



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

हस्तशिल्प डिज़ाइनर

A Handicraft Designer decides the design, pattern and form of craft products. Using creativity and art skill, they turn traditional crafts (blue pottery, block-print, jewellery, wood and metal) into modern, appealing, sellable...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/voc-7036

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Handicraft Designer decides the design, pattern and form of craft products. Using creativity and art skill, they turn traditional crafts (blue pottery, block-print, jewellery, wood and metal) into modern, appealing, sellable products, highly relevant to Rajasthan's craft economy.

2 At a glance

Field	Craft & design
Minimum qualification	12th + B.Des/diploma or craft training
Salary	Rs 3-5 LPA
Work	Desk/studio, also from home

3 What you need

INTERESTS

- Working with your hands
- Organising and planning things
- Making new and modern things

ABILITIES

- Creating new designs and patterns
- Understanding relationships between things
- Sense of colour, form and material

KEY SKILLS

- Sketching and design development
- Knowledge of materials and craft techniques
- Prototyping and product development
- Coordinating with artisans
- Colour, pattern and surface design
- CAD/design software
- Market and trend awareness

4 How to get there

- 1 Complete Class 12 in any stream.
- 2 Do a B.Des or BA in Fine/Visual Arts.
- 3 After graduation, pursue a master's in the related field.
- 4 Or take a diploma/certificate in graphic/product design.
- 5 Take craft-specific training at IICD/RICD Jaipur or RSLDC.
- 6 Under entrepreneurship, start your own design studio.

MAIN EXAMS

- B.Des entrance (NIFT, UCEED, NID DAT)
- IICD entrance exam

5 Where to study

GOVERNMENT INSTITUTES

- Rajasthan Institute of Craft & Design (RICD) — Jaipur
- Indian Institute of Crafts & Design (IICD) — Jaipur (<https://www.iicd.ac.in>)
- RSLDC Skill Centres — Across Rajasthan
- NIFT Jodhpur — Jodhpur (<https://www.nift.ac.in/jodhpur>)
- National Institute of Design (NID) — Ahmedabad (<https://www.nid.edu>)

PRIVATE INSTITUTES

- ARCH College of Design & Business — Jaipur
- Vanasthali Vidyapith — Tonk
- Poornima University — Jaipur
- Rajasthan School of Art — Jaipur

ONLINE

- VMOU (distance learning) — Kota (<https://www.vmou.ac.in>)
- IGNOU — National (<https://www.ignou.ac.in>)
- Skill India Digital / NSDC — Online (<https://www.skillindiadigital.gov.in>)

FEES

Courses cost roughly Rs 20k-1 lakh per year (2026 estimate). RSLDC/government skill centres offer free or subsidised training; online courses range Rs 2k-15k.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- Rajasthan SJE Scholarship Portal (<https://sje.rajasthan.gov.in>)
- Vidya Lakshmi Education Loan Portal (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Handicraft industry, fashion houses, craft workshops, online platforms, art-craft centres, furniture and decor companies.

WORK CULTURE

A desk/studio job that can be done from home, with workshop visits to artisans. Usually 6 days a week, about 9 hours a day.

WHO HIRES

- | | |
|--|---------------------------------|
| • Handicraft export houses | • Fashion and lifestyle brands |
| • Home-decor and furniture companies | • Artisan cooperatives and NGOs |
| • Design studios and consultancies | • E-commerce craft brands |
| • Government handicraft boards & emporiums
(Rajasthali, DC-Handicrafts, EPCH) | |

DEMAND (2026)

Global demand for handmade, sustainable products is raising the need for skilled designers. Rajasthan's craft clusters offer strong scope for professionals who blend tradition with modern design.

7 Career growth

- 1 Handicraft Designer

- 2 Senior Handicraft Designer
- 3 Product Development Manager
- 4 Creative Director
- 5 Design Consultant

EARNINGS

Starting	₹2.5–3.5 लाख/वर्ष
Mid level	₹4–6 लाख/वर्ष
Senior level	₹8–15 लाख/वर्ष

Independent designers and those with their own brand can earn more on a project basis.

8 The good parts · The challenges

The good parts

- Highly creative and satisfying work
- Chance to revive traditional crafts
- Scope to build your own brand/studio

The challenges

- Pressure of deadlines and client demands
- Limited income in early years
- Constant trend-updating required

9 Real-life journeys

Rajeev Sethi

Designer, scenographer and craft promoter

Renowned Indian designer Rajeev Sethi founded the Asian Heritage Foundation, working with thousands of artisans and giving Indian craft a global stage through major public and cultural projects.

MAP Academy · <https://mapacademy.io/article/rajeev-sethi/>

Brigitte Singh

Hand block-print textile designer

Based in Amber (Jaipur), Brigitte Singh revived Mughal-era block-print designs; her hand-block textiles are prized worldwide and bring international recognition to local craftsmanship.

Forbes India · <https://www.forbesindia.com/article/news/frenchindian-textile-designer-brings-back-mughal-patterns/79521/1>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Handicraft Retail Store Manager
- Handicraft Digital Content Creator
- Handicraft Exporter

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b9%e0%a4%b8%e0%a5%8d%e0%a4%a4%e0%a4%b6%e0%a4%bf%e0%a4%b2%e0%a5%8d%e0%a4%aa-%e0%a4%a1%e0%a4%bf%e0%a4%9c%e0%a4%be%e0%a4%87%e0%a4%a8%e0%a4%b0-handicraft-designer/>
2. Indian Institute of Crafts & Design (IICD), Jaipur — <https://www.iicd.ac.in>
3. Office of the Development Commissioner (Handicrafts), Govt. of India — <https://handicrafts.nic.in>
4. National Scholarship Portal — <https://scholarships.gov.in>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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