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करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

फ़्लोरिस्ट

A florist is a professional skilled at selecting, arranging and designing flowers for weddings, festivals, events and gifting. They take customer orders, prepare bouquets and floral décor, pack and deliver flowers, and often run...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

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Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A florist is a professional skilled at selecting, arranging and designing flowers for weddings, festivals, events and gifting. They take customer orders, prepare bouquets and floral décor, pack and deliver flowers, and often run their own shop or online flower business.

2 At a glance

Minimum qualification	10+2 in any stream + Florist NSQF certificate course
Duration	Certificate course from a few weeks up to 6 months
Avg salary	₹1.8–4 LPA (starting), more with own business
Work mode	Shop/studio, team-based, 6 days a week

3 What you need

INTERESTS

- Artistic nature and a sense of colour
- Desire to start your own business
- Interest in gardening and plants

ABILITIES

- Aesthetic sense and design skill
- Customer service and communication skills
- Ability to do fine hands-on work

KEY SKILLS

- Identifying flowers and keeping them fresh
- Wedding and event decoration
- Taking customer orders and budgeting
- Online marketing and social media
- Bouquet and floral arrangement design
- Packing, storage and delivery management
- Basic business and inventory management

4 How to get there

- 1 Complete 10+2 in any stream
- 2 Enrol in the Florist NSQF certificate course (accredited by the Agriculture Skill Council of India, ASCI)
- 3 Gain experience as an intern/trainee at a flower shop or event company
- 4 Check the course duration and accreditation before enrolling
- 5 Start your own shop or floral studio after gaining experience

MAIN EXAMS

- There is no competitive entrance exam; a skills-assessment test for NSQF Level 4 (code AGR/Q0703) Florist certification is conducted by the Agriculture Skill Council of India (ASCI).

5 Where to study

GOVERNMENT INSTITUTES

- राष्ट्रीय कौशल विकास निगम (NSDC) — Centres across India (<https://www.nsdcindia.org/find-nsdc-training-centre>)
- जन शिक्षण संस्थान (JSS) — Across India (<https://nsdcindia.org/find-nsdc-training-centre-jss/>)
- NIOS व्यावसायिक शिक्षा केंद्र — Across India (<https://voc.nios.ac.in/registration/locate-study-centre>)
- राजस्थान कृषि अनुसंधान संस्थान (RARI), दुर्गापुरा – उद्यानिकी प्रभाग — Jaipur, Rajasthan (<https://raridurgapura.org>)

PRIVATE INSTITUTES

- इंस्टीट्यूट ऑफ फ्लोरल डिज़ाइन (IFD) इंडिया — Mumbai (Dadar West) and Pune (<https://www.ifdindia.com>)
- NSDC-सूचीबद्ध निजी फ्लोरिस्ट्री प्रशिक्षण केंद्र (AGR/Q0703) — Various cities (<https://nsdcindia.org/florist-2>)

ONLINE

- Skill India Digital — Online (<https://www.skillindiadigital.gov.in>)
- Udemy Floral Design Courses — Online (<https://www.udemy.com/topic/floral-design/>)
- NSDC फ्लोरिस्ट क्वालिफिकेशन पैक (संदर्भ) — Online (<https://nsdcindia.org/florist-2>)

FEES

Most government NSQF/PMKVY training is free or low-cost; private floral design courses (such as IFD India) can range from ₹15,000–₹60,000, with shorter fast-track courses costing less. Starting your own business needs additional capital. Figures are indicative.

SCHOLARSHIPS

- National Scholarship Portal (<https://scholarships.gov.in/fresh/onlineInstituteSearchIndex>)
- Buddy4Study – ITI/Vocational Scholarships (<https://www.buddy4study.com/article/iti-scholarships>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)

6 What the work is like

WHERE YOU WORK

Flower and gift shops, boutiques, event and wedding planning companies, flower import-export firms, hotels/resorts; can also start your own business.

WORK CULTURE

Typically studio or open-space team work; shops are usually open 6 days a week, so expect around 6 days a week, 9–10 hours; hours increase further during festival and wedding seasons. Opportunities exist for persons with disabilities in this field too.

WHO HIRES

- Flower and gift shops/boutiques
- Flower import-export companies
- Online florist platforms (e.g., Ferns N Petals)
- Agriculture/Horticulture/Animal Husbandry departments & Krishi Vigyan Kendras (KVKs)
- Wedding and event planning companies
- Hotels and resorts
- Self-employment: own flower shop/studio

DEMAND (2026)

Rising numbers of weddings, festivals and corporate events, along with the growth of online flower-delivery platforms, are steadily increasing demand for florists across urban and semi-urban India; with its large wedding-event market, this trade is especially relevant in Rajasthan.

7 Career growth

- 1 Trainee/Assistant Florist
- 2 Florist
- 3 Senior Florist / Wedding Decorator
- 4 Floor Manager / Trainer / Supervisor

5 Business Owner

EARNINGS

Starting	₹1.8–3 लाख/वर्ष
Mid level	₹3–5 लाख/वर्ष
Senior level	₹6–12 लाख+/वर्ष (सीनियर/मैनेजर); स्वयं के व्यवसाय में इससे कहीं अधिक संभव

According to Indeed and Glassdoor, average florist salaries in India are around ₹21,000–₹26,000/month; the ₹32,000–₹7,00,000/month range cited by the government source (salaryexpert.com) is unusually wide — the upper end doesn't apply to typical salaried florists and appears to reflect the earnings of successful business owners instead. Figures are indicative and source-dependent.

8 The good parts · The challenges

The good parts

- Chance to turn creativity and art into a career
- Strong scope to start your own business
- Low entry barrier, open to students from any stream

The challenges

- Starting pay is low; income is seasonal (weddings/festivals)
- Long, physically tiring hours, especially in season
- Risk of loss since flowers perish quickly

9 Real-life journeys

Moinuddin Siddiqui

Flower Farmer and Florist, Barabanki (Uttar Pradesh)

A law graduate, Moinuddin Siddiqui gave up legal practice to take up flower farming in Barabanki. He started with gladiolus on one acre and later grew Holland-variety gerbera in a polyhouse; his initiative encouraged over 2,000 farmers in the region to take up floriculture and earn good incomes.

Kisan of India · <https://eng.kisanofindia.com/latest-news/moinuddin-siddiqui-chose-foreign-floriculture-left-advocacy-and-became-the-role-model-of-farmers-today>

Sanddhya Yadav**Founder, Tulip Fiori, Bengaluru**

A botany graduate, Sanddhya Yadav developed a love for flowers while growing up around her grandfather's horticultural park. Despite family opposition, she worked part-time at a flower shop to fund floral-design classes and eventually launched her own studio, 'Tulip Fiori', rebuilding it even after pandemic setbacks.

Global Alliance for Mass Entrepreneurship · <https://massentrepreneurship.org/a-florists-journey-of-overcoming-all-odds/>

Karishma Choyal**Founder, Powan Flowers and Decoration, Barwani (Madhya Pradesh)**

During Covid-19, 25-year-old Karishma Choyal returned from Pune to her village Bhagsur and, with husband Mukesh, started flower cultivation on two acres. Trained in marketing and financial planning through an entrepreneurship program, she built 'Powan Flowers and Decoration', a business that now employs three workers.

Village Square · <https://www.villagesquare.in/a-blooming-business-journey-against-the-odds/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Electric Vehicle (EV) Assembly Technician
- Airline Customer Service Executive
- Mechanical Fitter (Heavy Earth Moving Machinery)

11 Sources & further reading

1. Rajasthan Career Guidance (source) — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%ab%e0%a4%bc%e0%a5%8d%e0%a4%b2%e0%a5%8b%e0%a4%b0%e0%a4%bf%e0%a4%b8%e0%a5%8d%e0%a4%9f/>
2. NSDC Florist Qualification Pack — <https://nsdcindia.org/florist-2>
3. Institute of Floral Design India — <https://www.ifdindia.com>
4. Indeed Florist Salary India — <https://in.indeed.com/career/florist/salaries>
5. Rajasthan Horticulture Department — <https://horticulture.rajasthan.gov.in/>



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