



SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

साहित्यिक एजेंट

A Literary Agent bridges authors and publishers, theatre and film producers. They help writers sell books, stories or scripts, negotiate contracts and make sure both sides reach a fair agreement.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/literary-agent

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

www.gsssjethantri.in • career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A Literary Agent bridges authors and publishers, theatre and film producers. They help writers sell books, stories or scripts, negotiate contracts and make sure both sides reach a fair agreement.

2 At a glance

Minimum qualification	10+2 then a degree in English/journalism/mass comm.
Avg. Salary	₹30,000–₹1,10,000+/month
Work mode	Office + freelance, networking-heavy
Demand	Slowly rising as publishing grows

3 What you need

INTERESTS

- Deep interest in books, reading and literature
- Interest in business and deal-making
- Enjoy connecting with people and networking

ABILITIES

- Excellent verbal and written communication
- Ability to build and keep a strong network
- A sharp eye for a good book

KEY SKILLS

- Manuscript evaluation and editorial sense
- Negotiation and deal-making
- Networking and relationship management
- Knowledge of contracts and rights
- Understanding of book-market trends
- Pitching and presentation

4 How to get there

- 1 Pass 10+2 in any stream.
- 2 Do a bachelor's in English/journalism/mass comm.
- 3 Optionally take a diploma in marketing.
- 4 Intern at a publishing house/literary agency.
- 5 Start as an assistant and build a network.

MAIN EXAMS

- University entrance exams (where applicable)
- CUET (for central universities)

5 Where to study

GOVERNMENT INSTITUTES

- Indian Institute of Mass Communication (IIMC) — New Delhi (<https://iimc.gov.in/>)
- University of Rajasthan — Jaipur, Rajasthan (<https://www.uniraj.ac.in/>)
- JNVU — Jodhpur, Rajasthan
- Delhi College of Arts & Commerce — New Delhi

PRIVATE INSTITUTES

- NSHM School of Media & Design — Kolkata
- Xavier Institute of Communications — Mumbai
- Garden City University — Bengaluru
- Graphic Era Hill University — Dehradun

ONLINE

- NPTEL SWAYAM – Marketing/Publishing — Online (<https://onlinecourses.nptel.ac.in/>)
- Coursera – Publishing & Marketing — Online (<https://in.coursera.org/browse/business/marketing>)

FEES

Course fees range roughly ₹7,500 – ₹1,50,000 (2026 estimate).

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- Buddy4Study Scholarships (<https://www.buddy4study.com>)
- Rajasthan SSO / Mukhyamantri scholarships (<https://sso.rajasthan.gov.in>)

6 What the work is like

WHERE YOU WORK

Literary agencies, publishing houses and freelancing.

WORK CULTURE

Hours are often irregular; you meet authors and editors on weekends/evenings to build relationships and read manuscripts after hours. Staying socially active is essential. Opportunities exist for persons with disabilities too.

WHO HIRES

- | | |
|-----------------------------------|--------------------------------------|
| • Writer's Side (literary agency) | • Penguin Random House India |
| • HarperCollins India | • Speaking Tiger / Rupa Publications |
| • Independent literary agencies | • Freelance (self-employed) |

DEMAND (2026)

As India's publishing and regional-language book markets grow, demand for literary agents is slowly rising; it is a niche but respected field.

7 Career growth

- 1 Literary Agent Assistant
- 2 Literary Agent
- 3 Rights/Commissioning Manager
- 4 Project Manager
- 5 Partner / Agency Head

EARNINGS

Starting	₹25,000–₹40,000
Mid level	₹50,000–₹80,000
Senior level	₹1,10,000+

Per-month estimate (2026). Much income comes as commission on deals, so it depends on experience and network.

8 The good parts · The challenges

The good parts

- Joy of working with books and authors
- Freedom of freelance/independent work
- Satisfaction of discovering new talent

The challenges

- Irregular hours and constant reading
- Commission-based income, uncertain early on
- Coping with rejection and slow results

9 Real-life journeys

Kanishka Gupta

Founder—Writer's Side, leading South Asian literary agent

Kanishka Gupta founded Writer's Side, one of Asia's largest literary agencies. He has closed publishing deals for hundreds of new and established writers and helped establish the role of the literary agent in Indian publishing.

The Daily Star · <https://www.thedailystar.net/daily-star-books/news/conversation-south-asias-preeminent-literary-agent-kanishka-gupta-331091>

Preeti Gill

Independent Editor and Literary Agent

Preeti Gill has over twenty years in publishing. A former commissioning editor and rights manager, she now works as an independent literary agent representing several acclaimed fiction and non-fiction writers, and is active at forums like Jaipur BookMark.

Jaipur BookMark · <https://jaipurbookmark.org/speaker/preeti-gill>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Proofreader
- Scriptwriter
- Creative Writer

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b8%e0%a4%be%e0%a4%b9%e0%a4%bf%e0%a4%a4%e0%a5%8d%e0%a4%af%e0%a4%bf%e0%a4%95-%e0%a4%8f%e0%a4%9c%e0%a5%87%e0%a4%82%e0%a4%9f-literary-agent/>
2. IIMC New Delhi — <https://iimc.gov.in/>
3. National Career Service (NCS) — <https://www.ncs.gov.in/>
4. National Scholarship Portal — <https://scholarships.gov.in>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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