



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

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करियर शीट · CAREER SHEET

खेल विश्लेषक

A Sports Analyst helps a team, player or broadcaster by deeply reading performance data and video footage to shape strategy. They code (tag) every match, extract players' strengths and weaknesses and the opposition's patterns,...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/sports-analyst

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Sports Analyst helps a team, player or broadcaster by deeply reading performance data and video footage to shape strategy. They code (tag) every match, extract players' strengths and weaknesses and the opposition's patterns, and give coaches and captains data-driven advice — such as which bowler to use against which batter, or where the ball is most likely to go. Today almost every professional team in cricket (IPL/WPL), football (ISL), kabaddi and other sports has an analyst; some also do analysis for TV/digital broadcast. It is a fast-growing career that blends data, technology and a love of sport.

2 At a glance

Minimum qualification	After Class 12, a degree/diploma in sports management/analytics or data/statistics
Core skill	Video coding + data analysis + deep sport knowledge
Starting salary	₹30,000–60,000/month
Work mode	Full-time with a team/franchise/broadcaster; travel and season-based

3 What you need

INTERESTS

- Love watching sport and dissecting match strategy
- Enthusiasm for technology, video tools and software
- Deep interest in data, numbers and patterns

ABILITIES

- Ability to read data quickly and accurately and draw conclusions
- Sharp observation and focus over long hours

- Communicating complex analysis simply to coaches and players

KEY SKILLS

- Performance data analysis (Excel, Python/R, Tableau/Power BI)
- Strong grasp of statistics and data visualisation
- Opposition analysis and building pre-/post-match reports
- Clear presentation and communication skills
- Video analysis tools — match coding with Hudl Sportscode, Dartfish, Nacsport
- Deep technical and tactical knowledge of the sport
- Reading GPS/wearable data (Catapult, STATSports) and dashboards

4 How to get there

- 1 After Class 12, do a bachelor's degree/diploma in sports management/sports analytics, or in statistics/data science/computer science.
- 2 Build deep rules and tactical knowledge of one sport (cricket, football, kabaddi, etc.).
- 3 Learn video coding (Sportscode/Nacsport/Dartfish) and data tools (Excel, Python, Tableau) and build projects.
- 4 Intern/gain experience as a scorer or assistant analyst at a school/college/club or local academy.
- 5 Build a portfolio of your analysis (reports, video breakdowns) and apply to state associations, franchises or broadcasters.
- 6 Start with a state/age-group team and, with experience, move towards a national team or an IPL/ISL franchise.

5 Where to study

GOVERNMENT INSTITUTES

- Lakshmibai National Institute of Physical Education (LNIPE) — Gwalior (govt deemed university) — sports science/sports management (<https://www.lnipe.edu.in/>)
- Sports Authority of India — Netaji Subhas National Institute of Sports (NS NIS) — Patiala — coaching & sports science diplomas (<https://sportsauthorityofindia.nic.in/>)
- राजस्थान करियर गाइडेंस — खेल विश्लेषक — Rajasthan (govt career portal) (<https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%96%e0%a5%87%e0%a4%b2-%e0%a4%b5%e0%a4%bf%e0%a4%b6%e0%a5%8d%e0%a4%b2%e0%a5%87%e0%a4%b7%e0%a4%95/>)

PRIVATE INSTITUTES

- Royals School of Business (Rajasthan Royals) — Rajasthan/online — sports science & analytics (<https://rsb.rajasthanroyals.com/>)
- International Institute of Sports & Management (IISM) — Mumbai — sports management & data analytics (<https://iismworld.com/>)
- Boston Institute of Analytics — Sports Management & Analytics — Multiple cities/online (<https://bostoninstituteofanalytics.org/sports-management-and-analytics/>)

ONLINE

- Rajasthan Royals — Certified Sports Analytics Course — Online (Rajasthan franchise) (<https://ub.rajasthanroyals.com/rsb/sports-analytics/>)
- CoLLearn — Sports Analytics Course — Online (<https://collearnsports.com/sports-analytics>)

FEES

At government institutes (LNIPE, NS NIS) degree/diploma fees are relatively low (a few thousand up to about ₹1 lakh/year). Private sports management/analytics programmes can cost roughly ₹1.5–5 lakh per year, while online certificate courses such as Rajasthan Royals' are available for about ₹3,000–20,000.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in/>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)
- Buddy4Study — Sports & Education Scholarships (<https://www.buddy4study.com/scholarships>)

6 What the work is like

WHERE YOU WORK

IPL/WPL and ISL franchises, state cricket/football associations, national teams (BCCI/AIFF), Pro Kabaddi teams, sports-tech & analytics companies, and TV/digital broadcasters.

WORK CULTURE

Long, irregular hours during the season — preparation before a match, live coding during it, and reports afterwards. It involves a lot of travel with the team and fast, high-pressure work alongside coaches and captains. In the off-season, work on data models and tools is comparatively calm.

WHO HIRES

- IPL/WPL cricket franchises (e.g. Rajasthan Royals, Chennai Super Kings, Mumbai Indians)
- Indian Super League (ISL) football clubs and the All India Football Federation (AIFF)
- Sports-tech & analytics companies (firms like Sportradar, Hudl, StanceBeam)
- BCCI and state cricket associations (men's, women's, national & age-group teams)
- Pro Kabaddi League teams and other league franchises
- Analysis units of TV & digital broadcasters (e.g. JioStar/Star Sports, Sony Sports)

DEMAND (2026)

As leagues like the IPL, WPL, ISL and Pro Kabaddi expand in India, every professional team now relies on data and video analysis, so demand for skilled sports analysts is rising sharply. The professionalisation of women's cricket (WPL) and other sports is opening new positions, and those who combine video coding with Python/data-science skills are especially sought after.

7 Career growth

- 1 Junior/Assistant Performance Analyst (match coding, data entry)
- 2 Performance/Sports Analyst (with a team or franchise)
- 3 Senior/Lead Analyst (leading the analysis unit)
- 4 Head of Analysis / Performance Director

EARNINGS

Starting	₹30,000–60,000/माह
Mid level	₹1,00,000–1,75,000/माह
Senior level	₹2,50,000–4,00,000+/माह

Per industry reports, entry-level (0–2 years) analysts earn about ₹6.5–9 lakh/year and state-level freshers start lower; mid-level (3–6 years) reach ₹12–20 lakh/year and senior/lead ₹25–45 lakh/year or more. Experienced analysts with IPL/national teams and top franchises earn the most.

8 The good parts · The challenges

The good parts

- A chance to turn a passion for sport into a career blending data and technology
- Fast-growing opportunities and good pay as the IPL/ISL/WPL expand
- A direct role in team victories and work alongside top coaches and players

The challenges

- Long, irregular hours and constant travel during the season
- Pressure to deliver fast, accurate analysis when results are on the line
- Few positions at top teams — stiff competition to break in

9 Real-life journeys

Devraj Raut

Cricket Performance Analyst of the India A & India U-19 teams (BCCI)

Devraj Raut has served as the performance analyst of the BCCI's India A and India Under-19 cricket teams since 2015. Through match video coding and data analysis he helps young players and coaches understand both the opposition and their own game. He has built cricket-analysis apps such as 'Corridor' and 'CricWORK' and trains aspiring analysts through online courses. His journey shows how a love of sport, technology and hard work can make a young person an analyst working with national teams.

devrajraut.com · <https://www.devrajraut.com/>

Snehal Pradhan

Former India cricketer, now cricket analyst, commentator and broadcast writer

Snehal Pradhan played 6 ODIs and 4 T20Is for India and over 100 List A matches for Maharashtra. After retiring as a player she established herself in cricket analysis and broadcasting — writing data-driven analysis for platforms like ESPNcricinfo, Firstpost and Cricbuzz, running the 'Cricket With Snehal' YouTube channel, and commentating for the IPL in 2021. Her journey inspires girls who want a career in sport as an analyst and broadcaster, even if not as a player.

Wikipedia · https://en.wikipedia.org/wiki/Snehal_Pradhan

10 Sources & further reading

1. Rajasthan Career Guidance — Sports Analyst — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%96%e0%a5%87%e0%a4%b2-%e0%a4%b5%e0%a4%bf%e0%a4%b6%e0%a5%8d%e0%a4%b2%e0%a5%87%e0%a4%b7%e0%a4%95/>

2. Performance Analyst Jobs in India 2026 — salary & skills — <https://www.isst.co.in/2026/04/05/performance-analyst-jobs-india/>
3. Mad About Sports — Cricket Analyst Salary — <https://madaboutsports.in/blog/salary-of-cricket-analyst/>
4. Indeed — Sports Analyst Salary in India — <https://in.indeed.com/career/sports-analyst/salaries>
5. IISM — School of Sports Management — <https://iismworld.com/school-of-sports-management/>

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