



कार्यक्रम प्रबंधक (इवेंट मैनेजर)

An event manager plans and delivers events of every size — weddings, conferences, business meetings and cultural functions — and makes them a success. They ensure everything runs smoothly and solve any problem at once....



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/event-manager

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An event manager plans and delivers events of every size — weddings, conferences, business meetings and cultural functions — and makes them a success. They ensure everything runs smoothly and solve any problem at once. Rajasthan's royal 'destination weddings' create rich opportunities in this field.

2 At a glance

Field	Events & Hospitality
Minimum qualification	Degree in event/hospitality after 10+2
Starting salary	₹16,000–25,000 / month
Work mode	Event firms, hotels, banquets

3 What you need

INTERESTS

- Meeting people and organising events
- Working together in a team
- Arranging things neatly and beautifully

ABILITIES

- Ability to plan and stay organised
- Staying calm under pressure and solving problems
- Attention to small details

KEY SKILLS

- Event planning and coordination
- Vendor and team management
- Time management
- Budget and finance management
- Communication and negotiation skills
- Marketing and client service

4 How to get there

- 1 Pass 10+2 in any stream.
- 2 Do a bachelor's in event/hotel/hospitality management or business administration.
- 3 Optionally do a master's in the same field.
- 4 Gain practical experience through an internship at an event firm.
- 5 Start with small events and build your network.

MAIN EXAMS

- Direct admission to most courses; some institutes may hold an entrance test/interview.

5 Where to study

GOVERNMENT INSTITUTES

- आई.आई.एम. उदयपुर — Udaipur, Rajasthan (<https://www.iimu.ac.in/>)
- आई.आई.एम. अहमदाबाद — Ahmedabad
- शहीद सुखदेव कॉलेज ऑफ बिजनेस स्टडीज — Delhi
- तमिलनाडु ओपन यूनिवर्सिटी — Chennai

PRIVATE INSTITUTES

- नेशनल इंस्टीट्यूट ऑफ इवेंट मैनेजमेंट (NIEM) — Mumbai/Jaipur (<https://www.niemindia.com/>)
- नेशनल एकेडमी ऑफ इवेंट मैनेजमेंट (NAEMD) — Mumbai
- एमिटी स्कूल ऑफ कम्युनिकेशन — Jaipur, Rajasthan
- जैन विश्वविद्यालय — Bengaluru

ONLINE

- NPTEL SWAYAM (इवेंट मैनेजमेंट) — Online (<https://swayam.gov.in/>)
- इग्नू (दूरस्थ शिक्षा) — Online (<https://www.ignou.ac.in/>)
- कोर्सेरा — Online (<https://www.coursera.org/courses?query=event%20management>)

FEES

Course fees range from about ₹40,000 to ₹5,00,000, varying by institute.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in>)
- Buddy4Study छात्रवृत्ति पोर्टल (<https://www.buddy4study.com>)
- विद्यालक्ष्मी शिक्षा ऋण पोर्टल (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Event management companies, hotels and banquet halls, wedding-planning firms, corporate and government functions. In Rajasthan the destination-wedding industry is a big employer.

WORK CULTURE

You often lead a team and may need to travel for work. Typically 5–6 days a week, 8–9 hours a day, but hours can rise near an event. You can also start self-employment.

WHO HIRES

- | | |
|---------------------------------------|---|
| • Wizcraft and other event companies | • Hotel groups like Taj, Oberoi |
| • Wedding-planning firms | • Corporate companies (event departments) |
| • Tourism & hospitality organisations | • Self-employment / own event company |

DEMAND (2026)

The rising number of weddings, corporate events and cultural festivals is rapidly increasing demand for event managers. Rajasthan's tourism and destination-wedding industry further strengthens this field.

7 Career growth

- 1 Event Planner / Coordinator
- 2 Team Leader
- 3 Event Manager
- 4 Event Director / Independent Entrepreneur

EARNINGS

Starting	₹16,000–25,000
Mid level	₹30,000–50,000
Senior level	₹80,000+

Income depends on experience, city and event scale. Successful independent event planners can earn much more. Figures are indicative.

8 The good parts · The challenges

The good parts

- Every event is new and exciting.
- Opportunity to start your own event company.
- A chance to meet people and build a network.

The challenges

- High stress and long hours around events.
- You may have to work on weekends and holidays.
- One small mistake can affect the whole event.

9 Real-life journeys

Sabbas Joseph

Event Manager & Co-Founder, Wizcraft

Sabbas Joseph co-founded Wizcraft with three friends on a tiny budget and built it into one of India's biggest events companies, creating the IIFA Awards. His journey shows how a small start with big dreams can grow into a world-class career.

All About Music · <https://www.allaboutmusic.in/sabbas-joseph/>

Tina Tharwani

Wedding Planner & Co-Founder, Shaadi Squad

After working as an assistant director in TV and films and as a talent manager, Tina Tharwani co-founded Shaadi Squad in 2015 and organised memorable weddings for celebrities such as Anushka-Virat and Priyanka-Nick. Her journey shows how dedication and creativity can take you to the top of the events world.

YourStory HerStory · <https://yourstory.com/herstory/2019/06/priyanka-chopra-tina-tharwani-shaadi-squad>

10 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%95%e0%a4%be%e0%a4%b0%e0%a5%8d%e0%a4%af%e0%a4%95%e0%a5%8d%e0%a4%b0%e0%a4%ae-%e0%a4%aa%e0%a5%8d%e0%a4%b0%e0%a4%ac%e0%a4%82%e0%a4%a7%e0%a4%95-%e0%a4%87%e0%a4%b5%e0%a5%87%e0%a4%82%e0%a4%9f/>
2. National Institute of Event Management (NIEM) — <https://www.niemindia.com/>
3. National Scholarship Portal — <https://scholarships.gov.in>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

career.gsssjethantri.in