



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

यात्रा सेवा योजनाकार

A Travel Service Planner designs trips, tour packages, tickets and travel experiences for clients. In a tourism state like Rajasthan, the forts, havelis and deserts of Jaipur, Udaipur and Jaisalmer make this a vibrant, growing...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/travel-planner

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Travel Service Planner designs trips, tour packages, tickets and travel experiences for clients. In a tourism state like Rajasthan, the forts, havelis and deserts of Jaipur, Udaipur and Jaisalmer make this a vibrant, growing career.

2 At a glance

Min qualification	Class 12 pass; tourism diploma/degree helps
Work mode	Office, field and on-location travel
Demand (2026)	High; record tourist arrivals in Rajasthan
Top earning	₹15–25 LPA+ in senior roles or own agency

3 What you need

INTERESTS

- Travel, exploring new places and cultures
- Planning and organising things
- Talking to people and serving them

ABILITIES

- Good communication and language skills
- Problem-solving under pressure
- Managing time and budgets

KEY SKILLS

- Building tour packages and itineraries
- Customer service and negotiation
- Destination and cultural knowledge
- Costing and budgeting
- Air/rail ticketing and booking systems
- Digital marketing and social media
- English and a foreign language

4 How to get there

- 1 After Class 12, do a tourism/travel diploma or BBA/BA
- 2 Pursue BBA (Travel & Tourism) at an institute like IITTM
- 3 Intern with a travel agency or tour operator
- 4 Learn ticketing and GDS (Amadeus/Galileo) courses
- 5 Gain experience as a guide or travel counsellor
- 6 Later start your own agency or MICE company

MAIN EXAMS

- CUET (UG) for many universities
- IITTM entrance test (IIAT)

5 Where to study

GOVERNMENT INSTITUTES

- Central University of Rajasthan – Dept. of Hotel & Tourism Management — Kishangarh, Ajmer (<https://www.curaj.ac.in/departments/departments-hotel-and-tourism-management>)
- Maharshi Dayanand Saraswati University – Tourism courses — Ajmer (<https://mdsuajmer.ac.in/>)
- IITTM (Indian Institute of Tourism & Travel Management) — Gwalior/Noida (<https://iittm.ac.in/>)

PRIVATE INSTITUTES

- Amity University – Master of Tourism & Travel Management — Jaipur
- IIHM (International Institute of Hotel Management) — Jaipur (<https://iihm.ac.in/jaipur-campus>)
- JECRC University – Tourism & Hospitality programs — Jaipur

ONLINE

- IGNOU – BA/Diploma in Tourism Studies — Distance (all India) (<https://www.ignou.ac.in/>)
- SWAYAM/NPTEL – Tourism & Hospitality courses — Online (<https://swayam.gov.in/>)
- IATA Travel & Tourism Training — Online (<https://www.iata.org/en/training/>)

FEES

Government tourism diploma/degree costs about ₹30,000–1 lakh per year; IITTM BBA (TT) is about ₹2.8 lakh total; private institutes cost more.

SCHOLARSHIPS

- Rajasthan State Higher Education Scholarships (<https://hte.rajasthan.gov.in/>)
- National Scholarship Portal (NSP) (<https://scholarships.gov.in/>)
- Ministry of Tourism / IITM merit support (<https://iitm.ac.in/>)

6 What the work is like

WHERE YOU WORK

Travel agencies, tour operator firms, hotels-resorts, online travel portals, airline/rail offices and tourism departments.

WORK CULTURE

Seasonal and client-focused; long hours in peak season but the joy of travel and meeting new people.

WHO HIRES

- | | |
|--|---|
| • Online travel portals like MakeMyTrip, Yatra | • Tour operators like Thomas Cook, SOTC |
| • Rajasthan DMCs and travel agencies | • Hotel and resort chains |
| • Airlines and IRCTC/rail agents | • Rajasthan Tourism Department and RTDC |

DEMAND (2026)

In 2026 Rajasthan is seeing record tourist arrivals in Jaipur, Jaisalmer and Udaipur, sharply raising demand for travel planners; MICE and inbound tourism are also growing.

7 Career growth

- 1 Travel counsellor / ticketing executive
- 2 Tour planner / package executive
- 3 Tour manager / operations manager
- 4 Agency owner / MICE director

EARNINGS

Starting	₹1.8–3 लाख/वर्ष
Mid level	₹4–7 लाख/वर्ष
Senior level	₹10–25 लाख+/वर्ष

Entry pay averages around ₹18,000/month; experience, foreign languages and owning an agency can multiply earnings.

8 The good parts · The challenges

The good parts

- Chances to travel and see new places
- Can start your own business with low capital
- Fast-growing tourism industry in Rajasthan

The challenges

- Seasonal income and heavy peak-season pressure
- Starting salaries are low
- Must work on holidays and festivals

9 Real-life journeys

Mohammed A Afzal

Tour operator, founder of Parveen Travels

From a modest family, Afzal started arranging tour packages with a single Ambassador car during college, spotted demand for pilgrimage and sightseeing trips, and gradually built a large travel business running 1,300 vehicles.

The Weekend Leader · <https://www.theweekendleader.com/Success/2149/on-the-wheels.html>

Rashmi Chadha

Founder of Wovoyage, travel entrepreneur

After an accident and personal tragedy drew her to travel, Rashmi founded Wovoyage focused on safe, women-friendly tourism, training local guides and disadvantaged youth while organising hundreds of trips.

YourStory · <https://yourstory.com/2018/01/travel-startup-wovoyage-rashmi-chadha>

Aditi Balbir**Founder of V Resorts, ecotourism entrepreneur**

Leaving a finance career, Aditi built V Resorts, running ecotourism experiences at offbeat Indian destinations including Kumbhalgarh in Rajasthan, employing locals and promoting sustainable tourism.

YourStory HerStory · <https://yourstory.com/herstory/2020/05/woman-entrepreneurs-travel-ecotourism-india>

10 Sources & further reading

1. IITM – official website — <https://iitm.ac.in/>
2. Rajasthan Tourism Department — <https://www.tourism.rajasthan.gov.in/>
3. Travel agent salary (Indeed, 2026) — <https://in.indeed.com/career/travel-agent/salaries>
4. Rajasthan 2026 tourism surge report — <https://www.travelandtourworld.com/news/article/rajasthan-sees-tourism-surge-for-the-new-year-2026-with-jaipur-jaisalmer-and-udaipur-attracting-a-record-visitors-arrivals-boosting-its-long-term-sector-growth/>

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