



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

ऐंकर

An Anchor is the person who presents a TV news, sports, music or entertainment programme to the audience. They keep the show flowing smoothly and connect with viewers through language, energy and confidence.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/anchor

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An Anchor is the person who presents a TV news, sports, music or entertainment programme to the audience. They keep the show flowing smoothly and connect with viewers through language, energy and confidence.

2 At a glance

Field	TV & News Presenting
Minimum qualification	Degree in journalism/mass communication
Starting salary	₹16,400–30,000/month
Work mode	TV studios & live events

3 What you need

INTERESTS

- You enjoy language, pronunciation and playing with words.
- You are interested in the world of news, sports or entertainment.
- You like connecting with people and speaking in public.

ABILITIES

- Good command of language, pronunciation and voice.
- Ability to stay calm and lead under pressure.
- Energetic, enthusiastic and confident personality.

KEY SKILLS

- Clear diction and voice control
- News writing and reading scripts
- Comfort with camera and teleprompter
- Public speaking and spontaneity
- Interviewing and conversation skills
- Awareness of current affairs

4 How to get there

- 1 Pass 10+2 in any stream.
- 2 Complete a bachelor's (BA/BJMC) in journalism and mass communication.
- 3 For growth, do a master's in mass communication.
- 4 Alternatively, a language degree with a diploma in mass communication.
- 5 Take online anchoring/reporting courses and practise.
- 6 Start as an intern or trainee at a channel.

MAIN EXAMS

- IIMC entrance / university journalism entrance exams

5 Where to study

GOVERNMENT INSTITUTES

- यूनिवर्सिटी ऑफ़ राजस्थान — Jaipur, Rajasthan
- जय नारायण व्यास विश्वविद्यालय (JNVU) — Jodhpur, Rajasthan
- माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता विश्वविद्यालय — Bhopal, Madhya Pradesh
- लेडी श्री राम महिला कॉलेज — New Delhi

PRIVATE INSTITUTES

- NIMS यूनिवर्सिटी — Jaipur, Rajasthan
- ज्योति विद्यापीठ महिला विश्वविद्यालय — Jaipur, Rajasthan
- सिम्बायोसिस इंस्टिट्यूट ऑफ़ मीडिया एंड कम्युनिकेशन — Pune, Maharashtra

ONLINE

- NPTEL-SWAYAM: रिपोर्टिंग व एंकरिंग कोर्स — Online (<https://onlinecourses.swayam2.ac.in/>)
- इग्नू / वर्धमान महावीर खुला विश्वविद्यालय, कोटा — Distance learning
- Udemy: न्यूज़ एंकर व ऑन-कैमरा कोर्स — Online (<https://www.udemy.com/>)

FEES

Estimated annual course fees range roughly from ₹14,000 to ₹4,50,000, depending on the institute.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- विद्यालक्ष्मी शिक्षा ऋण पोर्टल (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

National and regional TV news, sports, music and entertainment channels, radio, social media and live events.

WORK CULTURE

Mainly studio work, but also travel to different places for events. It involves overtime and irregular hours. Opportunities exist for persons with disabilities too.

WHO HIRES

- | | |
|--|--------------------------------------|
| • National news channels (Aaj Tak, NDTV, Zee News) | • Regional and local TV channels |
| • Sports broadcast networks (Star Sports) | • Radio stations and podcasts |
| • Digital news and OTT platforms | • Event and live-programme companies |

DEMAND (2026)

With digital news, YouTube and regional channels growing, demand for anchors is rising in 2026, especially in Hindi and regional languages.

7 Career growth

- 1 Intern or Trainee
- 2 Junior Anchor / Newsreader
- 3 Full-time Anchor
- 4 Senior Anchor / Producer
- 5 Managing Editor or Independent (freelance) Anchor

EARNINGS

Starting	₹16,400–30,000/माह
Mid level	₹50,000–1,00,000/माह
Senior level	₹1,60,000+/माह

Fresher anchors earn about ₹16,400 to ₹30,000 per month, while experienced anchors can earn ₹1,60,000 or more. Figures based on NCS and indicative.

8 The good parts · The challenges

The good parts

- Recognition, fame and a direct connection with viewers.
- New topics, people and experiences every day.
- Good income and opportunities with experience.

The challenges

- Irregular hours and overtime.
- Pressure of no mistakes on live broadcast.
- Low starting pay and tough competition early on.

9 Real-life journeys

Rajat Sharma

Chairman & Editor-in-Chief, India TV; News Anchor

Coming from an ordinary family in Delhi's Sabzi Mandi, Rajat Sharma studied at Shri Ram College of Commerce and began his career in print journalism. In 1993 he launched the popular courtroom-style interview show 'Aap Ki Adalat', founded India TV in 2004, and was awarded the Padma Bhushan in 2015 for his contribution to journalism.

Wikipedia · https://en.wikipedia.org/wiki/Rajat_Sharma

Anjana Om Kashyap

News Anchor & Managing Editor, Aaj Tak

Anjana Om Kashyap is one of India's best-known Hindi news anchors. After studying at Delhi University and IIMC she entered journalism and, through hard work, rose to Managing Editor at Aaj Tak—an inspiration for girls.

Wikipedia · https://en.wikipedia.org/wiki/Anjana_Om_Kashyap

10 Sources & further reading

1. Rajasthan Career Guidance: Anchor — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%90%e0%a4%82%e0%a4%95%e0%a4%b0-anchor/>
2. National Scholarship Portal — <https://scholarships.gov.in>
3. SWAYAM Online Courses — <https://swayam.gov.in/>
4. National Career Service (NCS) — <https://www.ncs.gov.in/>



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