



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

यूजर एक्सपीरियंस डिज़ाइनर

A UX (User Experience) designer creates apps and websites that are easy and pleasant to use. They understand user needs, turn ideas into sketches and prototypes, and connect design with technology. It blends creativity with tech.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/ux-designer

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A UX (User Experience) designer creates apps and websites that are easy and pleasant to use. They understand user needs, turn ideas into sketches and prototypes, and connect design with technology. It blends creativity with tech.

2 At a glance

Minimum qualification	Any degree + design portfolio
Duration	3–4 yr degree/diploma or certificate
Starting salary	₹25,000–45,000/month
Work Field	Software, start-ups, design studios

3 What you need

INTERESTS

- Interest in creative thinking and design
- Curiosity to understand people's problems
- Enjoy experimenting with new ideas

ABILITIES

- Creativity and visual imagination
- Problem-solving mindset
- Good communication and empathy

KEY SKILLS

- User research and wireframing
- Prototyping and user testing
- Basic HTML/CSS understanding
- Design tools like Figma / Adobe XD
- Visual and interaction design
- Building a portfolio and case studies

4 How to get there

- 1 Pass 10+2 in any stream
- 2 Do a degree in design/CS/any subject
- 3 Take a diploma/certificate in UX design
- 4 Learn Figma and build a strong portfolio
- 5 Start via internship or as a junior designer

MAIN EXAMS

- UCEED / NID DAT (for design degrees)
- Selection is mostly portfolio based

5 Where to study

GOVERNMENT INSTITUTES

- IIT Jodhpur (Design) — Jodhpur, Rajasthan
- MNIT Jaipur — Jaipur, Rajasthan
- University of Rajasthan — Jaipur, Rajasthan
- NID Ahmedabad — Ahmedabad

PRIVATE INSTITUTES

- Arch College of Design & Business — Jaipur
- Manipal University Jaipur — Jaipur
- JECRC University — Jaipur

ONLINE

- NPTEL SWAYAM - Design & UX — Online (Govt of India) (<https://nptel.ac.in/courses/112107238>)
- Google UX Design (Coursera) — Online (<https://www.coursera.org/professional-certificates/google-ux-design>)
- Udemy - UI/UX Design — Online (<https://www.udemy.com/topic/ux-design/>)

FEES

Online/certificate courses ₹500–50,000; private design degrees up to ₹1,00,000–5,00,000. Government institutes are cheaper.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- Rajasthan SSO / SJE Scholarship (<https://sso.rajasthan.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- Vidya Lakshmi Education Loan (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Any company building apps or digital products—software and tech firms, start-ups, design and digital agencies, Jaipur's IT companies.

WORK CULTURE

Office or studio; work to deadlines, coordinating with many people and projects; hours can be irregular. Freelance and remote options too. Opportunities exist for persons with disabilities.

WHO HIRES

- | | |
|-----------------------------------|----------------------------------|
| • Swiggy / Zomato / Flipkart | • Google / Microsoft / Adobe |
| • Start-ups and product companies | • GirnarSoft / CarDekho (Jaipur) |
| • Design and digital agencies | • Freelance UX clients |

DEMAND (2026)

In 2026 every business depends on apps and websites and competition for good experiences is high; skilled UX designers are in fast-growing demand, especially for AI-based products.

7 Career growth

- 1 UX Designer
- 2 Senior UX Designer
- 3 Lead UX Designer
- 4 Principal Designer / Head of Design

EARNINGS

Starting	₹25,000–45,000/माह
Mid level	₹70,000–1,40,000/माह
Senior level	₹2,00,000–4,00,000+/माह

Pay rises quickly with a strong portfolio and experience in product companies.

8 The good parts · The challenges

The good parts

- A blend of creativity and technology
- Fast-growing demand and good pay
- Freelance and remote opportunities

The challenges

- Pressure of feedback and revisions
- Building a strong portfolio takes time
- Irregular deadlines

9 Real-life journeys

Saptarshi Prakash

AVP of Design, Swiggy

Saptarshi Prakash is one of India's well-known product designers and the AVP of Design at Swiggy. He teaches new designers how to combine empathy, systems thinking and technology to build great user experiences.

8px Magazine · <https://medium.com/8px-magazine/beyond-the-px-in-conversation-with-saptarshi-prakash-product-design-manager-at-swiggy-b41e7c5c45cc>

Ananya Maid

Self-taught UI/UX designer, Pune

While studying in Pune, Ananya Maid taught herself Figma and UX design and shared a '100 Days of UI' challenge on Instagram. Learning in public, she landed her first design job within two months—showing that a UX career is possible through dedication, even without an expensive degree.

The Reelstars · <https://www.thereelstars.com/tech/how-to-become-a-ui-ux-designer-without-a-degree-the-story-of-ananya-maid/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- AI Healthcare Specialist
- AI UX Designer
- AI Education Specialist

11 Sources & further reading

1. Rajasthan Govt Career Guidance – UX Designer — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%af%e0%a5%82%e0%a4%9c%e0%a4%b0-%e0%a4%8f%e0%a4%95%e0%a5%8d%e0%a4%b8%e0%a4%aa%e0%a5%80%e0%a4%b0%e0%a4%bf%e0%a4%af%e0%a4%82%e0%a4%b8-%e0%a4%a1%e0%a4%bf%e0%a4%9c%e0%a4%bc%e0%a4%be%e0%a4%87%e0%a4%a8/>
2. Google UX Design Certificate — <https://www.coursera.org/professional-certificates/google-ux-design>
3. NID (design education) — <https://www.nid.edu>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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