



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

वेब डिज़ाइनर

A Web Designer is the creative person who shapes how websites and web pages look, feel and work — arranging colours, fonts, images, buttons and menus so a site looks attractive and works smoothly on mobiles and laptops alike...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/web-designer

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Web Designer is the creative person who shapes how websites and web pages look, feel and work — arranging colours, fonts, images, buttons and menus so a site looks attractive and works smoothly on mobiles and laptops alike (responsive design). It blends art and technology: the designer builds layouts in tools like Figma and then uses basic HTML/CSS to bring them to life on the web. In a fast-growing digital India, every business, shop, startup and government office needs a good website, so web design is a creative, in-demand career offering both jobs and freelancing opportunities.

2 At a glance

Minimum qualification	Class 12 pass; portfolio and skills matter most
Course duration	About 3–12 months (certificate/diploma)
Starting salary	₹15,000–20,000/month
Work mode	Agency/company job or freelance

3 What you need

INTERESTS

- Interest in colours, layout and creating beautiful designs
- Keen to build things that are easy and useful for people
- Love for computers, the internet and new technology

ABILITIES

- Creativity and a good visual/aesthetic sense
- Ability to quickly learn new tools and technology
- Attention to detail and logical thinking

KEY SKILLS

- UI design — layout, colour and typography
- Basic HTML and CSS coding
- UX basics — designing for user convenience
- Building a strong design portfolio
- Designing and prototyping in Figma / Adobe XD
- Responsive design (for both mobile and desktop)
- Basic graphics and image editing (Photoshop/Canva)

4 How to get there

- 1 Complete Class 12; any stream (arts, science or commerce) works.
- 2 Do a certificate or diploma in web designing / UI-UX (centres like NIELIT, RKCL, Arena).
- 3 Practise Figma, HTML and CSS and learn from free online courses (Google UX, freeCodeCamp).
- 4 Build an online portfolio of your own websites/designs — this is the real key to getting hired.
- 5 Start with an internship or a junior web designer role at a design/digital agency.
- 6 With experience, you can also move into freelancing or start your own agency.

5 Where to study

GOVERNMENT INSTITUTES

- NIELIT अजमेर (राष्ट्रीय इलेक्ट्रॉनिक्स एवं सूचना प्रौद्योगिकी संस्थान) — Ajmer, Rajasthan (<https://www.nielit.gov.in/ajmer/index.php>)
- राजस्थान नॉलेज कॉर्पोरेशन लिमिटेड (RKCL) – आरएस-सीआईटी व आईटी कोर्स — Jaipur and centres across Rajasthan (<https://www.rkcl.in/>)
- राजस्थान कौशल एवं आजीविका विकास निगम (RSLDC) — Jaipur, Rajasthan (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- NIELIT – सर्टिफाइड कोर्स इन वेब डिज़ाईनिंग — All-India centres (<https://www.nielit.gov.in/aurangabad/content/certified-course-web-designing>)

PRIVATE INSTITUTES

- Arena Animation Jaipur – Web Design & Development — Jaipur, Rajasthan (<https://www.arenaanimationjaipur.com/courses/web-design-development-course/>)
- JECRC University – Design व कंप्यूटर एप्लिकेशन — Jaipur, Rajasthan (<https://www.jecrcuniversity.edu.in/>)

- Poornima University – Design व IT प्रोग्राम — Jaipur, Rajasthan (<https://poornima.edu.in/>)

ONLINE

- Google UX Design Professional Certificate (Coursera) — Online (<https://www.coursera.org/professional-certificates/google-ux-design>)
- freeCodeCamp – Responsive Web Design (मुफ्त) — Online (<https://www.freecodecamp.org/learn/responsive-web-design-v9>)
- NPTEL / SWAYAM – वेब व डिज़ाइन पाठ्यक्रम — Online (<https://nptel.ac.in/>)

FEES

It can be learnt almost free through government schemes (RSLDC/PMKVY) and free online courses (freeCodeCamp, Google UX in audit mode). NIELIT/RKCL certificate courses cost roughly ₹3,000–15,000, while longer diploma/degree programmes at private institutes like Arena can range from ₹40,000 to ₹2,00,000.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in>)
- Google UX Design Certificate – स्कॉलरशिप/फाइनेंशियल एड (grow.google) (https://grow.google/intl/en_in/ux-design-course/)
- Buddy4Study – छात्रवृत्ति खोज (<https://www.buddy4study.com/>)
- SJE राजस्थान छात्रवृत्ति (<https://sje.rajasthan.gov.in/>)

6 What the work is like

WHERE YOU WORK

Web and digital agencies, IT and software companies, startups, e-commerce and media firms, and freelance work from home.

WORK CULTURE

Usually 5 days a week, working at a computer; hours can stretch near project deadlines. The work is collaborative — with clients, developers and content teams. Remote and freelance options are plentiful, making it well-suited to women and those who prefer working from home.

WHO HIRES

- | | |
|--------------------------------------|---|
| • Web and digital marketing agencies | • IT and software companies (e.g. Jaipur's GirnarSoft/CarDekho) |
| • Startups and e-commerce companies | • Media, advertising and publishing houses |

- Freelance platforms and own clients (Upwork, Fiverr)
- Website / e-governance teams of government and educational bodies

DEMAND (2026)

With Digital India, every shop, startup, school and government department needs a website or app, so demand for good web and UI designers keeps rising. In cities like Jaipur, IT companies and agencies (such as GirnarSoft/CarDekho) hire designers, and freelancing plus remote work bring clients from across India and abroad. For those with skills and a strong portfolio, it is a stable and growing career.

7 Career growth

- 1 Junior / Trainee Web Designer
- 2 Web Designer
- 3 Senior Web / UI Designer
- 4 UI/UX Lead / Design Head
- 5 Freelancer or owner of one's own design agency

EARNINGS

Starting	₹15,000–20,000/माह
Mid level	₹25,000–40,000/माह
Senior level	₹50,000–90,000+/माह

Per Indeed (2026), a web designer in India starts at roughly ₹18,000/month on average, rising to ₹30,000–37,000/month in cities like Chennai and Bengaluru. With experience, a strong portfolio and UI-UX skills, income grows fast; senior and lead designers and successful freelancers earn considerably more.

8 The good parts · The challenges

The good parts

- Creative, in-demand work offering both jobs and freelancing
- Remote/work-from-home options and flexible hours
- Fast growth and good earnings with a strong portfolio and skills

The challenges

- Constant need to keep learning new tools and trends
- Project-deadline pressure and occasionally long hours
- Low pay at the start; building recognition takes time

9 Real-life journeys

Jay Dutta

Celebrated UI-UX designer; former SVP of Design, MakeMyTrip

Jay Dutta is one of India's most respected UI-UX designers. Working his way up in web and digital product design, he worked at big companies like Adobe and Flipkart and then became Senior Vice-President of Design at MakeMyTrip, shaping the website and app experience for hundreds of millions of users. He believes that 'design is about relevance — understanding people's needs and making technology humane.' His story shows how a web/UI designer who focuses on layout and user experience can rise to the country's biggest digital companies.

YourStory · <https://yourstory.com/2017/12/make-design-humane-says-jay-dutta-makemytrip>

Sruthi Sivakumar

Design lead; counted among India's top UI-UX designers

Sruthi Sivakumar is one of the very few women counted among India's top UI-UX designers. Over roughly eight years she has led design teams at companies such as Bounce and championed 'research-driven design' — building websites and apps by truly understanding the user. She has been listed by the industry among India's leading UI-UX designers. Her journey inspires every girl who wants to build a career in design by combining creativity with technology.

UserExperior · <https://www.userexperior.com/blog/top-ui-ux-designers-in-india>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Product Designer
- Toy Designer

11 Sources & further reading

1. Rajasthan Career Guidance – Web Designer — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b5%e0%a5%87%e0%a4%ac-%e0%a4%a1%e0%a4%bf%e0%a4%9c%e0%a4%bc%e0%a4%be%e0%a4%87%e0%a4%a8%e0%a4%b0-web-designer/>
2. Indeed – Web Designer Salary in India (2026) — <https://in.indeed.com/career/web-designer/salaries>
3. NIELIT – Certified Course in Web Designing — <https://www.nielit.gov.in/aurangabad/content/certified-course-web-designing>
4. Google UX Design Certificate (Coursera) — <https://www.coursera.org/professional-certificates/google-ux-design>
5. National Scholarship Portal — <https://scholarships.gov.in>



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