



SAARTHI - सारथी

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करियर शीट · CAREER SHEET

बुटीक व सिलाई इकाई संचालक

Working a sewing machine is one thing; running your own tailoring shop or boutique is another. Here you do not only stitch — you take the measurements, suggest the cloth and the design, set the price, give a date and keep it.
In...



Scan for everything on this career

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राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
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विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

Working a sewing machine is one thing; running your own tailoring shop or boutique is another. Here you do not only stitch — you take the measurements, suggest the cloth and the design, set the price, give a date and keep it. In the wedding season the work arrives all at once, and through the rest of the year school uniforms, alterations and everyday clothes keep it going. In the villages and small towns of Rajasthan this is one of the few roads that can be run from near home, on your own terms and in your own hours — which is why it is so often a woman's first business of her own. It can begin with one machine and grow into a unit of three or four, where you are the one giving work to somebody else.

2 At a glance

Minimum qualification	No fixed requirement; the stitching skill is essential (Class 8/10 makes courses easier)
Training	About 2–6 months of skill training (free under government schemes)
Starting capital	Can start with one machine; MUDRA and PMEGP help
Earnings	Per garment stitched — it rises and falls with the season

3 What you need

INTERESTS

- An interest in cloth, colour, design and embroidery
- Making something by hand and seeing it finished
- Building your own customers and running your own work

ABILITIES

- A steady hand and accuracy in measurement — even half an inch shows
- A sense of time — keeping the promised day is this trade's reputation
- Patience, and the habit of finishing work cleanly

KEY SKILLS

- Taking measurements, cutting and fitting
- Running a sewing machine, overlock and interlock, and small repairs to them
- Salwar suits, blouses, kurtis, school uniforms and alterations
- Embroidery, fall-pico and finishing
- Buying cloth and material, adding up costs and setting a price
- Keeping a record of each customer, the advance and the date
- Taking orders by showing samples on WhatsApp

4 How to get there

- 1 Learn to stitch — RSLDC, Jan Shikshan Sansthan and PMKVY courses are free and often pay a stipend.
- 2 Work a few months at a running shop or boutique. Measurement, fitting and handling customers are learnt there.
- 3 Start at home on one machine — with alterations and orders from nearby. Build the customers first, take a shop later.
- 4 Do the Udyam registration. It is free — do not pay anyone for it.
- 5 If you need capital, look at a MUDRA loan (Shishu/Kishore) or PMEGP; PMEGP carries a margin-money subsidy.
- 6 As the work grows add another machine or two and take someone on — that is where it becomes a unit.

MAIN EXAMS

- No competitive examination. Skill courses end in a Sector Skill Council assessment and certificate, which helps both for a job and for a loan.

5 Where to study

GOVERNMENT INSTITUTES

- राजस्थान कौशल एवं आजीविका विकास निगम (RSLDC) — Jaipur and district centres (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- जन शिक्षण संस्थान (JSS) — निःशुल्क सिलाई प्रशिक्षण — District level (<https://jss.gov.in/>)
- प्रधानमंत्री कौशल विकास योजना (PMKVY) — All-India (<https://www.pmkvyofficial.org/>)
- औद्योगिक प्रशिक्षण संस्थान (ITI) — सिलाई प्रौद्योगिकी — District level (<https://dsde.rajasthan.gov.in/>)

FEES

Under government schemes (RSLDC, PMKVY, JSS) stitching training is free and in many places carries a stipend. Private institute courses can cost roughly ₹3,000–15,000. The real cost is the machine and materials — a plain machine is enough to start, and an overlock and interlock can be added later.

SCHOLARSHIPS

- प्रधानमंत्री मुद्रा योजना (शिशु/किशोर ऋण) (<https://www.mudra.org.in/>)
- पी.एम.ई.जी.पी. — मार्जिन मनी सब्सिडी (<https://www.kviconline.gov.in/pmegpeportal/pmegphome/index.jsp>)
- उद्यम पंजीकरण (निःशुल्क) (<https://udyamregistration.gov.in/>)
- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in/>)

6 What the work is like

WHERE YOU WORK

A room in your own house, or a small shop in the market. The customers are from close by — the neighbourhood, the village, the schools and the households with a wedding.

WORK CULTURE

The work moves with the season. Weddings and festivals make the nights short, and some quieter months follow. The hours are yours, but the delivery date belongs to the customer.

WHO HIRES

- Your own tailoring shop or boutique (self-employment)
- Working from home — alterations, school uniforms and neighbourhood orders

- At a running boutique or tailor's shop, to learn and find your feet
- Larger orders taken jointly through a self-help group or producer group

DEMAND (2026)

Clothes are stitched and mended in every household, and in a village or small town this work never stops. The ready-made market has certainly reduced the demand for plain stitching, but for fitted clothes, blouses, alterations, school uniforms and wedding work, the factory garment has not taken over. Those with an eye for design and a clean finish are rarely without work. It should also be said honestly that the first year is slow — a reputation takes time to build.

7 Career growth

- 1 Learner / assistant — at a shop or boutique
- 2 Your own work from home, on one machine
- 3 Your own shop or boutique in the market
- 4 A unit of several machines — giving work to others, bulk and school-uniform orders

EARNINGS

Starting	पहले साल कम — ग्राहक बनने में समय लगता है
Mid level	प्रति कपड़ा दर × महीने के ऑर्डर
Senior level	इकाई बनने और थोक ऑर्डर पर काफ़ी अधिक

There is no salary here, so quoting a single figure would be wrong. The income is made of three things — the rate per garment, how many orders a month brings, and the season. Wedding and festival months are the best. Work out the real income only after subtracting cloth, thread, electricity, machine repair and rent.

8 The good parts · The challenges

The good parts

- Close to home and on your own hours — no need to move away
- It can begin on very little capital, even one machine
- The skill is your own — it does not leave with a job
- As it grows, you can be the one giving work to somebody else

The challenges

- The income rises and falls with the season; there is no fixed salary
- Long hours bent over the machine tell on the back, neck and eyes
- Competition from ready-made clothes — plain stitching alone is hard to survive on
- Missing a promised date damages the reputation more than anything else

9 Sources & further reading

1. Rajasthan Skill & Livelihoods Development Corporation (RSLDC) — <https://livelihoods.rajasthan.gov.in/rsldc/>
2. Jan Shikshan Sansthan (JSS) — free skill training — <https://jss.gov.in/>
3. Udyam Registration — Ministry of MSME — <https://udyamregistration.gov.in/>
4. PMEGP — Khadi and Village Industries Commission — <https://www.kviconline.gov.in/pmegpeportal/pmegphome/index.jsp>
5. Pradhan Mantri MUDRA Yojana — <https://www.mudra.org.in/>



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