



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

एनिमेटर

An animator brings images to life — cartoon and film characters, motion graphics for ads, and VFX for games and OTT shows. It blends 2D drawing, 3D modelling and storytelling with computer software. India's animation-VFX industry...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/animator

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

www.gsssjethantri.in · career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An animator brings images to life — cartoon and film characters, motion graphics for ads, and VFX for games and OTT shows. It blends 2D drawing, 3D modelling and storytelling with computer software. India's animation-VFX industry is growing fast and demand for fresh artists is strong.

2 At a glance

Min. qualification	Class 12 (any stream) + diploma/degree or a strong portfolio
Work mode	Studio/office; remote and freelance also common
Demand (2026)	High — growing fast with OTT, gaming and VFX
Top earning	₹15–25 lakh+/yr; leads and studio owners earn more

3 What you need

INTERESTS

- Love for drawing, art and character worlds
- Passion for films, cartoons, games and stories
- Enthusiasm for computers and new software

ABILITIES

- Good drawing sense and eye for colour/form
- Sense of movement, timing and expression
- Patience and attention to detail

KEY SKILLS

- Sketching and drawing (characters, backgrounds)
- 3D software — Autodesk Maya
- Blender (free 3D modelling and animation)
- Motion graphics and VFX — Adobe After Effects
- Storytelling (storyboarding and timing)
- Understanding of rigging, texturing and lighting

- Building and presenting a portfolio/showreel

4 How to get there

- 1 Finish Class 12 in any stream (arts/science/commerce); start practising drawing.
- 2 Do a B.Des/BFA/B.Sc or a 1–2 year diploma in animation, or self-learn online.
- 3 Build hands-on skill in tools like Maya, Blender and After Effects.
- 4 Build a strong showreel/portfolio — this is the key to getting hired.
- 5 Start as an intern or junior artist at a studio/agency.
- 6 With experience, specialise — 2D, 3D, VFX or motion graphics.

MAIN EXAMS

- For design degrees: NID DAT, and UCEED (B.Des) / CEED (M.Des, IITs).
- Many private colleges, diplomas and most jobs are portfolio-based — no entrance exam.

5 Where to study

GOVERNMENT INSTITUTES

- National Institute of Design (NID), Ahmedabad — Ahmedabad (<https://www.nid.edu/>)
- IDC School of Design, IIT Bombay (M.Des Animation) — Mumbai
- JECRC University — B.Des Game Art & Animation — Jaipur (<https://jecrcuniversity.edu.in/admission/b-des-game-art-animation/>)

PRIVATE INSTITUTES

- ARCH College of Design & Business — Jaipur (<https://www.archedu.org/>)
- Poornima University — B.Sc Animation — Jaipur (<https://poornima.edu.in/admissions/ug/faculty-of-design-and-arts/bsc-animation/>)
- Arena Animation, Jaipur — Jaipur (<https://www.arenaanimationjaipur.com/>)
- MAAC, Jaipur — Jaipur (<https://maacjaipur.com/>)

ONLINE

- Coursera — animation & motion design courses — Online (<https://www.coursera.org/>)
- Domestika — illustration & animation classes — Online (<https://www.domestika.org/>)
- Blender — free software & official tutorials — Online (<https://www.blender.org/>)

FEES

Government institutes (NID/IITs) are relatively affordable and scholarship-eligible. Private degrees cost ₹1.5–3 lakh/year; 1–2 year diplomas/courses ₹80,000–2 lakh total. Free self-learning via Blender and YouTube is also possible.

SCHOLARSHIPS

- National Scholarship Portal (Govt. of India) (<https://scholarships.gov.in/>)

6 What the work is like

WHERE YOU WORK

Animation and VFX studios, gaming companies, ad agencies, OTT/film production houses and edtech firms; many artists also work remotely or freelance.

WORK CULTURE

Project-based, collaborative creative environment; long hours near deadlines. Continuous learning of new software and styles is essential.

WHO HIRES

- Animation/VFX studios (DNEG, Prime Focus, Technicolor, Studio Eeksauros)
- Gaming companies (Zynga, Nazara, Ubisoft India)
- Advertising agencies and design studios
- OTT and film production houses
- Edtech and e-learning companies
- Independent (freelance) work and own studio

DEMAND (2026)

India's animation-VFX-gaming industry is booming in 2026; driven by OTT content, advertising and global outsourcing, demand for skilled animators is high and rising.

7 Career growth

- 1 Junior animator / trainee
- 2 Animator
- 3 Senior animator / team lead
- 4 Art director / supervisor or own studio

EARNINGS

Starting	₹2.5–4 लाख/वर्ष
Mid level	₹5–8 लाख/वर्ष
Senior level	₹10–20 लाख+/वर्ष

Pay depends on skill, city, specialisation (2D/3D/VFX) and portfolio; experienced VFX and motion-graphics artists and studio owners can earn more.

8 The good parts · The challenges

The good parts

- Creative, enjoyable work — seeing your art come alive
- Fast-growing industry with remote/freelance opportunities
- Chance to work on global films, games and OTT projects

The challenges

- Long hours and pressure near deadlines
- Low starting pay; takes time to establish yourself
- Must continuously learn new software and techniques

9 Real-life journeys

Gitanjali Rao

Animation film director and artist

Gitanjali Rao is one of India's leading independent animation artists. Her short 'Printed Rainbow' was celebrated at Cannes and her hand-crafted animated feature 'Bombay Rose' opened at the Venice Film Festival — proof that dedication and a personal style can take Indian animation to the world stage.

Wikipedia · https://en.wikipedia.org/wiki/Gitanjali_Rao

Namit Malhotra

Founder & CEO, DNEG (VFX studio)

Namit Malhotra started from a small setup in Mumbai and built DNEG into one of the world's top VFX studios, winning multiple Oscars for films like 'Dune', 'Inception' and 'Interstellar'. His journey shows that Indian VFX talent can reach the very top of Hollywood.

Wikipedia · https://en.wikipedia.org/wiki/Namit_Malhotra

10 Sources & further reading

1. National Institute of Design (NID) — <https://www.nid.edu/>
2. National Career Service (NCS) — <https://www.ncs.gov.in/>
3. National Scholarship Portal — <https://scholarships.gov.in/>



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