



# SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

## फैशन डिज़ाइनर

Fashion designers imagine, sketch and create clothing and accessories — blending trends, fabric and culture.



### Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

[career.gsssjethantri.in/#/career/fashion-designer](https://career.gsssjethantri.in/#/career/fashion-designer)

### राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

[www.gsssjethantri.in](https://www.gsssjethantri.in) · [career.gsssjethantri.in](https://career.gsssjethantri.in)



#### सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर  
Principal, GSSS Jethantri · Master Trainer



#### श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर  
Principal, DIET Barmer



#### श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)  
Sr. Lecturer, DIET Barmer (Support)



#### भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)  
Designed & developed · Lecturer (History)

### विशेष धन्यवाद · SPECIAL THANKS



#### सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



#### सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



#### वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



#### कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित  
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

## 1 About this career

Fashion designers imagine, sketch and create clothing and accessories — blending trends, fabric and culture.

## 2 At a glance

|                       |                                                         |
|-----------------------|---------------------------------------------------------|
| Minimum qualification | Class 12 (any) + B.Des Fashion (NIFT/others) or diploma |
| Work mode             | Studio / boutique / industry                            |
| Demand                | Growing — in Indian fashion and exports                 |
| Top earning           | ₹25L+/yr (senior / own label)                           |

## 3 What you need

### INTERESTS

- Art, fabric and trends
- Self-expression
- Making things by hand

### ABILITIES

- Sketching and colour sense
- Trend analysis
- Stitching and patterns

### KEY SKILLS

- Sketching and design thinking
- Reading trends and the market
- Portfolio and presentation
- Fabrics, colours and garment construction
- CAD/design software

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## 4 How to get there

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- 1 After Class 12, a fashion design degree/diploma (B.Des Fashion).
- 2 NIFT/NID entrance exams; portfolio and internships.

### MAIN EXAMS

- NIFT entrance exam
- UCEED
- NID DAT

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## 5 Where to study

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### GOVERNMENT INSTITUTES

- NIFT Jodhpur —
- NID —

### PRIVATE INSTITUTES

- Arch College of Design —
- Pearl Academy —

### ONLINE

- IGNOU / online design courses —

### FEES

₹1–5 lakh/year.

### SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in>)
- Vidya Lakshmi (<https://www.vidyalakshmi.co.in>)

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## 6 What the work is like

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### WHERE YOU WORK

Fashion houses, garment brands, boutiques, e-commerce, own label.

**WORK CULTURE**

Creative but competitive; busy around fashion weeks/seasons.

**WHO HIRES**

- Apparel brands and retail chains (Reliance Trends, Fabindia, Shoppers Stop)
- Designer labels and boutiques (labels like Sabyasachi, Manish Malhotra)
- Film and TV costume and styling studios
- Garment export houses and manufacturers (Shahi Exports, Arvind)
- E-commerce fashion platforms (Myntra, Ajio, Meesho)
- Your own boutique and Rajasthan's craft-textile clusters (Sanganer, Bagru)

**DEMAND (2026)**

India's textile and apparel market is projected to grow about 10% a year to roughly USD 350 billion by 2030, sustaining steady demand for designers across apparel brands, export houses and e-commerce fashion. Eco-focused design roles have risen about 20% recently, and Rajasthan's block-print hubs like Sanganer and Bagru add local opportunities.

## 7 Career growth

- 1 Assistant Designer
- 2 Fashion Designer
- 3 Senior Designer
- 4 Creative Director / Label Owner

**EARNINGS**

|              |                  |
|--------------|------------------|
| Starting     | ₹2.5-5 लाख/वर्ष  |
| Mid level    | ₹6-12 लाख/वर्ष   |
| Senior level | ₹15-40+ लाख/वर्ष |

Much higher with a successful own label. (2026 estimate)

## 8 The good parts · The challenges

### The good parts

- Creativity can earn recognition and a name
- Self-employment via boutique/label
- Rajasthan's craft heritage is a big opportunity

### The challenges

- Long hours, low pay at the start
- Competition is very high
- Constant season/trend pressure

## 9 Real-life journeys

### Rahul Mishra

**Couture fashion designer; first Indian to win the International Woolmark Prize**

Rahul Mishra was born in Malhausi, a small village near Kanpur, which had no electricity in his childhood. After a physics degree from Kanpur University, he studied apparel design at the National Institute of Design in Ahmedabad, where he was named Best Student Designer of the Year. In 2014 he became the first Indian designer to win the prestigious International Woolmark Prize, an award earlier won by legends like Karl Lagerfeld and Giorgio Armani. Today he is the first Indian to show at the famed Paris Haute Couture Week, and his hand-embroidered creations give work to hundreds of village craftspeople, keeping him connected to his roots.

Global Indian · <https://www.globalindian.com/story/fashion/from-village-of-kanpur-to-streets-of-milan-how-rahul-mishra-made-indian-fashion-global/>

### Vaishali Shadangule

**Founder of the label Vaishali S; first Indian woman designer on the official Paris Haute Couture Week calendar**

Vaishali Shadangule grew up in Vidisha, a small town in Madhya Pradesh, and left home at seventeen with almost nothing. In Bhopal she started with a job paying just five hundred rupees a month and taught herself fashion design at home from a photocopied college syllabus. In 2001, with only fifty thousand rupees in savings and a loan, she opened her first tiny boutique in Mumbai. In 2021 she became the first Indian woman designer on the official calendar of Paris Haute Couture Week, carrying the art of India's handloom weavers to the world stage.

The Better India · <https://thebetterindia.com/258703/indian-woman-designer-vaishali-shadangule-paris-haute-couture-week-life-story/>

**Anita Dongre****Founder of House of Anita Dongre, one of India's leading fashion houses**

Anita Dongre spent her childhood holidays at her grandmother's home in Jaipur, where Rajasthan's art and craftsmanship planted the dream of design in her mind. Becoming the first woman in her family to pursue a professional career, she chose her own path despite resistance at home. She began with just two sewing machines on the balcony of her house. Today her company employs around 2,500 people, provides work to rural women artisans, and her clothes are worn by world-famous personalities.

Egon Zehnder · <https://www.egonzehnder.com/functions/inclusive-leadership/insights/blazing-a-trail-women-in-leadership-anita-dongre>

**10 Sources & further reading**

1. NIFT (National Institute of Fashion Technology) — <https://www.nift.ac.in>
2. NID — <https://www.nid.edu>
3. National Career Service (NCS) — <https://www.ncs.gov.in>

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