



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

ए आई उत्पाद प्रबंधक

An AI Product Manager plans, manages and launches AI-based products. They understand customer needs, act as a bridge between technical and business teams, and decide what AI product to build. The role blends technology, strategy...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/ai-product-manager

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

www.gsssjethantri.in · career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An AI Product Manager plans, manages and launches AI-based products. They understand customer needs, act as a bridge between technical and business teams, and decide what AI product to build. The role blends technology, strategy and communication.

2 At a glance

Minimum qualification	Engineering/CS + MBA or experience
Average Salary	₹12–50 LPA
Work mode	Desk + meetings, remote
Demand	Very high (2026)

3 What you need

INTERESTS

- Organising and planning things
- Solving problems
- Building new technology and products

ABILITIES

- Understanding data and numbers
- Clear communication and leadership
- Knowledge of software and AI tools

KEY SKILLS

- Product management and strategy
- Data analysis and metrics
- Communication, leadership and team management
- Basic understanding of AI/ML
- Understanding of user experience (UX)
- Market and customer research

4 How to get there

- 1 Complete Class 12 in Science (PCM)
- 2 Do a bachelor's in CS/Engineering or related field
- 3 Do an MBA or specialised course in AI/product management
- 4 Gain technical or internship experience
- 5 Move into product management from junior roles

MAIN EXAMS

- JEE Main / JEE Advanced (B.Tech admission)
- CAT / GMAT (MBA admission)

5 Where to study

GOVERNMENT INSTITUTES

- MNIT Jaipur — Jaipur, Rajasthan (<https://mnit.ac.in>)
- IIM Udaipur — Udaipur, Rajasthan (<https://www.iimu.ac.in>)
- IIIT Kota — Kota, Rajasthan (<https://iiitkota.ac.in>)
- IITs (विभिन्न कैम्पस) — India (<https://www.iitsystem.ac.in>)
- Central University of Rajasthan — Ajmer, Rajasthan (<https://curaj.ac.in>)

PRIVATE INSTITUTES

- BITS Pilani — Pilani, Rajasthan (<https://www.bits-pilani.ac.in>)
- Manipal University Jaipur — Jaipur, Rajasthan (<https://jaipur.manipal.edu>)
- ISB Hyderabad — Hyderabad, Telangana (<https://www.isb.edu>)
- VIT Vellore — Vellore, Tamil Nadu (<https://vit.ac.in>)

ONLINE

- SWAYAM / NPTEL — Online (<https://swayam.gov.in>)
- Coursera (AI उत्पाद प्रबंधन) — Online (<https://www.coursera.org>)
- upGrad — Online (<https://www.upgrad.com>)

FEES

About ₹50k–₹12 lakh per year in government institutes (MBA higher); online courses can be cheaper.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in>)

6 What the work is like

WHERE YOU WORK

Tech companies, startups, consulting firms, multinationals, healthcare and government organisations.

WORK CULTURE

Mainly desk work and meetings; occasional field visits for product testing. 5–6 days a week; sometimes overtime.

WHO HIRES

- Google, Microsoft, Amazon
- AI startups (Sarvam AI, Krutrim)
- Consulting firms (McKinsey, BCG)
- Flipkart, Swiggy, Zomato
- Adobe, Salesforce, Meta

DEMAND (2026)

With a flood of AI products, demand is high for managers who understand both technology and business; in 2026 this role is highly valued.

7 Career growth

- 1 Junior Product Manager
- 2 Product Manager
- 3 Senior Product Manager / Product Lead
- 4 Product Marketing Manager

5 Chief Product Officer (CPO)

EARNINGS

Starting	₹12L
Mid level	₹28L
Senior level	₹60L+

Approximate annual pay; varies with experience, company and location.

8 The good parts · The challenges

The good parts

- High pay and leadership role
- Blend of technology and business
- Big impact on the product

The challenges

- High responsibility and pressure
- Coordinating many teams is hard
- Technology and markets change constantly

9 Real-life journeys

Aparna Chennapragada

Chief Product Officer (AI Experiences), Microsoft

Aparna Chennapragada, of Indian origin, is Chief Product Officer for AI Experiences at Microsoft, leading the company's generative-AI products. Earlier a VP of Product at Google, she is a leading voice on building AI products.

Business Today · <https://www.businesstoday.in/technology/news/story/indian-american-ex-google-exec-aparna-chennapragada-to-lead-microsofts-generative-ai-efforts-401641-2023-10-12>

Aravind Srinivas

Co-founder & CEO, Perplexity AI

An IIT Madras graduate, Aravind Srinivas is co-founder and CEO of the AI search company Perplexity AI. After working at OpenAI and Google DeepMind, he built a popular AI product used by millions of people every day.

Forbes · <https://www.forbes.com/profile/aravind-srinivas/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Robotics Engineer
- NLP Engineer
- Computer Network Architect

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%8f-%e0%a4%86%e0%a4%88-%e0%a4%89%e0%a4%a4%e0%a5%8d%e0%a4%aa%e0%a4%be%e0%a4%a6-%e0%a4%aa%e0%a5%8d%e0%a4%b0%e0%a4%ac%e0%a4%82%e0%a4%a7%e0%a4%95-ai-product-manager/>
2. MNIT Jaipur — <https://mnit.ac.in>
3. IIM Udaipur — <https://www.iimu.ac.in>
4. Product School (product management) — <https://productschool.com>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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