



# SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

## जनसांख्यिकीविद्

Demographers study births, deaths, migration and the structure of populations. Governments use their analysis to plan education, health and employment policies.



### Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

[career.gsssjethantri.in/#/career/socst-4579](https://career.gsssjethantri.in/#/career/socst-4579)

### राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

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#### सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर  
Principal, GSSS Jethantri • Master Trainer



#### श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर  
Principal, DIET Barmer



#### श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)  
Sr. Lecturer, DIET Barmer (Support)



#### भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)  
Designed & developed • Lecturer (History)

### विशेष धन्यवाद • SPECIAL THANKS



#### सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



#### सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



#### वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



#### कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित  
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

## 1 About this career

Demographers study births, deaths, migration and the structure of populations. Governments use their analysis to plan education, health and employment policies.

## 2 At a glance

|                       |                                                                                      |
|-----------------------|--------------------------------------------------------------------------------------|
| Minimum qualification | Class 12 + degree in statistics/economics/sociology + master's in population studies |
| Work mode             | Office and data analysis; field travel for surveys                                   |
| Demand                | Growing - amid the census, large surveys and data-driven policy                      |
| Top earning           | ₹2 lakh+/month as a senior expert or in international agencies                       |

## 3 What you need

### INTERESTS

- Like analysing problems and data
- Interest in discussing social issues
- Close attention to detail

### ABILITIES

- Mathematical and statistical aptitude
- Ability to write and explain reports
- Ability for logical analysis

### KEY SKILLS

- Demographic methods - life tables, projections
- Survey design and sampling
- Using statistical software (SPSS/R/Stata)
- Understanding census and large data sources

- Research writing and presentation
- Basics of policy analysis

## 4 How to get there

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- 1 Complete Class 12 in any stream; maths/economics help.
- 2 Do a bachelor's in statistics, economics, sociology or geography.
- 3 Do a master's in population studies/demography - IIPS Mumbai is the leading institute.
- 4 For research or teaching, pursue a PhD and UGC-NET.
- 5 Apply to the census office, research institutes or survey agencies.

### MAIN EXAMS

- CUET UG/PG for university admission
- IIPS entrance test for population studies courses
- UGC-NET (Population Studies/Sociology) for research and teaching
- UPSC Indian Statistical Service for government statistics posts

## 5 Where to study

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### GOVERNMENT INSTITUTES

- International Institute for Population Sciences (IIPS) — Mumbai, Maharashtra
- Mohanlal Sukhadia University (Population Research Centre) — Udaipur, Rajasthan
- University of Rajasthan (statistics/economics) — Jaipur, Rajasthan
- Jawaharlal Nehru University (population studies) — New Delhi
- University of Lucknow — Lucknow, Uttar Pradesh

### PRIVATE INSTITUTES

- IIHMR University — Jaipur, Rajasthan
- Gujarat Vidyapith — Ahmedabad, Gujarat

### ONLINE

- IGNOU (sociology/statistics courses) — Distance education

### FEES

Course fees roughly ₹25,000 to ₹3,00,000; much lower at government institutes. Varies by institute.

**SCHOLARSHIPS**

- National Scholarship Portal (<https://scholarships.gov.in>)
- Vidya Lakshmi Education Loan Portal (<https://www.vidyalakshmi.co.in>)

**6 What the work is like**

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**WHERE YOU WORK**

Census offices, the statistics ministry, research institutes, universities, market research firms and international agencies.

**WORK CULTURE**

Office and data work 5-6 days a week; local travel during surveys. Contract-based projects are also common. Opportunities exist for persons with disabilities.

**WHO HIRES**

- |                                                     |                                                       |
|-----------------------------------------------------|-------------------------------------------------------|
| • Office of the Registrar General & Census of India | • Ministry of Statistics and Programme Implementation |
| • IIPS and Population Research Centres              | • UNFPA, UNICEF, World Bank                           |
| • Market and policy research organisations          | • State planning departments                          |

**DEMAND (2026)**

The upcoming census, large surveys like NFHS and data-driven policymaking are raising demand for demographers in 2026.

**7 Career growth**

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- 1 Research assistant/intern
- 2 Junior demographer/analyst
- 3 Demographer/research officer
- 4 Senior demographer/professor

## EARNINGS

|              |                    |
|--------------|--------------------|
| Starting     | ₹30,000-50,000     |
| Mid level    | ₹60,000-1,00,000   |
| Senior level | ₹1,20,000-2,00,000 |

Regular pay scales in government research posts; much higher in international agencies and consulting roles.

## 8 The good parts · The challenges

### The good parts

- Work that directly shapes public policy
- Research, teaching and international opportunities
- Data skills valued in every sector

### The challenges

- Long study path up to master's/PhD
- Limited permanent posts; project-based work
- Constant data work can feel monotonous

## 9 Real-life journeys

### K. S. James

Demographer - former director, International Institute for Population Sciences

From Kerala, K. S. James chose demographic research and rose to direct IIPS Mumbai, where he led massive surveys like the National Family Health Survey.

ARCH-India · <https://www.arch-india.org/researchers/k-s-james>

### Leela Visaria

Veteran demographer - former director, Gujarat Institute of Development Research

Leela Visaria researched population, health and family planning for decades; she directed the Gujarat Institute of Development Research and advised national policy.

Population Foundation of India · <https://www.populationfoundation.in/people/dr-leela-visaria/>

## 10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Political Scientist
- Criminologist
- Museologist

## 11 Sources & further reading

1. Rajasthan Career Guidance portal - official career page — <https://cg.rajasthan.gov.in/careerguidance/hi/career/demographer-%e0%a4%9c%e0%a4%a8%e0%a4%b8%e0%a4%be%e0%a4%82%e0%a4%96%e0%a5%8d%e0%a4%af%e0%a4%bf%e0%a4%95%e0%a5%80/>
2. International Institute for Population Sciences, Mumbai — <https://iipsindia.ac.in>
3. Census of India - official portal — <https://censusindia.gov.in>
4. National Scholarship Portal — <https://scholarships.gov.in>



### And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

[career.gsssjethantri.in](https://career.gsssjethantri.in)