



SAARTHI - सारथी

करियर मार्गदर्शन पोर्टल · Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट · CAREER SHEET

हस्तशिल्प प्रशिक्षक

A Handicraft Instructor teaches handmade arts and crafts, textiles, wood, metal, clay (blue pottery), block-print and embroidery. This career passes Rajasthan's craft tradition to the next generation and rural women, boosting...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/voc-7034

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri · ब्लॉक समदड़ी · बालोतरा (Block Samdari · Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी · मास्टर ट्रेनर
Principal, GSSS Jethantri · Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Handicraft Instructor teaches handmade arts and crafts, textiles, wood, metal, clay (blue pottery), block-print and embroidery. This career passes Rajasthan's craft tradition to the next generation and rural women, boosting livelihoods and entrepreneurship.

2 At a glance

Field	Craft education & training
Minimum qualification	12th + craft diploma/degree or ITI/skill certificate
Salary	Rs 3-5 LPA
Work	Desk + field, workshops

3 What you need

INTERESTS

- Working with your hands
- Teaching and working with people
- Making new and modern things

ABILITIES

- Creating new designs and patterns
- Patience and craft mastery
- Explaining simply and communicating

KEY SKILLS

- Mastery of craft techniques
- Demonstration and mentoring
- Assessment and feedback
- Patience and group management
- Curriculum and workshop planning
- Knowledge of design and materials
- Teaching basic entrepreneurship and marketing

4 How to get there

- 1 Pass Class 12 in any stream.
- 2 Do a degree or diploma in Fine Arts/Craft/Design.
- 3 Or gain an ITI/certificate and experience in the relevant craft.
- 4 Take master-trainer/ToT training from IICD/RICD Jaipur or RSLDC.
- 5 B.Ed or vocational-trainer qualification helps for teaching roles.
- 6 Under entrepreneurship, start your own training centre/workshop.

MAIN EXAMS

- Teacher/trainer recruitment exam (for government institutes)
- Master-trainer certification (NSDC/Sector Skill Council)

5 Where to study

GOVERNMENT INSTITUTES

- Rajasthan Institute of Craft & Design (RICD) — Jaipur
- Indian Institute of Crafts & Design (IICD) — Jaipur (<https://www.iicd.ac.in>)
- RSLDC Skill Centres — Across Rajasthan
- NIFT Jodhpur — Jodhpur (<https://www.nift.ac.in/jodhpur>)
- ITIs & Polytechnics (Rajasthan) — Across Rajasthan

PRIVATE INSTITUTES

- ARCH College of Design & Business — Jaipur
- Vanasthali Vidyapith — Tonk
- Poornima University — Jaipur
- Rajasthan School of Art — Jaipur

ONLINE

- VMOU (distance learning) — Kota (<https://www.vmou.ac.in>)
- IGNOU — National (<https://www.ignou.ac.in>)
- Skill India Digital / NSDC — Online (<https://www.skillindiadigital.gov.in>)

FEES

Courses cost roughly Rs 30k-2 lakh per year (2026 estimate). Government institutes and skill centres are cheaper; short trade/export certificates Rs 10k-50k.

SCHOLARSHIPS

- National Scholarship Portal (NSP) (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- Rajasthan SJE Scholarship Portal (<https://sje.rajasthan.gov.in>)
- Vidya Lakshmi Education Loan Portal (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Schools and colleges, art and community centres, workshops and training centres, handicraft industry, fairs and SHGs.

WORK CULTURE

A mix of desk and field work with local travel and participation in fairs/workshops. Usually 6 days a week, about 9 hours a day.

WHO HIRES

- | | |
|---|--|
| • Government craft and skill institutes (RICD, RSLDC) | • Schools, colleges and vocational centres |
| • NGOs and women's-empowerment programmes | • Handicraft industry and export units |
| • Art centres and cultural institutions | • Own training centre (entrepreneurship) |

DEMAND (2026)

Government skilling schemes (Skill India, RSLDC) and craft revival have raised demand for instructors. Rajasthan's craft clusters strongly need master-trainers to train rural women and youth.

7 Career growth

- 1 Handicraft Instructor
- 2 Senior Instructor / Master Trainer

- 3 Training Coordinator
- 4 Centre Head / Programme Manager
- 5 Design/Craft Consultant

EARNINGS

Starting	₹2.5–3.5 लाख/वर्ष
Mid level	₹4–6 लाख/वर्ष
Senior level	₹7–12 लाख/वर्ष

Those running their own training centre/workshop and experienced master-trainers can earn more.

8 The good parts · The challenges

The good parts

- Meaningful work keeping craft tradition alive
- Steady opportunities in government and NGO programmes
- Scope to open your own training centre

The challenges

- Some roles offer honorarium/contract-based pay
- Travel and long working hours
- Requires high craft mastery and patience

9 Real-life journeys

Kripal Singh Shekhawat

Blue-pottery master and Shilp Guru awardee

Padma Shri Kripal Singh Shekhawat revived Jaipur's blue-pottery tradition and, as director of Sawai Ram Singh Shilpa Kala Mandir, taught the craft to many students, re-establishing an entire craft tradition.

Wikipedia · https://en.wikipedia.org/wiki/Kripal_Singh_Shekhawat

Leela Bordia

Founder, Neerja International; blue-pottery trainer

Leela Bordia revived Jaipur's blue pottery and trained hundreds of rural artisans around Sanganer, giving them steady livelihoods and a global market through Neerja International.

The Better India · <https://thebetterindia.com/277615/leela-bordia-revived-jaipur-blue-pottery-neerja-international/>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Handicraft Designer
- Handicraft Retail Store Manager
- Handicraft Digital Content Creator

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b9%e0%a4%b8%e0%a5%8d%e0%a4%a4%e0%a4%b6%e0%a4%bf%e0%a4%b2%e0%a5%8d%e0%a4%aa-%e0%a4%aa%e0%a5%8d%e0%a4%b0%e0%a4%b6%e0%a4%bf%e0%a4%95%e0%a5%8d%e0%a4%b7%e0%a4%95-handicraft-instructor/>
2. Indian Institute of Crafts & Design (IICD), Jaipur — <https://www.iicd.ac.in>
3. Office of the Development Commissioner (Handicrafts), Govt. of India — <https://handicrafts.nic.in>
4. National Scholarship Portal — <https://scholarships.gov.in>



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