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करियर शीट • CAREER SHEET

शोरूम होस्टेस / होस्ट

A Showroom Host/Hostess is the very first person to welcome a customer walking into a showroom — the 'face' of a car showroom, jewellery or electronics store and shopping mall. They greet visitors warmly, understand their needs...



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प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A Showroom Host/Hostess is the very first person to welcome a customer walking into a showroom — the 'face' of a car showroom, jewellery or electronics store and shopping mall. They greet visitors warmly, understand their needs and guide them to the right sales staff or counter, patiently resolve queries and complaints, and act as a coordinator between the showroom's facilities and the customer. It is a front-office, hospitality-driven role built on good communication and grooming, offering steady employment in India's fast-growing retail and automobile industries.

2 At a glance

Minimum qualification	Class 12 pass + age 18 (NSQF Level 3)
Course duration	About 2–4 months
Starting salary	₹13,000–16,000/month
Work mode	Full-time front-office job at showroom/mall

3 What you need

INTERESTS

- Enjoy meeting people and helping them
- Interest in good grooming, manners and hospitality
- Keen to work in the retail, automobile or brand world

ABILITIES

- Strong, clear and polite communication
- Patience, a warm smile and staying calm under pressure
- Being organised and able to stand/work for long hours

KEY SKILLS

- Greeting, welcoming customers and front-desk etiquette
- Personal grooming, dress sense and body language
- Handling complaints, queries and coordination
- Telephone etiquette and appointment management
- Effective communication skills (Hindi/English) and active listening
- Hospitality and a customer-service mindset
- Basic computer and CRM/visitor-register use

4 How to get there

- 1 Complete Class 12 and reach the age of 18.
- 2 Enrol in a Showroom Host / Customer-Relations or Retail-Sales NSQF Level 3 course at an NSDC/RASCI (retail) or ASDC (automotive)-affiliated centre.
- 3 Practise communication, grooming, soft skills and basic computer/CRM use.
- 4 Gain hands-on experience as an assistant host/receptionist at a car showroom, jewellery/electronics store or mall.
- 5 With experience, grow from host to senior customer-relations executive and on to manager.
- 6 In Rajasthan, RSLDC/PMKVY centres offer free training and placement support.

5 Where to study**GOVERNMENT INSTITUTES**

- राजस्थान कौशल एवं आजीविका विकास निगम (RSLDC) — Jaipur, Rajasthan (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- राष्ट्रीय कौशल विकास निगम (NSDC) - प्रशिक्षण केंद्र खोजें — All-India network incl. Rajasthan (<https://www.nsdcindia.org/find-nsdc-training-centre>)
- जन शिक्षण संस्थान (JSS) — Various districts of Rajasthan (<https://nsdcindia.org/find-nsdc-training-centre-jss/>)
- एनआईओएस व्यावसायिक प्रशिक्षण केंद्र — Online / locate nearest centre (<https://voc.nios.ac.in/registration/locate-study-centre>)

PRIVATE INSTITUTES

- Retailers Association's Skill Council of India (RASCI) — All-India / Mumbai (<https://www.rasci.in/>)
- Automotive Skills Development Council (ASDC) — All-India / New Delhi (<https://www.asdc.org.in/>)

ONLINE

- स्किल इंडिया डिजिटल हब — Online (<https://www.skillindiadigital.gov.in/>)
- ASDC ऑनलाइन कोर्सेज़ (कस्टमर रिलेशन/सेल्स) — Online (<https://courses.asdc.org.in/>)

FEES

Under most government schemes (RSLDC, NSDC, JSS, PMKVY) this training is free or very low-cost. Private hospitality/soft-skills or customer-relations courses can cost roughly ₹5,000–25,000.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in/fresh/onlineInstituteSearchIndex>)
- Buddy4Study – ITI/Vocational Scholarships (<https://www.buddy4study.com/article/iti-scholarships>)
- SJE Rajasthan Scholarships (<https://sje.rajasthan.gov.in/>)

6 What the work is like

WHERE YOU WORK

Car showrooms, jewellery showrooms, electronics and mobile stores, shopping centres, malls and large retail brand outlets.

WORK CULTURE

Typically 8–9 hours a day, 6 days a week. Shift duty and overtime are common during festivals and peak hours. The role involves standing, walking for long periods and engaging customers with a smile. Neat grooming and courteous behaviour are essential.

WHO HIRES

- | | |
|--|---|
| • Car/automobile dealerships and showrooms (Maruti, Hyundai, Tata, Mahindra, etc.) | • Jewellery showrooms (Tanishq, Kalyan, local brands) |
| • Electronics and mobile retail chains (Croma, Reliance Digital, Vijay Sales) | • Shopping malls, hypermarkets and large retail stores |
| • Fashion and lifestyle brand outlets and departmental stores | • Front-desk/guest-relations teams at hotels, banks and service centres |

DEMAND (2026)

Retail, automobile and mall culture are growing fast in India, keeping steady demand for front-office staff who welcome and guide customers. Every new showroom and brand outlet needs a well-mannered host/hostess. With auto and jewellery showrooms expanding in Rajasthan cities like Jaipur, Jodhpur and Udaipur, it is a stable entry-level career with clear paths into customer relations and store management.

7 Career growth

- 1 Showroom Host/Hostess (front-office)
- 2 Senior Customer Relations Executive (CRE)
- 3 Customer Relations / Floor Supervisor
- 4 Showroom / Customer-Relations Manager

EARNINGS

Starting	₹13,000–16,000/माह
Mid level	₹18,000–28,000/माह
Senior level	₹30,000–55,000+/माह

Per AmbitionBox, a Showroom Host/Hostess starts at roughly ₹13,000–16,000/month. With experience and strong communication, becoming a senior customer-relations executive raises pay; per PayScale, a Customer Relations Manager earns considerably more (₹30,000–55,000+/month). Big brands, auto dealerships and malls also offer incentives.

8 The good parts · The challenges**The good parts**

- A stable, entry-level job in the growing retail and auto industry
- Start after Class 12 with short training; growth up to customer-relations manager
- A clean, respectable environment and the chance to meet new people daily

The challenges

- Physical strain of standing for hours and long shifts
- Overtime and working on holidays during festivals/peak times
- Limited entry pay; must handle difficult customers with patience

9 Real-life journeys

Femsadi Girisa

Showroom Hostess, Jack & Jill showroom, Dimapur (Nagaland)

From a BPL farming family, Femsadi Girisa had to drop out after Class 10 due to hardship. Wanting to support her family, she joined a sales and customer-service training programme run by Don Bosco Tech (DB Tech), where she learned to handle customers confidently, operate a computer and communicate effectively. She was then selected as a Showroom Hostess at the Jack & Jill showroom in Dimapur. Today she works with great satisfaction and aspires to become a supervisor — proof that a humble start, the right training and hard work can build a front-office career.

Internet Archive (Don Bosco Tech) · <https://web.archive.org/web/20250728090822/https://www.dbtech.in/SuccessStory.aspx?StoryID=CMAMpw+643x7AOBBSht/yLs0MUM9rXQ/TQUGv4OzbMI=>

Sahil Mohite

Customer Care Executive, Reliance (Mumbai)

For 21-year-old Sahil Mohite, from a farming family in the Konkan, the family's finances were a big challenge. Through Magic Bus India Foundation's Livelihood programme he learned life and employability skills — communication, confidence and customer service. On the strength of that training he landed a job as a Customer Care Executive at Reliance and became a support for his family. Sahil's story inspires every young person interested in customer-facing roles like showroom host and customer relations, showing that soft-skills training can build a stable career.

The CSR Universe / Magic Bus India Foundation · <https://thecsr.universe.com/articles/from-dreams-to-dignity-how-magic-bus-transforms-lives-through-employability-skills>

10 Sources & further reading

1. Rajasthan Career Guidance – Showroom Hostess/Host — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b6%e0%a5%8b%e0%a4%b0%e0%a5%82%e0%a4%ae-%e0%a4%b9%e0%a5%8b%e0%a4%b8%e0%a5%8d%e0%a4%9f%e0%a5%87%e0%a4%b8-%e0%a4%b9%e0%a5%8b%e0%a4%b8%e0%a5%8d%e0%a4%9f/>

2. AmbitionBox – Showroom Hostess Salary — <https://www.ambitionbox.com/profile/showroom-hostess-salary>
3. PayScale – Customer Relations Manager Salary (India) — [https://www.payscale.com/research/IN/Job=Customer_Relations_Manager_\(CRM\)/Salary](https://www.payscale.com/research/IN/Job=Customer_Relations_Manager_(CRM)/Salary)
4. Retailers Association's Skill Council of India (RASCI) — <https://www.rasci.in/>
5. National Scholarship Portal — <https://scholarships.gov.in>

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