



SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य"

करियर शीट • CAREER SHEET

भारतीय सूचना सेवा — आई.आई.एस.

Getting what the government decides across to people — and what people are saying back to the government — is the work of officers of the Indian Information Service. They handle press releases and briefings at the Press...

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
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विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

Getting what the government decides across to people — and what people are saying back to the government — is the work of officers of the Indian Information Service. They handle press releases and briefings at the Press Information Bureau (PIB), produce news at Doordarshan News and All India Radio News, and carry information about schemes into villages through the Publications Division and the Central Bureau of Communication. The service was set up in 1960 as the Central Information Service and split into Group 'A' and Group 'B' in 1987.

2 At a glance

Service type	Central Group-A (Gazetted)
Selection exam	UPSC Civil Services (CSE)
Minimum qualification	Graduation in any stream
Domain	Government communication, news and public relations

3 What you need

INTERESTS

- Interest in writing, speaking and news
- Media — newspapers, radio, television, the internet
- Getting a point across in plain language

ABILITIES

- Saying a complicated thing simply
- Being at ease in two languages
- Writing to a deadline

KEY SKILLS

- News writing and editing
- Translation (Hindi-English)
- Public relations
- Social media management

- Photo and video literacy
- Crisis communication

4 How to get there

- 1 Complete a bachelor's degree in any stream.
- 2 Apply for the UPSC Civil Services Exam (age 21–32).
- 3 Clear Prelims -> Mains -> Interview.
- 4 Based on rank, you are allotted IIS.
- 5 Training of about twenty and a half months at the Indian Institute of Mass Communication (IIMC), New Delhi, with a ten-month on-the-job attachment in the middle.

MAIN EXAMS

- UPSC Civil Services Examination (CSE)
- A journalism degree is not required — the graduation can be in any subject.

5 Where to study

GOVERNMENT INSTITUTES

- भारतीय जन संचार संस्थान (आई.आई.एम.सी.) — New Delhi (<https://iimc.gov.in/>)
- सूचना एवं प्रसारण मंत्रालय — कैडर नियंत्रक प्राधिकारी — Government of India (<https://mib.gov.in/>)
- महाराजा गंगा सिंह विश्वविद्यालय — पत्रकारिता — Bikaner, Rajasthan (<https://www.mgsbikaner.ac.in/>)

PRIVATE INSTITUTES

- Vajiram & Ravi — Private paid coaching — this portal does not endorse any institute. Look at the free options first: the Chief Minister Anuprati coaching scheme, and the recruiting board's own syllabus and past question papers. Check fees, facilities and success claims for yourself; no one can guarantee selection.

ONLINE

- SWAYAM / NPTEL — Online (Govt of India) (<https://swayam.gov.in>)
- स्वयं (SWAYAM) — भारत सरकार के निःशुल्क ऑनलाइन कोर्स — Free (<https://swayam.gov.in/>)
- राष्ट्रीय डिजिटल पुस्तकालय (NDLI) — Free books and study material (<https://ndl.iitkgp.ac.in/>)
- एन.सी.ई.आर.टी. — निःशुल्क पाठ्यपुस्तकें — The foundation for general knowledge, maths and science (<https://ncert.nic.in/>)

- BYJU'S IAS (Online) — Private paid coaching — this portal does not endorse any institute. Look at the free options first: the Chief Minister Anuprati coaching scheme, and the recruiting board's own syllabus and past question papers. Check fees, facilities and success claims for yourself; no one can guarantee selection. (<https://byjus.com/ias/>)

FEES

Graduation in any stream costs roughly ₹10,000–₹50,000 per year in government colleges. UPSC coaching may cost ₹1–2 lakh, while the UPSC exam fee itself is very low (about ₹100–₹200). Figures are indicative.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- Rajasthan SJE Scholarships (<https://sje.rajasthan.gov.in>)
- Vidya Lakshmi (Education Loan) (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

The Press Information Bureau (PIB), Doordarshan News, All India Radio News, the Publications Division, the Central Bureau of Communication, and the media cells of various ministries.

WORK CULTURE

Work at the pace of news — sometimes late at night, sometimes on tour. You are constantly among ministers, senior officials and journalists.

WHO HIRES

- | | |
|---|-----------------------------------|
| • Ministry of Information & Broadcasting | • Press Information Bureau (PIB) |
| • Prasar Bharati — Doordarshan and AIR News | • Central Bureau of Communication |

DEMAND (2026)

Government communication has moved well beyond newspapers into social media and regional languages, so the need for this work has grown; even so, the cadre is small. It matters to keep two things apart: "demand" here counts the posts on offer, not your chance of getting one. In the UPSC Civil Services Examination 2025, 958 candidates in all were recommended across the Indian Administrative Service, the Indian Foreign Service, the Indian Police Service and every central Group A and Group B service combined; in 2024 the figure was 1,009. That is the whole country's intake for a year. So do not make this your only plan — keep a second route (a postgraduate degree, a skill, or another recruitment) moving alongside it.

7 Career growth

- 1 Assistant Director level
- 2 Deputy Director
- 3 Director
- 4 Additional Director General
- 5 Principal Director General, PIB

EARNINGS

Starting	₹56,100 (मूल, लेवल-10)
Mid level	₹1,30,000–₹1,80,000
Senior level	₹2,00,000–₹2,25,000

The starting figure is BASIC PAY — the entry basic at pay matrix Level 10 — so that it can be compared directly against other careers. Dearness allowance (60% of basic since 1 January 2026) and house rent allowance are added on top of it, so take-home pay is appreciably higher. The mid-level and senior figures are approximate monthly income including allowances, not basic pay. As per the 7th Pay Commission; basic pay starts at Level-10 (₹56,100) plus housing, travel and medical allowances. Amounts are per month and indicative. The figures above rest on the 7th Central Pay Commission matrix, which is what applies as of 16 August 2026. The Union Cabinet approved the Terms of Reference of the 8th Central Pay Commission on 28 October 2025, and it must report within 18 months of its constitution. It has not reported yet, so no revised pay scale exists — but these figures will change. Dearness allowance has been 60% of basic pay since 1 January 2026.

8 The good parts · The challenges

The good parts

- A liking for writing and speaking becomes the job itself
- Being at the centre of both policy and news
- High-quality training at IIMC

The challenges

- Irregular hours dictated by the news
- Sensitive matters demand constant care
- A small cadre with limited posts

9 Sources & further reading

1. Indian Information Service — Ministry of Information & Broadcasting — <https://iis.mib.gov.in/about>
2. IIS Training — Indian Institute of Mass Communication — <https://iimc.gov.in/iis-training>
3. Ministry of Information & Broadcasting — IIS page — <http://mib.gov.in/en/connect/indian-information-service-page>
4. UPSC Examination Notice No. 05/2026-CSE (4 February 2026) — the list of services is in this notice — <https://www.upsc.gov.in/sites/default/files/Notif-CSP-2026-Engl-060226Rev.pdf>
5. UPSC official website — <https://www.upsc.gov.in>
6. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/>
7. 8th Central Pay Commission — Cabinet approval of the Terms of Reference (PIB, 28 October 2025) — <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2183289>
8. Civil Services Examination 2025 final result — 958 candidates recommended (PIB, 6 March 2026) — <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2235922>