



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

प्रकाशक

A publisher brings an author's book or content to readers by editing, preparing and printing it, and manages planning, editing and marketing at a publishing house.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/publisher

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

www.gsssjethantri.in · career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A publisher brings an author's book or content to readers by editing, preparing and printing it, and manages planning, editing and marketing at a publishing house.

2 At a glance

Minimum qualification	Bachelor's/Master's in Journalism or Mass Comm
Starting salary	₹18,000–25,000/month
Work area	Publishing houses, newspapers, magazines
Key skill	Editing & language skills

3 What you need

INTERESTS

- Interest in reading and language
- Connecting with authors and people
- Creative and original thinking

ABILITIES

- Good planning and organisational ability
- Strong leadership
- Proficiency in Hindi and English

KEY SKILLS

- Editing and proofreading
- Project and time management
- Digital and e-book publishing
- Strong command of language and grammar
- Understanding of market and readers
- Negotiation and contract skills

4 How to get there

- 1 Pass 10+2 in any stream (Humanities preferred)

- 2 Earn a bachelor's degree in Journalism & Mass Communication
- 3 Optionally pursue a master's in Journalism/Publishing
- 4 Take a diploma or online course in book publishing
- 5 Gain experience via an internship or as an assistant at a publishing house

MAIN EXAMS

- Merit or college-level entrance test (bachelor's)
- CUET / university entrance exam

5 Where to study

GOVERNMENT INSTITUTES

- जय नारायण व्यास विश्वविद्यालय (JNVU) — Jodhpur, Rajasthan
- राजस्थान विश्वविद्यालय — Jaipur, Rajasthan
- कलकत्ता विश्वविद्यालय (पुस्तक प्रकाशन में पी.जी. डिप्लोमा) — Kolkata
- लेडी श्री राम महिला कॉलेज — New Delhi
- सावित्रीबाई फुले पुणे विश्वविद्यालय — Pune

PRIVATE INSTITUTES

- निम्स विश्वविद्यालय — Jaipur, Rajasthan
- सिम्बायोसिस इंस्टीट्यूट ऑफ मीडिया एंड कम्युनिकेशन (SIMC) — Pune
- सेंट जेवियर्स कॉलेज — Mumbai
- मणिपाल संचार संस्थान — Manipal

ONLINE

- इग्नू - पुस्तक प्रकाशन में पी.जी.डी.बी.पी. — Online/Distance (<https://www.ignou.ac.in>)
- यूडेमी - स्व-प्रकाशन कोर्स — Online/Distance (<https://www.udemy.com>)
- स्वयम (SWAYAM) — Online/Distance (<https://swayam.gov.in>)

FEES

Course fees range from about ₹1,000 to ₹5,00,000 depending on the college; government institutes are relatively affordable.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in>)

- Buddy4Study (<https://www.buddy4study.com>)
- विद्यालक्ष्मी शिक्षा ऋण (Vidya Lakshmi) (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Large and small publishing houses, newspapers, magazines and consultancies. You can also start your own publishing house.

WORK CULTURE

Mostly office-based; travel for meetings and media events. Occasional weekend and late-evening work.

WHO HIRES

- Penguin Random House India
- HarperCollins India
- Rajpal & Sons
- Rajasthan Hindi Granth Academy, Jaipur
- Newspaper & magazine groups (Rajasthan Patrika, Dainik Bhaskar)
- Independent and self-publishing platforms

DEMAND (2026)

Growth of digital and e-book publishing is creating new openings in regional-language and self-publishing; demand for skilled editors and publishers is steady.

7 Career growth

- 1 Associate Editor
- 2 Senior Editor
- 3 Chief Editor
- 4 Publisher
- 5 Associate Publishing Director
- 6 Publishing Director

EARNINGS

Starting	₹18,000–25,000
Mid level	₹35,000–60,000
Senior level	₹80,000+

Figures are per month and indicative; they vary with employer, experience and city.

8 The good parts · The challenges

The good parts

- Creative and intellectual satisfaction
- Work with authors and ideas
- Opportunity to start your own publishing house

The challenges

- Low starting salary
- Deadline pressure
- Weekend and late working hours

9 Real-life journeys

गीता वुल्फ

Publisher & Founder, Tara Books

Gita Wolf is an author and publisher. In 1994 she founded the independent publishing house Tara Books in Chennai, which has brought India's folk and tribal art to the world through handmade books.

EducationWorld · <https://www.educationworld.in/tara-story-teller-gita-wolf/>

नवीन किशोर

Founder & Publisher, Seagull Books

Coming from a theatre-lighting background, Naveen Kishore founded Seagull Books in Kolkata in 1982 and built it into a globally respected independent publishing house. He was awarded the Padma Shri in 2021.

Scroll.in · <https://scroll.in/article/1019086/seagull-books-at-40-founder-naveen-kishore-through-the-eyes-of-colleagues-and-collaborators>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- VFX Editor
- Animator
- Journalist

11 Sources & further reading

1. Rajasthan Career Guidance (source) — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%aa%e0%a5%8d%e0%a4%b0%e0%a4%95%e0%a4%be%e0%a4%b6%e0%a4%95-publisher/>
2. National Scholarship Portal — <https://scholarships.gov.in>
3. IGNOU Book Publishing — <https://www.ignou.ac.in>
4. AmbitionBox Publisher Salary — <https://www.ambitionbox.com/profile/publisher-salary>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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