



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

ऊँटनी दूध उत्पादक

A camel-milk producer collects, processes and markets camel milk. In Rajasthan's Thar region it turns traditional herding into a modern dairy business, and camel milk is in demand for its nutritional and medicinal value.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/camel-milk-producer

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

www.gsssjethantri.in · career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A camel-milk producer collects, processes and markets camel milk. In Rajasthan's Thar region it turns traditional herding into a modern dairy business, and camel milk is in demand for its nutritional and medicinal value.

2 At a glance

Minimum qualification	No fixed degree; animal-husbandry/dairy training helps
Work mode	Farm & rural areas; self-employment/enterprise possible
Demand	Rising — camel-milk startups and health-product market
Top earning	Own brand/processing unit can earn lakhs–crores yearly

3 What you need

INTERESTS

- Interest in animals and rural life
- Interest in health and nutrition products
- Desire to build one's own business

ABILITIES

- Hard work and physical stamina
- Planning and basic accounting
- Animal care and management

KEY SKILLS

- Camel rearing and milking technique
- Dairy processing (ghee, cheese, powder)
- Milk hygiene and cold storage
- Marketing and online selling

- Knowledge of govt schemes and loans
- Quality and FSSAI standards

4 How to get there

- 1 After Class 10/12, take interest in animal husbandry or dairy; any stream works.
- 2 Get camel-rearing/dairy training from RAJUVAS/NRCC Bikaner or local institutes.
- 3 Start small with camel-milk production and local sales.
- 4 Get FSSAI registration, build a brand and reach online/urban markets.
- 5 Add processing (ghee, cheese, cookies) for value addition and higher income.

5 Where to study

GOVERNMENT INSTITUTES

- राष्ट्रीय ऊँट अनुसंधान केंद्र (NRCC) — Johadbeed, Bikaner, Rajasthan
- राजस्थान पशु चिकित्सा व पशु विज्ञान विश्वविद्यालय (RAJUVAS) — Bikaner, Rajasthan (<https://www.rajuvas.org/>)

PRIVATE INSTITUTES

- लोकहित पशु-पालक संस्थान (LPPS) — Sadri, Pali, Rajasthan
- कैमल करिश्मा — Kumbhalgarh, Rajasthan

ONLINE

- IGNOU (पशुपालन/डेयरी संबंधित कार्यक्रम) — Distance learning

FEES

No special expensive course is needed; related dairy/animal-husbandry courses cost about ₹20,000–50,000/year. The main cost is in animals and equipment.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)

6 What the work is like

WHERE YOU WORK

Camel farms, dairy plants, rural areas, marketing and sales centres.

WORK CULTURE

Work in open, natural surroundings; roughly 8–10 hours a day; can also run as one's own enterprise.

WHO HIRES

- Own camel-dairy enterprise/brand
- Camel-milk startups (Aadvik, Bahula Naturals, etc.)
- Cooperative dairies and milk unions
- NRCC/RAJUVAS research and training
- Health and Ayurveda product companies
- Herder FPOs and self-help groups

DEMAND (2026)

Urban and export demand is rising thanks to camel milk's nutrition and anti-diabetic reputation; with camel conservation in Rajasthan, this is an emerging opportunity.

7 Career growth

- 1 Farm helper/herder
- 2 Camel-milk producer
- 3 Dairy processing manager
- 4 Agri/dairy consultant
- 5 Entrepreneur / brand founder

EARNINGS

Starting	₹20,000–40,000/माह
Mid level	₹50,000–1,00,000/माह
Senior level	अपना ब्रांड सफल होने पर ₹लाखों–करोड़ों/वर्ष

Entry income ₹20,000–40,000/month; experience, production volume and one's own processed products/brand can multiply it.

8 The good parts · The challenges

The good parts

- Fits Rajasthan's tradition and resources
- Can start with low capital, big enterprise potential
- Supports camel conservation and rural livelihoods

The challenges

- Hard physical work and animal-care responsibility
- Milk spoils fast — needs cold storage and market access
- Building the initial market takes time and effort

9 Real-life journeys

Nirmal Choudhary

Founder, MilkStation (camel-dairy entrepreneur, Rajasthan)

A B.Tech graduate and failed UPSC aspirant, Nirmal built 'MilkStation' from Jodhpur, selling camel milk, ghee, paneer and cookies, and grew it to a multi-crore business within a few years.

Startuppedia · <https://startuppedia.in/startup-stories/failed-upsc-aspirant-sells-camel-milk-products-earns-35cr-in-fy24-4746379>

Aakriti Srivastava

Founder, Bahula Naturals (camel-milk products, Thar)

A Delhi-educated woman, Aakriti moved to Bajju village near Bikaner and, working with Raika herders, founded 'Bahula Naturals' making camel-milk ghee, cheese and biscuits while raising herders' incomes.

30 Stades · <https://30stades.com/enterprise/how-this-27-year-old-woman-entrepreneur-is-taking-camel-milk-products-from-thar-across-india>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Camel Breeder
- Natural Farming Expert
- Fruit Farmer

11 Sources & further reading

1. RAJUVAS, Bikaner — <https://www.rajuvas.org/>
2. Rajasthan Career Guidance — Camel Milk Producer — <https://cg.rajasthan.gov.in/careerguidance/>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

career.gsssjethantri.in