



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

कृषि-व्यवसाय सलाहकार

An agri-business consultant advises farmers, companies and government bodies on production, management, marketing and policy to make agri-businesses more profitable and sustainable.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/agri-business-consultant

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An agri-business consultant advises farmers, companies and government bodies on production, management, marketing and policy to make agri-businesses more profitable and sustainable.

2 At a glance

Minimum qualification	Graduation/diploma in agriculture; MBA helps
Duration	Bachelor's 3–4 years
Avg salary	₹4–8 LPA
Work mode	Field + desk/advisory

3 What you need

INTERESTS

- Organising and planning
- Problem-solving and advising
- Leading

ABILITIES

- Understanding numbers, data and graphs
- Analysis and decision-making
- Word and language skills, writing

KEY SKILLS

- Agri-business analysis and planning
- Market and policy knowledge
- Data analysis
- Sustainable/organic farming advisory
- Project and finance management
- Communication and presentation
- Knowledge of schemes and compliance

4 How to get there

- 1 Pass Class 12 in agriculture or science
- 2 Take JET or CUET for admission
- 3 Complete a degree or diploma in agriculture
- 4 Add specialisation via an MBA (Agribusiness) or agricultural economics
- 5 Move into advisory roles with experience and certifications
- 6 Check course duration and accreditation before enrolling

MAIN EXAMS

- JET (Rajasthan agriculture universities)
- CUET (UG/PG)

5 Where to study

GOVERNMENT INSTITUTES

- महाराणा प्रताप कृषि एवं प्रौद्योगिकी विश्वविद्यालय (MPUAT) — Udaipur
- श्री कर्ण नरेंद्र कृषि विश्वविद्यालय (SKNAU) — Jobner, Jaipur
- स्वामी केशवानंद राजस्थान कृषि विश्वविद्यालय (SKRAU) — Bikaner
- कृषि विश्वविद्यालय — Kota
- कृषि विश्वविद्यालय — Jodhpur

PRIVATE INSTITUTES

- वनस्थली विद्यापीठ (केवल महिलाओं के लिए) — Niwai, Tonk
- ज्योति विद्यापीठ महिला विश्वविद्यालय — Jaipur
- सुरेश ज्ञान विहार यूनिवर्सिटी — Jaipur

ONLINE

- स्वयम (SWAYAM) — Online (<https://swayam.gov.in>)
- इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय (IGNOU) — Online/Distance (<https://www.ignou.ac.in>)
- वर्धमान महावीर खुला विश्वविद्यालय — Kota (<https://www.vmou.ac.in>)

FEES

Course fees range from about ₹20,000 to ₹1.5 lakh per year, depending on the institute and course. Figures are indicative.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)
- Vidya Lakshmi (Education Loan) (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Krishi Vigyan Kendras, agri-cooperatives, food-technology companies, greenhouses, and government and private research institutes.

WORK CULTURE

Both field and desk work; local travel and part-time/contract options; about 6 days a week, ~9 hours a day, with possible overtime.

WHO HIRES

- | | |
|---|--|
| • Agri-consulting firms and agri-tech companies | • Banks, NABARD and financial institutions |
| • Government agriculture departments and KVKs | • FPOs and cooperatives |
| • Food-processing and export companies | • Self-employment / independent consultant |

DEMAND (2026)

Demand for skilled agri-consultants is growing with climate-smart, organic and technology-based farming and the expansion of government schemes.

7 Career growth

- 1 Farm Manager
- 2 Soil Scientist

3 Animal Nutrition Specialist

4 Food Safety Consultant

5 Organic Consultant

EARNINGS

Starting	₹3.5–4.5 लाख/वर्ष
Mid level	₹6–8 लाख/वर्ष
Senior level	₹12 लाख+/वर्ष

Independent consulting and experience can raise income; figures are indicative.

8 The good parts · The challenges

The good parts

- Respected advisory role across many sectors
- Mix of field and office work
- Scope for independent consultancy

The challenges

- Must keep learning latest tech and policy
- Travel and client pressure
- Hard to establish early without experience

9 Real-life journeys

Shashank Kumar

Co-founder & CEO, DeHaat (agri-tech platform)

Coming from a small-farmer family and an IIT Delhi graduate, Shashank Kumar founded 'DeHaat' in 2012, a platform that advises farmers from seed to market, connecting them to inputs, finance, insurance and buyers, and now reaches over 2 million farmers.

Entrepreneur India · <https://india.entrepreneur.com/entrepreneurs/shashank-kumar-the-agri-revolutionary/456137>

Neetu Yadav**Co-founder & CEO, Animall (livestock agri-tech platform)**

From a farming family in Haryana and an IIT Delhi graduate, Neetu Yadav co-founded 'Animall' in 2019 with her batchmate Kirti Jangra — a digital platform that organises India's fragmented cattle trade and connects dairy farmers to directly buy and sell cows and buffaloes, facilitating over one million buyer-seller connections.

Forbes India · <https://www.forbesindia.com/article/30-under-30-2022/neetu-yadav-and-kirti-jangra-bringing-the-digital-revolution-to-250-bn-cattle-market-industry/73473/1>

10 Sources & further reading

1. Rajasthan Career Guidance (source) — <https://cg.rajasthan.gov.in/careerguidance/>
2. ICAR — <https://icar.org.in/>
3. NABARD — <https://www.nabard.org/>

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