



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

कृषि-व्यवसाय उद्यमी

An agribusiness entrepreneur turns farming into a profitable venture using modern technology, better management and marketing—through organic farming, food processing, FPOs and agri-startups.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/agribusiness-entrepreneur

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

www.gsssjethantri.in · career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An agribusiness entrepreneur turns farming into a profitable venture using modern technology, better management and marketing—through organic farming, food processing, FPOs and agri-startups.

2 At a glance

Minimum qualification	12th (agri/science); a degree or MBA helps
Route	B.Sc/B.Tech Agri, MBA Agribusiness
Avg salary	₹4–8 LPA (more from own venture)
Work mode	Field + business ownership

3 What you need

INTERESTS

- Hands-on work and problem-solving
- Business and innovation
- Working with and for people

ABILITIES

- Sense of shape and space
- Word, language recognition and writing
- Working with machines and software

KEY SKILLS

- Business planning and finance
- Marketing and branding
- Understanding GST, Udyam and government schemes
- Leadership and team management
- Modern and organic farming techniques
- Running FPOs and cooperatives
- Supply chain and processing

4 How to get there

- 1 Pass Class 12 with biology/agriculture/math
- 2 Take JET or CUET for undergraduate admission
- 3 Graduate in agriculture, horticulture, dairy, fisheries or agri-engineering
- 4 Add management skills via an MBA (Agribusiness) or agri-business management
- 5 Use agri-incubators, RKVY-RAFTAAR and startup schemes
- 6 Register under Udyam and GST for the business

MAIN EXAMS

- JET (Rajasthan agriculture universities)
- CUET (UG/PG)

5 Where to study

GOVERNMENT INSTITUTES

- महाराणा प्रताप कृषि एवं प्रौद्योगिकी विश्वविद्यालय (MPUAT) — Udaipur
- कृषि व्यवसाय प्रबंधन संस्थान (IABM), SKRAU — Bikaner
- श्री कर्ण नरेंद्र कृषि विश्वविद्यालय (SKNAU) — Jobner, Jaipur
- कृषि विश्वविद्यालय — Kota
- कृषि विश्वविद्यालय — Jodhpur

PRIVATE INSTITUTES

- वनस्थली विद्यापीठ (केवल महिलाओं के लिए) — Niwai, Tonk
- सुरेश ज्ञान विहार यूनिवर्सिटी — Jaipur
- विद्या भवन सोसाइटी — Udaipur

ONLINE

- स्वयम (SWAYAM) — Online (<https://swayam.gov.in>)
- इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय (IGNOU) — Online/Distance (<https://www.ignou.ac.in>)
- वर्धमान महावीर खुला विश्वविद्यालय — Kota (<https://www.vmou.ac.in>)

FEES

Course fees range from about ₹5,000 to ₹70,000 per year; private and MBA institutes may charge more. Figures are indicative.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)
- Vidya Lakshmi (Education Loan) (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Agricultural research institutes, NGOs, private companies, FPOs and one's own agri-enterprise.

WORK CULTURE

Mostly a field job; about 6 days a week, 8–9 hours a day. One can also start an own business as an entrepreneur.

WHO HIRES

- | | |
|--|-------------------------------------|
| • FPOs and producer companies | • Agri-startups and agri-tech firms |
| • Food-processing & dairy firms (Amul, Mother Dairy) | • Banks and NABARD (agri-finance) |
| • NGOs and cooperatives | • Self-employment / own venture |

DEMAND (2026)

Demand for agri-entrepreneurs keeps rising with the growth of organic products, food processing, exports and FPOs; government supports through startup schemes and subsidy.

7 Career growth

- 1 Farm Manager
- 2 Agricultural Consultant
- 3 Agricultural Marketing Manager

- 4 FPO / Startup Founder
- 5 Agricultural Development Officer

EARNINGS

Starting	₹3-4 लाख/वर्ष
Mid level	₹6-10 लाख/वर्ष
Senior level	₹15 लाख+/वर्ष

A successful venture can earn far more; figures are indicative.

8 The good parts · The challenges**The good parts**

- Chance to build a business and create jobs
- Support from schemes, subsidy and incubators
- Direct benefit to rural economy and farmers

The challenges

- Market and weather risk
- High initial capital and effort
- Takes time for income to stabilise

9 Real-life journeys**Nituben Patel**

Founder, Sajeewan Life Pvt Ltd; natural-farming agripreneur, Rajkot (Gujarat)

Nituben Patel of Rajkot, Gujarat, built the agri-enterprise Sajeewan Life Pvt Ltd around natural farming and a 'farm-to-plate' model, growing medicinal plants and wellness products. She helped register dozens of FPOs and certify thousands of farmers as organic, and was named 'Richest Farmer of India' at the MFOI Awards 2024.

Krishi Jagran · <https://krishijagran.com/success-story/from-farmer-to-agripreneur-nituben-patel-s-inspiring-journey-as-india-s-richest-woman-farmer-and-champion-of-natural-farming/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Agriculture Marketing Specialist
- Agri Business Consultant

- Animal Breeder

11 Sources & further reading

1. Rajasthan Career Guidance (source) — <https://cg.rajasthan.gov.in/careerguidance/>
2. Startup India — <https://www.startupindia.gov.in/>
3. NABARD (FPO & agri-finance) — <https://www.nabard.org/>
4. Udyam Registration — <https://udyamregistration.gov.in/>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

career.gsssjethantri.in