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करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

के.पी.ओ. कार्यकारी

A KPO (Knowledge Process Outsourcing) executive does knowledge-based work — research, data analysis, financial studies and reports — for global and Indian companies. It is a step above BPO, rewarding subject expertise and...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/gen-6751

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Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A KPO (Knowledge Process Outsourcing) executive does knowledge-based work — research, data analysis, financial studies and reports — for global and Indian companies. It is a step above BPO, rewarding subject expertise and analysis.

2 At a glance

Minimum qualification	Graduation in commerce/science (B.Com./BBA/B.Sc.)
Work mode	Office desk job; hybrid in many firms
Demand	Good — research, analytics and global capability centres are growing
Top earning	₹1,40,000+/month

3 What you need

INTERESTS

- Interest in data and research
- Good listening and following instructions
- Comfortable talking to people

ABILITIES

- Analytical thinking
- Accurate work within deadlines
- Good written and spoken English

KEY SKILLS

- Internet research and data collection
- Basics of financial/market analysis
- Client communication
- Excel, PowerPoint and data tools
- Report writing
- Following confidentiality and quality standards

4 How to get there

- 1 Complete 10+2 in commerce or science stream.
- 2 Graduate in marketing/finance/accounting (B.Com./BBA/B.Sc.).
- 3 Strengthen Excel, analytics and English communication skills.
- 4 Join a KPO/research firm as an analyst trainee.
- 5 Optionally add an MBA/M.Com. or a specialisation like CFA.

MAIN EXAMS

- CUET-UG (for UG admission)
- CAT/CMAT (for MBA)

5 Where to study

GOVERNMENT INSTITUTES

- राजस्थान विश्वविद्यालय (आर.ए. पोदार प्रबंधन संस्थान) — Jaipur, Rajasthan (<https://www.uniraj.ac.in>)
- जामिया मिलिया इस्लामिया — New Delhi
- शहीद सुखदेव कॉलेज ऑफ बिजनेस स्टडीज (दिल्ली विश्वविद्यालय) — Delhi

PRIVATE INSTITUTES

- मणिपाल यूनिवर्सिटी जयपुर — Jaipur, Rajasthan
- एमिटी यूनिवर्सिटी राजस्थान — Jaipur, Rajasthan
- आई.बी.एस. बिजनेस स्कूल — Hyderabad, Telangana

ONLINE

- इग्नू (बी.कॉम./एम.बी.ए.) — Online (<https://www.ignou.ac.in>)
- स्वयं/एन.पी.टी.ई.एल. एनालिटिक्स कोर्स — Online

FEES

Graduation costs ₹5,000-30,000/year in government colleges; private institutes and MBAs can cost ₹1,00,000-9,00,000.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल / National Scholarship Portal (<https://scholarships.gov.in>)
- विद्यालक्ष्मी शिक्षा ऋण / Vidya Lakshmi Education Loan (<https://www.vidyalakshmi.co.in>)

- Buddy4Study (<https://www.buddy4study.com>)

6 What the work is like

WHERE YOU WORK

Investment banks, brokerage houses, research and analytics firms, consulting companies and global capability centres (GCCs).

WORK CULTURE

Desk job; 5-6 days a week, 9-10 hours daily; occasional shifts to match overseas clients. Opportunities exist for persons with disabilities.

WHO HIRES

- Genpact
- EXL Service
- CRISIL and rating/research agencies
- WNS Global Services
- Evalueserve
- Research centres of multinational banks

DEMAND (2026)

India is a major hub for research-analytics outsourcing; in 2026 KPO and GCC hiring is growing even in tier-2 cities including Jaipur, though AI makes continuous upskilling essential.

7 Career growth

- 1 Analyst
- 2 Senior analyst
- 3 Quality analyst/team lead
- 4 Assistant manager
- 5 Manager

EARNINGS

Starting	₹25,000-40,000
Mid level	₹50,000-90,000
Senior level	₹1,40,000+

Pay is higher in financial research and overseas client projects; base source: Rajasthan career portal, 2026 levels.

8 The good parts · The challenges

The good parts

- Better pay than BPO and knowledge-based work
- Strong foundation for a finance/analytics career
- Opportunities in big cities and abroad

The challenges

- Long hours and deadline pressure
- Possible shifts matching foreign time zones
- AI/automation demands constant upskilling

9 Real-life journeys

Keshav R. Murugesh

Group CEO, WNS (knowledge/business process company)

Starting with a B.Com. and chartered accountancy, Keshav Murugesh rose from ITC's audit department to become Group CEO of global KPO/BPM firm WNS in 2010. He has also chaired NASSCOM.

Wikipedia · https://en.wikipedia.org/wiki/Keshav_R._Murugesh

Anuradha Acharya

Founder, Ocimum Bio Solutions (genomics knowledge outsourcing)

Born in Bikaner, Rajasthan, IIT Kharagpur alumna Anuradha Acharya built Ocimum Bio Solutions, a genomics research outsourcing firm, in Hyderabad in 2000. The World Economic Forum named her a Young Global Leader.

Wikipedia · https://en.wikipedia.org/wiki/Anuradha_Acharya

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Office Administrator
- Contract Administrator
- Property Manager

11 Sources & further reading

1. Rajasthan Career Guidance portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%95%e0%a5%87-%e0%a4%a%e0%a5%80-%e0%a4%93-%e0%a4%95%e0%a4%be%e0%a4%b0%e0%a5%8d%e0%a4%af%e0%a4%95%e0%a4%be%e0%a4%b0%e0%a5%80-kpo-executive/>
2. National Career Service (NCS) — <https://www.ncs.gov.in>
3. IGNOU (distance education) — <https://www.ignou.ac.in>
4. National Scholarship Portal — <https://scholarships.gov.in>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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