



पाठ्यक्रम डिज़ाइनर

A curriculum designer decides what and how to teach. They build lessons, videos, practice and assessments so that learning becomes clear, engaging and effective.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/curriculum-designer

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

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Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A curriculum designer decides what and how to teach. They build lessons, videos, practice and assessments so that learning becomes clear, engaging and effective.

2 At a glance

Field	Education & edtech
Qualification	Graduate + B.Ed/MA Education
Entry exam	Usually none, portfolio based
Starting pay	₹4.5–7.5 LPA

3 What you need

INTERESTS

- Teaching and explaining ideas
- Writing and storytelling
- How children learn

ABILITIES

- Simplifying complex topics
- Creative thinking
- Planning and organisation

KEY SKILLS

- Strong subject expertise
- Curriculum and lesson planning
- Clear writing and editing
- Designing assessments and questions
- Authoring tools like Articulate, Captivate
- Visual and multimedia design
- Improving content from feedback

4 How to get there

- 1 After Class 12, do a graduate degree in a subject and build strong command over it.
- 2 Do B.Ed, MA Education or a Master's in educational technology.
- 3 Take an instructional-design certificate course (Vskills, Symbiosis PGDID).
- 4 Build a portfolio of sample lessons, worksheets and videos.
- 5 Start with a content role or internship at an edtech, publisher or NGO.
- 6 Grow into curriculum lead or head roles with experience.

MAIN EXAMS

- Most jobs are based on portfolio and a writing test.
- For MA Education you may take CUET-PG or TISS-NET.

5 Where to study

GOVERNMENT INSTITUTES

- NCERT (RIE Ajmer) — Ajmer, Rajasthan (<https://ncert.nic.in/>)
- SCERT Rajasthan — Udaipur, Rajasthan
- IGNOU (MA Education, M.Ed) — Pan-India / distance (<https://www.ignou.ac.in/>)

PRIVATE INSTITUTES

- Symbiosis (PG Diploma in Instructional Design) — Pune
- Tata Institute of Social Sciences — Mumbai (<https://www.tiss.edu/>)

ONLINE

- Vskills Instructional Designer Certification — Online (<https://www.vskills.in/certification/instructional-designer-certificate-course>)
- Coursera Instructional Design courses — Online (<https://www.coursera.org/>)

FEES

Government B.Ed/MA Education ₹10,000–50,000/yr; IGNOU M.Ed around ₹22,000; private certificate courses ₹5,000–40,000.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in/>)

- Rajasthan SJE Scholarship Portal (<https://sje.rajasthan.gov.in/>)

6 What the work is like

WHERE YOU WORK

Edtech companies, school boards and NCERT/SCERT, textbook publishers and education NGOs.

WORK CULTURE

Desk-based creative teamwork; deadlines, drafting and review cycles are common.

WHO HIRES

- NCERT and SCERT Rajasthan
- Publishers like Oxford, S. Chand
- Corporate training and e-learning firms
- BYJU'S, Vedantu, Physics Wallah
- NGOs like Pratham, Educational Initiatives
- Freelance and consulting projects

DEMAND (2026)

Demand for good content designers is rising due to edtech, online courses and NEP-driven new curricula.

7 Career growth

- 1 Content developer / junior instructional designer
- 2 Instructional designer
- 3 Senior designer / curriculum lead
- 4 Head of curriculum / content director

EARNINGS

Starting	₹4.5–7.5 लाख/वर्ष
Mid level	₹9–16 लाख/वर्ष
Senior level	₹20–35 लाख/वर्ष

Pay varies by company, subject and experience; edtech and freelance can pay more.

8 The good parts · The challenges

The good parts

- Meaningful, creative work in education
- Impact on how millions of students learn
- Freelance and remote work options

The challenges

- Tight deadlines and repeated revisions
- Mostly desk-based work
- Starting pay lower than some other fields

9 Real-life journeys

Rukmini Banerji

CEO, Pratham Education Foundation

Economist Rukmini Banerji shaped Pratham's 'Teaching at the Right Level' pedagogy and the ASER survey, building learning content matched to each child's actual level. For this work she won the 2021 Yidan Prize for Education Development.

Yidan Prize · <https://yidanprize.org/global-community/laureates/rukmini-banerji/>

Alakh Pandey

Founder and teacher, Physics Wallah

Prayagraj educator Alakh Pandey started teaching physics on YouTube in 2016 and created simple, affordable curriculum content. His Physics Wallah grew into one of India's biggest edtech companies.

StartupTalky · <https://startuptalky.com/alkh-pandey-success-story/>

10 Sources & further reading

1. Instructional designer career and salary — <https://www.indcareer.com/en/career-instructional-designer/>
2. How to become an instructional designer — <https://in.indeed.com/career-advice/finding-a-job/how-to-become-instructional-designer>
3. Instructional design certification — <https://www.vskills.in/certification/instructional-designer-certificate-course>
4. NCERT official website — <https://ncert.nic.in/>



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