



# SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

## बैम्बू यूटिलिटी प्रोडक्ट टेलर

A Bamboo Utility Product Maker crafts everyday useful products from bamboo — baskets, furniture such as chairs and tables, bamboo bottles, lampshades, trays, organisers and decor items — all to a given design and specification....



### Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

[career.gsssjethantri.in/#/career/voc-6303](http://career.gsssjethantri.in/#/career/voc-6303)

## राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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### सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर  
Principal, GSSS Jethantri · Master Trainer



### श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर  
Principal, DIET Barmer



### श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)  
Sr. Lecturer, DIET Barmer (Support)



### भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)  
Designed & developed · Lecturer (History)

### विशेष धन्यवाद · SPECIAL THANKS



### सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



### सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



### वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



### कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित  
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

## 1 About this career

A Bamboo Utility Product Maker crafts everyday useful products from bamboo — baskets, furniture such as chairs and tables, bamboo bottles, lampshades, trays, organisers and decor items — all to a given design and specification. They cut, split, shape and (often using a sewing machine to join bamboo-based parts) assemble strong, attractive, durable products. As an eco-friendly alternative to plastic, demand for bamboo goods is rising fast, making this a skill that can lead to self-employment, a startup and even exports.

## 2 At a glance

|                       |                                        |
|-----------------------|----------------------------------------|
| Minimum qualification | Class 8 pass + age 18 (NSQF Level 3)   |
| Course duration       | About 3–6 months                       |
| Starting salary       | ₹10,000–18,000/month                   |
| Work mode             | Workshop / self-employment, handicraft |

## 3 What you need

### INTERESTS

- Interest in making artistic, useful things by hand
- A liking for nature, bamboo and eco-friendly products
- Enjoy working carefully on design, shape and finishing

### ABILITIES

- Physical fitness and good hand-eye coordination
- Precision, patience and neat workmanship
- Creative thinking and a sense of design

### KEY SKILLS

- Cutting, splitting, shaping and treating bamboo
- Weaving and assembling baskets, furniture, bottles and decor

- Stitching/joining bamboo-based parts using a sewing machine and tools
- Quality checking, polishing, lacquer/paint and packaging
- Basic tool/machine care and workplace safety
- Making products to design and measurement, and finishing them
- Costing, pricing and selling/marketing the product

## 4 How to get there

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- 1 Complete Class 8 and reach the age of 18.
- 2 Enrol in the 'Bamboo Utility Product Maker' (NSQF Level 3) course at an NSDC/JSS centre.
- 3 Practise bamboo cutting, weaving, furniture-making and finishing hands-on.
- 4 Take advanced training under the Cane & Bamboo Technology Centre (CBTC) or National Bamboo Mission.
- 5 Join a self-help group/craft cluster, gain experience and start your own brand/enterprise.
- 6 In Rajasthan, RSLDC/PMKVY centres also offer training and support.

## 5 Where to study

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### GOVERNMENT INSTITUTES

- राजस्थान कौशल एवं आजीविका विकास निगम (RSLDC) — Jaipur, Rajasthan (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- केन एंड बैम्बू टेक्नोलॉजी सेंटर (CBTC) — Guwahati, Assam (national)
- नेशनल बैम्बू मिशन (NBM) — All-India
- राष्ट्रीय कौशल विकास निगम (NSDC) / जन शिक्षण संस्थान (JSS) — All-India incl. Rajasthan (<https://www.nsdcindia.org/find-nsdc-training-centre>)
- एनआईओएस व्यावसायिक प्रशिक्षण केंद्र — Online / locate nearest centre (<https://voc.nios.ac.in/registration/locate-study-centre>)

### PRIVATE INSTITUTES

- इंडियन इंस्टिट्यूट ऑफ क्राफ्ट्स एंड डिज़ाइन (IICD) — Jaipur, Rajasthan (<https://www.iicd.ac.in/>)
- नॉर्थ ईस्ट केन एंड बैम्बू डेवलपमेंट काउंसिल (NECBDC) — Guwahati, Assam (<https://necbdc.in/about-us/>)

### ONLINE

- स्किल इंडिया डिजिटल हब — Online (<https://www.skillindiadigital.gov.in/>)
- एनएसडीसी - प्रशिक्षण केंद्र खोजें — Online (<https://www.nsdcindia.org/find-nsdc-training-centre>)

**FEES**

Under most government schemes (NSDC, JSS, RSLDC, National Bamboo Mission, CBTC) this training is free or very low-cost. Private institute/design courses can cost roughly ₹5,000–25,000.

**SCHOLARSHIPS**

- PM Vishwakarma Yojana (शिल्पकार/बास्केट मेकर) (<https://pmvishwakarma.gov.in/>)
- National Bamboo Mission (NBM) (<https://www.myscheme.gov.in/schemes/nbm>)
- PMEGP – खादी एवं ग्रामोद्योग आयोग (KVIC) (<https://www.kviconline.gov.in/>)
- Pradhan Mantri MUDRA Yojana (स्वरोज़गार ऋण) (<https://www.mudra.org.in/>)
- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in/fresh/onlineInstituteSearchIndex>)

## 6 What the work is like

**WHERE YOU WORK**

Bamboo craft agencies, bamboo product shops and startups, self-help groups, craft clusters, and one's own home enterprise/workshop.

**WORK CULTURE**

Typically 5-6 days a week, 8-9 hours a day; occasional overtime. Most work is seated, using hands and tools. This field also offers opportunities for persons with disabilities, and women can even work from home.

**WHO HIRES**

- |                                                                                    |                                                                                  |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| • Bamboo product startups and eco-friendly brands (e.g. Bamboo India, CanbooCraft) | • Handicraft exporters and home-decor companies                                  |
| • Self-help groups (SHGs) and craft producer companies (FPOs)                      | • Khadi & Village Industries Commission (KVIC) and state handicraft corporations |
| • Resorts, hotels and eco-tourism units (bamboo furniture/decor)                   | • Self-employment — one's own bamboo product enterprise or online store          |

**DEMAND (2026)**

With curbs on plastic and rising demand for green, eco-friendly goods, the market for bamboo bottles, baskets, furniture, straws and decor is growing fast in India and abroad. Schemes like the National Bamboo Mission, PM Vishwakarma and MUDRA are boosting self-employment and startups here, keeping demand for skilled bamboo artisans strong.

## 7 Career growth

- 1 Bamboo Artisan / Trainee
- 2 Skilled Bamboo Utility Product Maker
- 3 Product Designer / Production Supervisor
- 4 Own Bamboo Brand / Entrepreneur (startup & exports)

### EARNINGS

|              |                       |
|--------------|-----------------------|
| Starting     | ₹10,000–18,000/माह    |
| Mid level    | ₹20,000–35,000/माह    |
| Senior level | ₹45,000–1,00,000+/माह |

Per NCS, entry income is about ₹8,000–20,200/month (indicative). Skilled makers and designers earn more, and building one's own brand/enterprise can raise income sharply — e.g. bamboo startup 'Bamboo India' reported roughly ₹4.5 crore annual turnover in FY2024-25. Income depends on location, skill and market.

## 8 The good parts · The challenges

### The good parts

- Rising demand for eco-friendly goods and scope for self-employment/startups
- A skill that can be started from home or village with low capital
- Training and loan support from schemes (NBM, PM Vishwakarma, MUDRA)

### The challenges

- Physically demanding handwork; care needed to avoid tool injuries
- Early income can be limited and seasonal/order-dependent
- Good earnings also require learning marketing and sales skills

## 9 Real-life journeys

### Yogesh Shinde

Founder, **Bamboo India (Pune)** — bamboo product entrepreneur

Yogesh Shinde, once an Assistant Vice-President at Barclays, quit his job in Europe and started 'Bamboo India' in 2016 from Velhe village near Pune. Moved by a farmer friend's suicide, he took up a mission to give farmers income and replace plastic with useful bamboo products. Training 10 farmers to begin with, he made bamboo toothbrushes, combs, desk organisers, cutlery, speakers and stationery. Today his enterprise works with over 1,000 farmers, has replaced more than 65 lakh kg of plastic, and reported roughly ₹4.5 crore turnover in FY2024-25. His story shows how the skill of making bamboo products can grow into a large eco-friendly brand.

The Better India · <https://thebetterindia.com/82441/bamboo-india-social-enterprise-pune-farmers-yogesh-shinde/>

### Varsha Bajaj

Founder, **CanbooCraft (Guwahati)** — bamboo furniture & decor entrepreneur

Varsha Bajaj of Guwahati rebuilt her life after losing her husband and going through a difficult phase, launching 'CanbooCraft' in 2021 — an enterprise of handmade bamboo and cane products. She gets beautiful, durable items made to design: sofa sets, chairs, swings, lampshades, baskets, planters and bohemian home decor from bamboo and cane. She began by engaging 10 artisans from Guwahati's cane clusters and lets them work from home so they feel comfortable. Her journey inspires women who want to turn bamboo craft into a self-reliant career and their own brand.

The Better India · <https://thebetterindia.com/313173/guwahati-woman-makes-stunning-bamboo-furniture-canboo-crafts-varsha-bajaj/>

## 10 Sources & further reading

1. Rajasthan Career Guidance – Bamboo Utility Product Maker — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%ac%e0%a5%88%e0%a4%ae%e0%a5%8d%e0%a4%ac%e0%a5%82-%e0%a4%af%e0%a5%82%e0%a4%9f%e0%a4%bf%e0%a4%b2%e0%a4%bf%e0%a4%9f%e0%a5%80-%e0%a4%aa%e0%a5%8d%e0%a4%b0%e0%a5%8b%e0%a4%a1%e0%a4%95%e0%a5%8d%e0%a4%9f/>
2. PM Vishwakarma Scheme — <https://pmvishwakarma.gov.in/>
3. The Better India – Bamboo India (income context) — <https://thebetterindia.com/82441/bamboo-india-social-enterprise-pune-farmers-yogesh-shinde/>



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