



स्ट्रिंगिंग/बीडिंग आर्टिसन (फैशन ज्वेलरी)

A Stringing/Beading Artisan (Fashion Jewellery) is a skilled craftsperson who threads beads, stones and gems onto string or wire to create beautiful fashion jewellery — malas, necklaces, bracelets, earrings and anklets. They sort...



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/voc-6299

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

www.gsssjethantri.in • career.gsssjethantri.in



सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

A Stringing/Beading Artisan (Fashion Jewellery) is a skilled craftsperson who threads beads, stones and gems onto string or wire to create beautiful fashion jewellery — malas, necklaces, bracelets, earrings and anklets. They sort and prepare the raw material, string the beads to a given design, fix the clasps (hooks), and finish the piece after checking quality. Jaipur is one of the world's biggest hubs for gemstones and fashion jewellery, so young people in Rajasthan have rich opportunities for both jobs and their own business in this craft. It is an artistic, flexible trade that can even be done from home.

2 At a glance

Minimum qualification	Class 8 pass + age 18 (NSQF Level 2)
Course duration	About 3–6 months
Starting salary	₹10,000–15,000/month
Work mode	Company job or own business; can also work from home

3 What you need

INTERESTS

- Interest in colour, design and creating artistic things
- Enthusiasm for working in the world of fashion, jewellery and adornment
- A liking for fine, detailed handwork

ABILITIES

- An artistic mind and a good sense of colour combination
- Patience, attention to detail and good communication skills
- Good eye-hand coordination and the ability to concentrate for long periods

KEY SKILLS

- Sorting and preparing raw material (beads, stones, pearls, wire)
- Attaching clasps, hooks and chains, and knotting/finishing
- Checking for defects and maintaining quality standards
- Photographing products, selling online and dealing with customers
- Stringing beads to a given design
- Correct use of pliers, wire and tools
- Creating new designs and combining colours

4 How to get there

- 1 Complete Class 8 and reach the age of 18.
- 2 Enrol in the NSQF Level 2 'Stringing/Beading Artisan (Fashion Jewellery)' course at an NSDC / Gem & Jewellery Skill Council (GJSCI) / ITI / IIGJ centre.
- 3 Practise bead stringing, design and finishing extensively.
- 4 Gain experience at a Jaipur fashion-jewellery unit, a self-help group or an export house.
- 5 After gaining experience, start your own home business and sell online or through shops.
- 6 In Rajasthan, use RSLDC and the PM Vishwakarma scheme for training, toolkit and loan support.

MAIN EXAMS

- Trade assessment and certification exam by the Gem & Jewellery Skill Council (GJSCI)/NSDC

5 Where to study**GOVERNMENT INSTITUTES**

- भारतीय रत्न एवं आभूषण संस्थान (IIGJ), जयपुर — Jaipur, Rajasthan (<https://iigj.org/institutes/jaipur-institute/>)
- जेम एंड ज्वेलरी स्किल काउंसिल ऑफ इंडिया (GJSCI) — All-India (HQ Mumbai) (<https://www.gjsoci.org/>)
- राजस्थान कौशल एवं आजीविका विकास निगम (RSLDC) — Jaipur, Rajasthan (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- राष्ट्रीय कौशल विकास निगम (NSDC) – प्रशिक्षण केंद्र — All-India network (<https://www.nsdcindia.org/find-nsdc-training-centre>)

- जन शिक्षण संस्थान (JSS) — Various districts of Rajasthan (<https://nsdcindia.org/find-nsdc-training-centre-jss/>)
- एनआईओएस व्यावसायिक प्रशिक्षण केंद्र — Online / locate nearest centre (<https://voc.nios.ac.in/registration/locate-study-centre>)

PRIVATE INSTITUTES

- जेम एंड ज्वेलरी एक्सपोर्ट प्रमोशन काउंसिल (GJEPC) – कौशल पहल — Jaipur regional office / All-India (<https://gjepec.org/>)
- IIGJ – सर्टिफिकेट व ज्वेलरी डिज़ाइन कोर्स — Jaipur, Rajasthan (<https://iigj.org/programs/>)

ONLINE

- स्किल इंडिया डिजिटल हब — Online (<https://www.skillindiadigital.gov.in/>)
- एनएसडीसी – प्रशिक्षण केंद्र खोजें — Online (<https://www.nsdcindia.org/find-nsdc-training-centre>)

FEES

Under most government schemes (PM Vishwakarma, NSDC, RSLDC, JSS) the training is free or very low-cost. IIGJ Jaipur's certificate/jewellery-design courses can cost roughly ₹10,000–60,000.

SCHOLARSHIPS

- पीएम विश्वकर्मा योजना (प्रशिक्षण, ₹15,000 टूलकिट व ऋण) (<https://pmvishwakarma.gov.in/>)
- राष्ट्रीय छात्रवृत्ति पोर्टल (NSP) (<https://scholarships.gov.in>)
- Buddy4Study – ITI/व्यावसायिक छात्रवृत्ति (<https://www.buddy4study.com/article/iti-scholarships>)
- सामाजिक न्याय एवं अधिकारिता विभाग, राजस्थान (<https://sje.rajasthan.gov.in/>)

6 What the work is like

WHERE YOU WORK

Jaipur's fashion-jewellery and imitation-jewellery manufacturing/export units, self-help groups, art-craft agencies, your own home unit and e-commerce.

WORK CULTURE

Typically 5–6 days a week, 8–9 hours a day; hours are flexible as long as orders are met on time. You can work from home or in a company. The field offers good opportunities for both women and persons with disabilities.

WHO HIRES

- Jaipur fashion-jewellery and imitation-jewellery manufacturers and exporters
- Artificial/costume jewellery companies and self-help groups

- Handicraft and art-craft agencies and export houses
- E-commerce platforms (Amazon Karigar, Flipkart Samarth, Meesho, Etsy)
- Your own home business — selling through shops and fairs
- Retail jewellery and fashion-accessory brands

DEMAND (2026)

Jaipur is a global hub for gemstones and fashion jewellery, exporting large volumes of handmade beaded and imitation jewellery in India and abroad. Rising demand for handmade, affordable fashion jewellery and the growth of e-commerce keep the need for skilled stringing/beading artisans steady, while opportunities to launch one's own brand and export business are also growing.

7 Career growth

- 1 Assistant Stringer / Beading Helper
- 2 Stringing/Beading Artisan (Fashion Jewellery)
- 3 Senior Artisan / Fashion Jewellery Designer
- 4 Own Jewellery Brand / Exporter (Entrepreneur)

EARNINGS

Starting	₹10,000–15,000/माह
Mid level	₹18,000–30,000/माह
Senior level	₹40,000–75,000+/माह

Per AmbitionBox, an experienced stringer/beading artisan earns roughly ₹25,916–27,316/month. Income is modest at entry level but can multiply on becoming a designer or building one's own fashion-jewellery brand/export business. Figures are indicative 2026 estimates and vary with location, skill and order volume.

8 The good parts · The challenges

The good parts

- Plenty of both job and own-business opportunities in a global hub like Jaipur
- Artistic, flexible work that can be started from home with little capital
- Well-suited to women and persons with disabilities; a clear path to building one's own brand

The challenges

- Income is limited at the entry level
- Long hours of fine work strain the eyes and hands
- Income depends on orders and seasonal demand, and can be irregular

9 Real-life journeys

Garima Singh

Founder, **BlingVine** (fashion jewellery brand)

Garima Singh turned her passion for fashion jewellery into a brand — BlingVine — whose pieces string together fine elements like Swarovski crystals, Austrian crystals and sea-shell beads. With design and operations rooted in India, she brought affordable yet high-quality fashion jewellery to thousands of customers. Her story inspires young people who want to build their own fashion-jewellery brand by stringing beads and stones.

YourStory (HerStory) · <https://yourstory.com/herstory/2019/09/women-entrepreneurs-fashion-jewellery-startups>

Anand Kulthia

Founder, **Kulthia Jewel** (jewellery entrepreneur)

After his family faced financial hardship, Anand Kulthia learnt the trade from the ground up, working without pay at his uncle's jewellery shop. In 2001, with savings of just ₹50,000, he started his own venture — partnering with artisans to make pieces and selling to retailers in cities like Jaipur and Raipur. Over roughly 18 years of hard work he opened a flagship store in Kolkata and built a company with a multi-crore turnover. His journey shows that even starting as an artisan, one can build a large jewellery business.

The Weekend Leader · <https://www.theweekendleader.com/Success/3121/the-model-businessman.html>

10 Sources & further reading

1. Rajasthan Career Guidance – Stringing/Beading Artisan — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b8%e0%a5%8d%e0%a4%9f%e0%a5%8d%e0%a4%b0%e0%a4%bf%e0%a4%82%e0%a4%97%e0%a4%bf%e0%a4%82%e0%a4%97-%e0%a4%ac%e0%a5%80%e0%a4%a1%e0%a4%bf%e0%a4%82%e0%a4%97-%e0%a4%86%e0%a4%b0%e0%a5%8d%e0%a4%9f%e0%a4%bf/>
2. Indian Institute of Gems & Jewellery (IIGJ), Jaipur — <https://iigj.org/institutes/jaipur-institute/>
3. Gem & Jewellery Skill Council of India (GJSCI) — <https://www.gjsi.org/>
4. AmbitionBox – Artisan Salary — <https://www.ambitionbox.com/profile/artisan-salary>
5. PM Vishwakarma Yojana — <https://pmvishwakarma.gov.in/>



And 770+ more careers — the whole portal

Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

career.gssjethantri.in