



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

इवेंट प्लानर

An event planner/manager conceives, budgets and executes weddings, corporate events, concerts and festivals. Rajasthan — Jaipur, Udaipur, Jodhpur — is India's biggest destination-wedding and royal-event hub, so demand for this...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/event-planner

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

An event planner/manager conceives, budgets and executes weddings, corporate events, concerts and festivals. Rajasthan — Jaipur, Udaipur, Jodhpur — is India's biggest destination-wedding and royal-event hub, so demand for this career here is exceptionally strong.

2 At a glance

Min. qualification	Class 12 (any stream); a diploma/degree in event management or BBA helps
Work mode	Field-based; long, irregular hours, weekends and travel
Demand (2026)	Very high — Rajasthan's destination-wedding and MICE industry is booming
Top earning	₹20 lakh+ a year for senior planners / own firm

3 What you need

INTERESTS

- Creating memorable experiences for people
- Working with teams and vendors
- Creative decor, themes and celebrations

ABILITIES

- Staying calm and deciding fast under pressure
- Strong communication and networking
- Attention to detail and multitasking

KEY SKILLS

- Planning and timeline management
- Budgeting and cost control
- Coordination and logistics (venue, catering, stage)
- Vendor management and negotiation

- Communication and client-relationship management
- Social media and digital marketing sense
- Creativity, theme design and decor

4 How to get there

- 1 Complete Class 12 in any stream.
- 2 Do a diploma/degree in event management, or BBA/hospitality.
- 3 Start as an intern/assistant with an event or wedding company or hotel.
- 4 Build a network of vendors, artists and venues.
- 5 Manage smaller events independently to build experience and a portfolio.
- 6 With experience, launch your own event/wedding-planning firm.

5 Where to study

GOVERNMENT INSTITUTES

- Rajasthan ILD Skills University (RISU) — Diploma in Event Management — Jaipur

PRIVATE INSTITUTES

- NIMS University Jaipur — Diploma in Event Management — Jaipur (<https://nimsuniversity.org/nims-school-of-business/diploma-in-event-management>)
- NAEMD — National Academy of Event Management & Development — Jaipur & other cities (<https://www.naemd.com/>)
- NIEM — The Institute of Event Management — Mumbai/Delhi & national (<https://www.nieminid.com/>)
- EMDI Institute of Media & Communication — Mumbai & other cities (<https://www.emdiworld.com/>)

ONLINE

- Coursera — Event / Hospitality Management courses — Online (<https://www.coursera.org/>)
- Udemmy — Event Planning & Management courses — Online (<https://www.udemy.com/>)

FEES

Diplomas at government/skill universities are relatively low-cost; private-institute diplomas run about ₹75,000–2 lakh and degrees ₹2–6 lakh (varies by institute). Online courses ₹0–20,000.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in/>)
- NIMS University merit scholarship (<https://nimsuniversity.org/nims-school-of-business/diploma-in-event-management>)

6 What the work is like

WHERE YOU WORK

Hotels and heritage resorts, palaces and wedding venues, corporate offices, concert/festival grounds — especially destination-wedding sites in Jaipur, Udaipur and Jodhpur; much of the work is on-site and in the field.

WORK CULTURE

Fast-paced and deadline-driven; long hours, weekends and travel during wedding season (Oct–Mar). Teamwork and client service are central.

WHO HIRES

- | | |
|---|---|
| • Event and wedding-planning companies | • Hotels, heritage and luxury resorts |
| • Corporate MICE (meetings, incentives, conferences, exhibitions) | • Concert and festival organisers |
| • Advertising, PR and activation agencies | • Own event/wedding firm (entrepreneurship) |

DEMAND (2026)

Rajasthan is India's top destination-wedding market — Udaipur and Jaipur host a huge share of royal palace weddings, and the DWP Congress holds its first-ever India edition in Udaipur in 2026. Skilled planners, vendor coordinators and on-ground teams are in heavy demand every wedding season; corporate and festival events are growing too.

7 Career growth

- 1 Event coordinator/assistant
- 2 Event executive
- 3 Event manager
- 4 Head/director or owner of an event company

EARNINGS

Starting	₹2.4–4.6 लाख/वर्ष
Mid level	₹5–8 लाख/वर्ष
Senior level	₹12–21 लाख+/वर्ष

Pay depends on city, company and event scale; luxury destination weddings and a successful own firm can earn substantially more.

8 The good parts · The challenges

The good parts

- Creative, varied and never-boring work
- Strong opportunity and entrepreneurship in Rajasthan's growing wedding industry
- Wide networking and travel opportunities

The challenges

- Long, irregular hours and high pressure
- Income can be seasonal (tied to wedding season)
- Must handle last-minute changes and crises

9 Real-life journeys

Devika Narain

Wedding designer & founder, Devika Narain & Company

Devika Narain built her own design company and created the decor for celebrity weddings like Virat–Anushka (Tuscany) and Deepika–Ranveer. It shows how creativity and hard work can take a young woman to the very top of event design.

The Quint · <https://www.thequint.com/entertainment/celebrities/anushka-sharma-virat-kohli-virushka-wedding-designer-interview>

Roshan Abbas

Founder, Encompass Events; event manager & entrepreneur

Roshan Abbas began as a radio jockey and host, and in 1996 founded Encompass Events, growing it from a creative event agency into an experiential-marketing firm later aligned with the JWT network. It shows how creativity and entrepreneurship can take a young man to the top of the events industry.

Wikipedia · https://en.wikipedia.org/wiki/Roshan_Abbas

10 Sources & further reading

1. National Career Service (Govt. of India) — <https://www.ncs.gov.in/>
2. EEMA — Event & Entertainment Management Association — <https://www.eemaindia.com/>
3. NAEMD — event management academy — <https://www.naemd.com/>



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