



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

एआई एजुकेशन स्पेशलिस्ट

AI education specialists use artificial intelligence to build personalized learning, edtech tools and education-data analysis. It is a growing 2026 field bridging teaching and AI.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/ai-education-specialist

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

AI education specialists use artificial intelligence to build personalized learning, edtech tools and education-data analysis. It is a growing 2026 field bridging teaching and AI.

2 At a glance

Minimum qualification	B.Tech CSE/AI, or an education degree + AI skills
Work mode	Desk job, some training/field work
Demand	High (personalized AI learning, NEP)
Top earning	₹30 lakh/year or more

3 What you need

INTERESTS

- Teaching and helping learners
- New technology
- Solving problems

ABILITIES

- Communication and empathy
- Software tools and creativity
- Analytical thinking and data sense

KEY SKILLS

- Python and machine learning basics
- Learning platforms / LMS
- Understanding of pedagogy
- Communication skills
- Data analysis
- Content and instructional design
- AI tools (adaptive learning, chatbots)

4 How to get there

- 1 Complete 10+2 Science
- 2 Do B.Tech CSE/AI or B.Ed/B.Sc + edtech
- 3 Learn machine learning and edtech online
- 4 Do internships at edtech companies
- 5 Do M.Tech/M.Ed or PhD for research

MAIN EXAMS

- JEE Main / Advanced for B.Tech
- GATE (CS / DA) for M.Tech
- CTET / UGC-NET for the teaching route

5 Where to study

GOVERNMENT INSTITUTES

- IIT Jodhpur — Jodhpur, Rajasthan (<https://www.iitj.ac.in>)
- MNIT Jaipur — Jaipur, Rajasthan (<https://www.careers360.com/university/malaviya-national-institute-of-technology-jaipur>)
- Central University of Rajasthan — Ajmer, Rajasthan (<https://www.curaj.ac.in>)
- IGNOU / IITs — National

PRIVATE INSTITUTES

- BITS Pilani — Pilani, Rajasthan
- Manipal University Jaipur — Jaipur, Rajasthan
- LNMIIT Jaipur — Jaipur, Rajasthan

ONLINE

- Coursera (Learning & AI) — Online (<https://www.coursera.org>)
- SWAYAM — Online (<https://swayam.gov.in>)
- NPTEL — Online (<https://nptel.ac.in>)

FEES

About ₹50,000–1 lakh/year at government institutes; ₹1–5 lakh/year at private colleges. Online courses range from free to ₹50,000.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- AICTE Pragati Scholarship (for girls) (<https://www.aicte-india.org/schemes/students-development-schemes>)
- Rajasthan SJE Scholarship Portal (<https://sje.rajasthan.gov.in/>)
- Vidya Lakshmi Education Loan Portal (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Schools and universities, edtech companies, research institutes, government education departments, education NGOs

WORK CULTURE

Desk job with some field work for seminars/training; 6 days a week; freelance and entrepreneurship possible

WHO HIRES

- | | |
|------------------------------------|--|
| • BYJU'S, Unacademy, Vedantu | • PhysicsWallah and Khan Academy |
| • Google for Education | • Universities and schools |
| • Government education departments | • Education NGOs and research institutes |

DEMAND (2026)

In 2026 demand is growing; personalized and AI-based learning is expanding and the NEP is boosting digital learning.

7 Career growth

- 1 Junior AI Education Specialist
- 2 Senior AI Education Specialist
- 3 AI Education Manager
- 4 Director, AI Education
- 5 Chief Technology Officer (Education)

EARNINGS

Starting	₹5-10 लाख/वर्ष
Mid level	₹10-20 लाख/वर्ष
Senior level	₹20-30 लाख/वर्ष या अधिक

Those who understand both technology and pedagogy earn more.

8 The good parts · The challenges

The good parts

- Meaningful work that shapes learning
- Growing edtech sector
- A blend of teaching and technology

The challenges

- Volatility in the edtech sector
- Requires both pedagogy and technology
- Outcomes are hard to measure

9 Real-life journeys

Divya Gokulnath

Co-founder of BYJU'S, teacher-turned-edtech entrepreneur

Starting out as a teacher, Divya Gokulnath became co-founder of BYJU'S, once among the world's largest edtech companies. She champions using technology and AI to bring personalized learning to millions of students.

Wikipedia · https://en.wikipedia.org/wiki/Divya_Gokulnath

Byju Raveendran

Founder of BYJU'S, teacher-turned-edtech entrepreneur

Born to teacher parents in a small village in Kerala, Byju Raveendran began by teaching and went on to build the BYJU'S app, which popularized digital and personalized learning in India.

Wikipedia · https://en.wikipedia.org/wiki/Byju_Raveendran

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- AI Healthcare Specialist
- AI UX Designer
- AI Software Developer

11 Sources & further reading

1. Rajasthan Govt career guidance — <https://cg.rajasthan.gov.in/careerguidance/>
2. SWAYAM online courses — <https://swayam.gov.in>
3. NPTEL courses — <https://nptel.ac.in>
4. Coursera learning courses — <https://www.coursera.org>



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