



SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

एआई यूजर एक्सपीरियंस डिज़ाइनर

AI UX designers use user research and AI tools to design intuitive, personalized experiences for apps, websites and AI products. It is a growing 2026 field blending creativity and technology.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/ai-ux-designer

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

AI UX designers use user research and AI tools to design intuitive, personalized experiences for apps, websites and AI products. It is a growing 2026 field blending creativity and technology.

2 At a glance

Minimum qualification	Design/CSE degree + UX portfolio (self-learning also possible)
Work mode	Desk job, remote-friendly
Demand	High (AI products need good UX)
Top earning	₹30 lakh/year or more

3 What you need

INTERESTS

- Creativity and design
- Understanding people's needs
- Blending technology and aesthetics

ABILITIES

- Visual and creative thinking
- Empathy and user research
- Comfort with software tools

KEY SKILLS

- UX/UI design (Figma)
- User research and testing
- Wireframing and prototyping
- Generative AI design tools
- Interaction and visual design
- Basic data and analytics
- Understanding of AI capabilities

4 How to get there

- 1 Complete 10+2 (any stream)
- 2 Do B.Des/B.Tech/degree in design or CSE
- 3 Learn Figma and UX online, build a portfolio
- 4 Do internships and real projects
- 5 Do M.Des/specialization in interaction design
- 6 Alternative: self-study and a strong portfolio

MAIN EXAMS

- UCEED / CEED for design (IITs)
- NID DAT for NID admission
- JEE Main for B.Tech

5 Where to study

GOVERNMENT INSTITUTES

- IIT Jodhpur (Design) — Jodhpur, Rajasthan (<https://www.iitj.ac.in>)
- MNIT Jaipur — Jaipur, Rajasthan (<https://www.careers360.com/university/malaviya-national-institute-of-technology-jaipur>)
- IIT Bombay IDC / NID Ahmedabad — Mumbai / Ahmedabad

PRIVATE INSTITUTES

- Manipal University Jaipur — Jaipur, Rajasthan
- Arch College of Design & Business — Jaipur, Rajasthan
- LNMIIT Jaipur — Jaipur, Rajasthan

ONLINE

- Coursera (Google UX Design) — Online (<https://www.coursera.org>)
- Interaction Design Foundation — Online (<https://www.interaction-design.org>)
- NPTEL (HCI / Design) — Online (<https://nptel.ac.in>)

FEES

About ₹1–2 lakh/year at government institutes; ₹1–10 lakh/year at private colleges. Online courses range from free to ₹50,000.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- AICTE Pragati Scholarship (for girls) (<https://www.aicte-india.org/schemes/students-development-schemes>)
- Rajasthan SJE Scholarship Portal (<https://sje.rajasthan.gov.in/>)
- Vidya Lakshmi Education Loan Portal (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Technology companies, startups, design agencies, e-commerce, research institutes

WORK CULTURE

Desk job, remote/work-from-home possible, collaborative teamwork; deadline pressure; freelance and entrepreneurship possible

WHO HIRES

- | | |
|----------------------------|------------------------------|
| • Google, Microsoft, Adobe | • Flipkart, Zomato, Swiggy |
| • Design agencies | • Startups |
| • E-commerce companies | • Product and SaaS companies |

DEMAND (2026)

In 2026 demand is high; generative AI is reshaping design and every AI product needs simple, good UX.

7 Career growth

- 1 Junior UX Designer
- 2 Senior UX Designer
- 3 UX Design Lead
- 4 UX Design Manager
- 5 Director / Chief Design Officer

EARNINGS

Starting	₹4-8 लाख/वर्ष
Mid level	₹8-18 लाख/वर्ष
Senior level	₹18-30 लाख/वर्ष या अधिक

A strong portfolio and product companies pay more.

8 The good parts · The challenges

The good parts

- Creative and human-centered work
- Suited to remote and freelance work
- Entry possible via portfolio without heavy maths

The challenges

- Feedback is subjective with frequent revisions
- Must keep up with new AI tools
- High competition

9 Real-life journeys

Deepa Bachu

Co-founder & CEO of Pensaar Design, design thinking expert

After leading product and design at Intuit India, Deepa Bachu started Pensaar Design. She is a leading voice for user-centered design thinking in India and teaches many companies to build better experiences.

CEO Insights · <https://www.ceoinsightsindia.com/leader/deepa-bachu-a-passionate-product-design-expert-evangelising-design-thinking-custom-er-obsession-from-india-cid-739.html>

Sudhir Sharma

Founder of Elephant / Indi Design, Indian design pioneer

Sudhir Sharma founded Elephant Design and Indi Design and played a key role in establishing design as a profession in India. His work shows how good design decides the success of products and brands.

YourStory · <https://yourstory.com/2008/09/sudhir-sharma-founder-director-elephant-design-pune>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- AI Healthcare Specialist
- AI Education Specialist
- AI Software Developer

11 Sources & further reading

1. Rajasthan Govt career guidance — <https://cg.rajasthan.gov.in/careerguidance/>
2. Google UX Design (Coursera) — <https://www.coursera.org>
3. Interaction Design Foundation — <https://www.interaction-design.org>
4. Women in India's product ecosystem (Inc42) — <https://inc42.com/features/the-50-coolest-women-in-indias-product-ecosystem/>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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