



SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

प्रतिभा प्रबंधक(टैलेंट मैनेजर)

A Talent Manager guides the careers of entertainers—actors, singers, models, athletes. Using contacts and media connections, they secure work, brand deals and the right opportunities for clients, negotiate contracts and manage...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/talent-manager

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

www.gsssjethantri.in • career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A Talent Manager guides the careers of entertainers—actors, singers, models, athletes. Using contacts and media connections, they secure work, brand deals and the right opportunities for clients, negotiate contracts and manage their public image.

2 At a glance

Minimum qualification	Bachelor's (Media Mgmt/Film)
Avg Salary	₹35,000–1,70,000/mo
Work Field	Talent agencies, entertainment
Entry Level	Talent Coordinator

3 What you need

INTERESTS

- Interest in people and networking
- Negotiation and deal-making
- Entertainment, film and media industry

ABILITIES

- Excellent communication and relationship-building
- Keen eye for detail
- Ability to work in a team

KEY SKILLS

- Contract negotiation skills
- Time and schedule management
- Problem-solving and crisis management
- Networking and public relations
- Brand and social media strategy
- Financial and budgeting sense

4 How to get there

- 1 Pass Class 10+2 in any stream.
- 2 Do a Bachelor's (BBA/BA) in Media Management/Cinematography/Film Production.
- 3 Optionally pursue an M.A./MBA in PR or Media.
- 4 Gain experience via internships or as an agency assistant.
- 5 Build a strong network and client contacts.

MAIN EXAMS

- CAT/MAT/CMAT for MBA admission
- University-level entrance tests

5 Where to study

GOVERNMENT INSTITUTES

- महारानी लक्ष्मीबाई कॉलेज (MLB) — Gwalior
- इंटरनेशनल इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज, DAVV — Indore
- माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता एवं संचार विश्वविद्यालय — Bhopal
- भारतीय समाज कल्याण एवं व्यवसाय प्रबंधन संस्थान (IISWBM) — Kolkata
- कुशाभाऊ ठाकरे पत्रकारिता एवं जनसंचार विश्वविद्यालय — Raipur
- IIM अहमदाबाद (CAT आवश्यक) — Ahmedabad

PRIVATE INSTITUTES

- एशियन एकेडमी ऑफ फिल्म एंड टेलीविजन (AAFT) — Noida
- स्कूल ऑफ ब्रॉडकास्टिंग एंड कम्युनिकेशन — Mumbai
- वेलिंगकर इंस्टीट्यूट ऑफ मैनेजमेंट (WeSchool) — Mumbai
- चितकारा बिजनेस स्कूल — Patiala

ONLINE

- Udemy – Talent Management Courses — Online (<https://www.udemy.com/topic/talent-management/>)
- Coursera – Managing Talent — Online (<https://www.coursera.org/>)

FEES

Course fees depend on the college, roughly ₹1,00,000 to ₹6,00,000 (indicative, varies by institute).

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- विद्यालक्ष्मी शिक्षा ऋण पोर्टल (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Talent management companies, celebrity agencies, or your own agency.

WORK CULTURE

Mostly office-based, but hours can be irregular. You handle several clients at once. Opportunities exist here for persons with disabilities too.

WHO HIRES

- Matrix India Entertainment
- KWAN Entertainment
- Bollywood/regional production houses
- Cornerstone Sport & Entertainment
- Collective Artists Network
- Digital creator & influencer agencies

DEMAND (2026)

With the growth of OTT, social media and influencer marketing, demand for skilled talent managers is rising fast in 2026.

7 Career growth

- 1 Talent Coordinator
- 2 Talent Manager
- 3 Head of Talent
- 4 Director of Talent

EARNINGS

Starting	₹35,000/माह
Mid level	₹80,000/माह
Senior level	₹1,70,000+/माह

Income depends on clients and agency; successful managers earn far more via commissions. Figures are indicative.

8 The good parts · The challenges

The good parts

- Work alongside stars of the entertainment world
- Potential for high income and commissions
- Wide network and exciting opportunities

The challenges

- Irregular and long working hours
- Intense competition and pressure
- Income depends on clients' success

9 Real-life journeys

Reshma Shetty

Founder & MD, Matrix India Entertainment

Reshma Shetty is one of India's most influential talent managers. She founded Matrix India Entertainment Consultants and has steered the careers of top Bollywood stars like Salman Khan, Katrina Kaif and Kangana Ranaut. Her story shows how, with a strong network and hard work, a woman can reach the top of this male-dominated industry.

India TV News · <https://m.facebook.com/indiatvnews/photos/reshma-shetty-managing-director-matrix-india-entertainment-consultants-as-the-fou/1072364656153160/>

Anuj Mehta

Founder, Rapid Kings Talent Management

Anuj Mehta is counted among India's top celebrity managers. He founded Mumbai-based Rapid Kings Talent Management, one of the country's leading management firms, whose clients include actors like Karisma Kapoor, Mandira Bedi and Dilip Joshi.

Icy Tales · <https://icytales.com/list-of-top-celebrity-manager-in-india/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Proofreader
- Scriptwriter
- Creative Writer

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/>
2. National Scholarship Portal — <https://scholarships.gov.in>
3. National Career Service (NCS) — <https://www.ncs.gov.in>
4. Matrix India Entertainment — <https://www.matrixindia.co.in/>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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