



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

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करियर शीट · CAREER SHEET

रसद विश्लेषक

A Logistics Analyst is a professional who uses data and technology to make a company's supply chain more efficient. By analysing data on shipments, inventory, demand forecasts and transport costs, they work out the cheapest and...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/logistics-analyst

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Logistics Analyst is a professional who uses data and technology to make a company's supply chain more efficient. By analysing data on shipments, inventory, demand forecasts and transport costs, they work out the cheapest and fastest routes, the right stock levels and efficient distribution plans. Using Excel, SQL and dashboard tools, they give management recommendations that save both time and money. With the rapid growth of e-commerce, manufacturing and transport, it is a fast-growing career that sits at the intersection of data and logistics.

2 At a glance

Minimum qualification	Graduate (supply chain/engineering/commerce/statistics) + analytics skills
Core skills	Data analysis, Excel/SQL, forecasting, visualisation
Starting salary	₹25,000–40,000/month
Work mode	Office/hybrid, full-time analytical role

3 What you need

INTERESTS

- Interest in numbers, data and patterns
- Enthusiasm for the world of supply chain, transport and distribution
- Interest in solving problems to save cost and time

ABILITIES

- Logical and analytical thinking
- Attention to detail and accuracy
- Ability to communicate findings clearly

KEY SKILLS

- Data analysis and statistical interpretation
- Using supply-chain software (SAP, Oracle, TMS/WMS, ERP)
- Data visualisation and building dashboards (Power BI/Tableau)
- Problem-solving and presenting reports to management
- Excel (pivots, formulas) and writing queries in SQL
- Demand forecasting and inventory optimisation
- Cost and route optimisation and basic Python/R

4 How to get there

- 1 After Class 12 (maths/commerce preferred), do a bachelor's in supply chain, operations, engineering, commerce, economics or statistics.
- 2 Learn data-analytics skills — Excel, SQL and data visualisation (Power BI/Tableau).
- 3 Take an online supply-chain analytics course (Coursera/NPTEL/Great Learning) or a PG certificate.
- 4 Gain hands-on experience via an internship or junior analyst role at an e-commerce, 3PL or manufacturing company.
- 5 Build a portfolio of dashboards and case studies; with experience grow to senior analyst and SCM manager.
- 6 Optionally accelerate with an MBA or PG diploma in supply chain / business analytics.

5 Where to study**GOVERNMENT INSTITUTES**

- IIM Udaipur – One-Year MBA in Global Supply Chain Management — Udaipur, Rajasthan (<https://gscm.iimu.ac.in/>)
- Malaviya National Institute of Technology (MNIT) Jaipur — Jaipur, Rajasthan (<https://mnit.ac.in/>)
- University of Rajasthan (वाणिज्य/सांख्यिकी विभाग) — Jaipur, Rajasthan (<https://www.uniraj.ac.in/>)
- NPTEL / IIT ऑनलाइन (सप्लाइ चेन एवं एनालिटिक्स कोर्स) — Online / All-India (<https://nptel.ac.in/>)

PRIVATE INSTITUTES

- Manipal University Jaipur (व्यवसाय/एनालिटिक्स कार्यक्रम) — Jaipur, Rajasthan (<https://jaipur.manipal.edu/>)

- Lovely Professional University (LPU) – Logistics & Supply Chain — Phagwara, Punjab (<https://www.lpu.in/>)

ONLINE

- Coursera – Supply Chain Analytics (Rutgers) — Online (<https://www.coursera.org/specializations/supply-chain-analytics>)
- Great Learning – Supply Chain / Data Analytics — Online (<https://www.greatlearning.in/>)
- IIM Kozhikode (Emeritus) – Operations Analytics & Supply Chain — Online (<https://iimk.emeritus.org/>)

FEES

At government institutes (MNIT, University of Rajasthan) a bachelor's degree is relatively low-cost (roughly ₹20,000–1 lakh/year). IIM Udaipur's one-year GSCM MBA and private universities can cost ₹2–20 lakh. Online analytics courses range from free (NPTEL) to ₹50,000–1.5 lakh.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in/>)
- AICTE Pragati Scholarship for Girls
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)
- Buddy4Study – Analytics/Management Scholarships (<https://www.buddy4study.com/>)

6 What the work is like

WHERE YOU WORK

E-commerce companies, third-party logistics (3PL) firms, supply-chain teams at manufacturing plants, consulting firms, retail chains and warehousing & transport companies.

WORK CULTURE

Usually office or hybrid, 5 days a week; working with data, dashboards and coordinating with teams. Peak seasons (festivals/sales) bring deadline pressure. The role suits women and persons with disabilities too, as it is mainly analytical and desk-based.

WHO HIRES

- | | |
|---|--|
| • E-commerce companies (Amazon, Flipkart, Meesho) | • Third-party logistics & supply-chain tech (Delhivery, LogiNext, Rivigo/others) |
| • Supply-chain teams at manufacturing & FMCG firms (Tata, Hindustan Unilever, Mahindra) | • Consulting & analytics firms (Deloitte, Accenture, EY, KPMG) |

- Retail & quick-commerce chains (Reliance Retail, Zepto, Blinkit)
- Transport, warehousing & freight companies (Blue Dart, DHL, Maersk)

DEMAND (2026)

With the rapid expansion of e-commerce, quick-commerce and manufacturing in India, plus the government's Gati Shakti and National Logistics Policy, demand for data-driven decision-making in supply chains is rising fast. Data analytics is also among India's fastest-growing skills — so logistics analysts who combine 'data + logistics' are in doubly strong demand, and skilled professionals remain in short supply.

7 Career growth

- 1 Logistics / Supply Chain Analyst
- 2 Senior Analyst
- 3 Supply Chain / Logistics Manager
- 4 Analytics Lead / Head of Supply Chain Analytics

EARNINGS

Starting	₹25,000–40,000/माह
Mid level	₹45,000–75,000/माह
Senior level	₹1,00,000–1,80,000+/माह

Per Indeed, the average salary of a supply-chain analyst in India is about ₹6.5 lakh/year (roughly ₹54,000/month). Freshers earn ₹3–5 lakh/year, while with experience — as senior analyst, SCM manager or analytics lead — annual pay can reach ₹15–25 lakh or more. Python/SQL and advanced analytics skills raise pay further.

8 The good parts · The challenges

The good parts

- Abundant opportunities from the rapid growth of both the data and logistics industries
- Analytical, desk-based work that pays well with skill
- A clear growth path from senior analyst to analytics lead and manager

The challenges

- Requires continuously learning Excel/SQL/dashboard tools
- Data pressure and long hours during peak seasons and deadlines
- Accountability, as wrong analysis can raise costs

9 Real-life journeys

Dhruvil Sanghvi

Founder & CEO, LogiNext (logistics analytics & route-optimisation software)

After studying at Carnegie Mellon University and working as a consultant at Ernst & Young and Deloitte, Dhruvil Sanghvi founded LogiNext — a software platform that uses data, machine learning and algorithms to optimise delivery routes, scheduling and field workforce. Under his leadership LogiNext became one of the world's fastest-growing logistics SaaS companies, and in 2017 he was named the youngest tech business head in Forbes India's '30 Under 30'. His story shows how much impact can be created by combining data analytics with logistics.

LogiNext Solutions · <https://www.loginextsolutions.com/company/newsmedia/founders-bio>

Gazal Kalra

Co-founder, Rivigo (data & AI-driven logistics startup)

A former McKinsey consultant, Gazal Kalra co-founded Rivigo with Deepak Garg, building it into one of India's leading technology-driven logistics companies. At Rivigo she championed algorithms for routing and network design, real-time data from IoT-enabled trucks, and an AI-machine-learning team — in her words, 'the amount of AI you can use in logistics is unparalleled; we generate so much data.' Her journey inspires girls who want to build careers combining data with supply chain.

YourStory · <https://yourstory.com/2018/03/rivigo-billion-dollar-valuation-journey>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Commercial Driver
- Merchant Navy

11 Sources & further reading

1. Rajasthan Career Guidance – Logistics Analyst — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b0%e0%a4%b8%e0%a4%a6-%e0%a4%b5%e0%a4%bf%e0%a4%b6%e0%a5%8d%e0%a4%b2%e0%a5%87%e0%a4%b7%e0%a4%95/>
2. Indeed – Supply Chain Analyst Salary (India) — <https://in.indeed.com/career/supply-chain-analyst/salaries>
3. IIM Udaipur – Global Supply Chain Management — <https://gscm.iimu.ac.in/>
4. Coursera – Supply Chain Analytics — <https://www.coursera.org/specializations/supply-chain-analytics>
5. National Scholarship Portal — <https://scholarships.gov.in/>



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