



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

सामुदायिक पत्रकार

A community journalist gathers ground-level stories from their own village, town or neighbourhood using video, photos and writing, and brings them to a wider newsroom and audience. They act as a bridge between the local community...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/voc-6407

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A community journalist gathers ground-level stories from their own village, town or neighbourhood using video, photos and writing, and brings them to a wider newsroom and audience. They act as a bridge between the local community and mainstream media, raising issues like roads, water, education and health that often go unreported.

2 At a glance

Minimum qualification	Class 12 pass
Training Level	NSQF Level 4
Minimum Age	18 years
Starting salary	₹8,000-12,000/month

3 What you need

INTERESTS

- Interest in local issues and people's stories
- Desire to bring change in society
- Passion for writing, speaking and video-making

ABILITIES

- Close attention to detail
- Ability to work in a team and follow clear instructions
- Comfort communicating with people

KEY SKILLS

- Clear writing in local language and Hindi
- Basic video editing
- Shooting video and photos on smartphone/camera
- Understanding of social issues and fact-checking

- Interviewing and questioning skills
- Meeting deadlines
- Uploading content to social media/digital platforms

4 How to get there

- 1 Complete Class 12 (any stream)
- 2 Turn 18 years old
- 3 Enrol in NSQF Level 4 Community Journalist training
- 4 Complete practical training at an NSDC/JSS centre
- 5 Do an internship with a local media house or NGO
- 6 Get certified and start out as a News Intern

MAIN EXAMS

- No entrance exam is required for this NSQF track — enrolment at training centres is direct. Students pursuing a full journalism degree (BJMC) may need to clear that university's own admission test.

5 Where to study

GOVERNMENT INSTITUTES

- राष्ट्रीय कौशल विकास निगम (NSDC) — Centres across Rajasthan (<https://www.nsdcindia.org/find-nsdc-training-centre>)
- जन शिक्षण संस्थान (JSS) — Available at district level (<https://nsdcindia.org/find-nsdc-training-centre-jss/>)
- हरिदेव जोशी पत्रकारिता एवं जनसंचार विश्वविद्यालय — Jaipur, Rajasthan

PRIVATE INSTITUTES

- जेईसीआरसी यूनिवर्सिटी - जयपुर स्कूल ऑफ मास कम्युनिकेशन — Jaipur (<https://jecrcuniversity.edu.in/program/jaipur-school-of-mass-communication/>)
- जयपुर नेशनल यूनिवर्सिटी (BJMC) — Jaipur (<https://www.jnujaipur.ac.in/programmes/ug-programmes/ba-journalism-mass-communication>)
- एस.एस. जैन सुबोध पीजी कॉलेज, पत्रकारिता विभाग — Jaipur (https://www.subodhpgcollege.com/departments_of_journalism-mass-communication)

ONLINE

- एनआईओएस वोकेशनल प्रशिक्षण केंद्र लोकेटर — Online / nearest study centre (<https://voc.nios.ac.in/registration/locate-study-centre>)

FEES

Most government NSQF training is free or charged a nominal fee. Private BA Journalism/Mass Communication courses can cost roughly ₹30,000-80,000 per year depending on the college.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (National Scholarship Portal) (<https://scholarships.gov.in>)
- राजस्थान मुख्यमंत्री सर्वजन छात्रवृत्ति योजना (<https://sje.rajasthan.gov.in>)
- Buddy4Study - ITI/वोकेशनल छात्रवृत्तियां (<https://www.buddy4study.com/article/iti-scholarships>)

6 What the work is like

WHERE YOU WORK

News channels, print newspapers, digital/online media, community radio, and NGO media cells.

WORK CULTURE

Roughly 8-9 hours a day, 5-6 days a week, with a lot of time spent out in the field gathering stories; deadline pressure and occasional shift work/overtime are common.

WHO HIRES

- | | |
|--|--|
| • Local and regional news channels | • Hindi and English daily newspapers |
| • Community media organisations like Video Volunteers | • Digital news portals and YouTube news channels |
| • NGOs working in the social sector | • Community radio stations |
| • Information & Public Relations Dept (DIPR), PIB, All India Radio and Doordarshan | |

DEMAND (2026)

Demand for community journalists is rising with the growth of digital media and YouTube news channels hungry for authentic ground reports, especially in local-language content teams.

7 Career growth

- 1 News Intern
- 2 Community Journalist
- 3 Senior Correspondent / Content Editor

EARNINGS

Starting	₹8,000-12,000
Mid level	₹15,000-25,000
Senior level	₹30,000-50,000+

The government-cited PayScale figure is ₹10,250-32,250/month; AmbitionBox data places journalist earnings roughly in the ₹8,000-68,000/month range depending on experience and city.

8 The good parts · The challenges

The good parts

- Meaningful work that drives real change on the ground
- Low entry barrier — direct training after Class 12
- Opportunities to grow into freelancing and digital content roles

The challenges

- Starting pay is low
- May involve covering risky or sensitive ground issues
- Irregular hours and deadline pressure

9 Real-life journeys

बसंती सोरेन (Basanti Soren)

Community Correspondent, Video Volunteers

From Lopongtandi village in Jharkhand's Ramgarh district, Basanti Soren uses video to document how coal mining has affected her community. Linked to the Jungle Bachao Andolan forest-conservation movement, she now works as a trained video activist and community correspondent with Video Volunteers.

Video Volunteers · <https://www.videovolunteers.org/author/basanti-soren/>

मुकेश रजक (Mukesh Rajak)**Community Correspondent, Video Volunteers**

Mukesh Rajak, from the Madhupur/Deoghar area of Jharkhand, has been a community correspondent with Video Volunteers since 2010. His reporting exposed an Aadhaar-card bribery scam and forced officials to refund villagers, earning him the Swami Vivekananda Sewa Samman for community journalism.

The Better India · <https://www.thebetterindia.com/54620/young-dalit-stands-up-to-corruption-jharkhand-mukesh-rajak/>

10 Sources & further reading

1. Rajasthan Govt Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b8%e0%a4%be%e0%a4%ae%e0%a5%81%e0%a4%a6%e0%a4%be%e0%a4%af%e0%a4%bf%e0%a4%95-%e0%a4%aa%e0%a4%a4%e0%a5%8d%e0%a4%b0%e0%a4%95%e0%a4%be%e0%a4%b0/>
2. PayScale - Journalist Salary India — <https://www.payscale.com/research/IN/Job=Journalist/Salary>
3. AmbitionBox - Journalist Salary — <https://www.ambitionbox.com/profile/journalist-salary>
4. NSDC - Find a Training Centre — <https://www.nsdcindia.org/find-nsdc-training-centre>

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