



SAARTHI - सारथी

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करियर शीट · CAREER SHEET

वाइनयार्ड ग्रीओर

A Vineyard Grower plants, nurtures and harvests grapes for wine production — selecting the site, preparing vineyard land, managing irrigation and pruning cycles, and supervising harvest workers. In India this is a young but...



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career.gsssjethantri.in/#/career/voc-6434

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श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास · व्याख्याता (इतिहास)
Designed & developed · Lecturer (History)

विशेष धन्यवाद · SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) · रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) · रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) · रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) · रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। · An independent project based on the Government's official career-guidance content.

1 About this career

A Vineyard Grower plants, nurtures and harvests grapes for wine production — selecting the site, preparing vineyard land, managing irrigation and pruning cycles, and supervising harvest workers. In India this is a young but growing profession, concentrated around Nashik (Maharashtra, often called India's 'wine capital'), Nandi Hills near Bengaluru, and parts of Karnataka, where companies like Sula Vineyards, Grover Zampa and Chandon India run vineyard-to-bottle operations. With experience, a vineyard grower can rise to Field Supervisor and then Vineyard Manager.

2 At a glance

Education needed	10+2 (Science) + NSQF course / diploma / degree
Course duration	Certificate: few months; Diploma: 1-2 yrs; Degree: 3-4 yrs
Work mode	Field-based, team management, seasonal overtime
Entry age	Around 16-18, after Class 12

3 What you need

INTERESTS

- Interest in gardening and plant care
- Interest in food & beverage production and agri-business
- Enjoys working outdoors, close to nature

ABILITIES

- Ambitious, goal-oriented mindset
- Entrepreneurial drive and willingness to take risks
- Physically active, comfortable with outdoor manual work

KEY SKILLS

- Knowledge of grape varieties, soil and climate
- Crop-cycle planning and harvest-timing management
- Basic understanding of the winemaking process
- Patience and the ability to make quick, weather-responsive decisions
- Irrigation, pruning and pest-management skills
- Leading and managing a team of field workers
- Record-keeping and budget management

4 How to get there

- 1 Complete 10+2 in the Science stream (Physics, Chemistry, Maths/Biology).
- 2 Enrol in a National Skills Qualification Framework (NSQF) Level 4 Vineyard Grower course.
- 3 Or complete a bachelor's degree in Wine Technology / Wine, Brewing & Alcohol Technology / Viticulture.
- 4 Or complete a diploma in Wine Technology / Wine Studies / Fruit Processing & Wine Technology.
- 5 After a Horticulture/Fruit Processing/Wine Technology degree, add certificate courses such as Advanced WinePro or WSET.
- 6 Always verify the course duration and the institute's accreditation (UGC affiliation) before enrolling.

MAIN EXAMS

- There is no single national entrance exam for this field; entry is through NSQF certification, institute-level merit lists/interviews, or the general admission process for UG/PG degree courses. State agriculture entrance exams (like MHT-CET Agriculture) can help for admission into agricultural universities offering allied courses.

5 Where to study

GOVERNMENT INSTITUTES

- राष्ट्रीय कौशल विकास निगम (NSDC) - NSQF वाइनयार्ड ग्रोअर कोर्स — Training centres across India (<https://nsdcindia.org/>)
- डॉ. बाबासाहेब आंबेडकर मराठवाड़ा विश्वविद्यालय — Aurangabad (Chhatrapati Sambhajinagar), Maharashtra (<https://www.bamu.ac.in/>)

- सावित्रीबाई फुले पुणे विश्वविद्यालय — Pune, Maharashtra (<https://www.unipune.ac.in/>)

PRIVATE INSTITUTES

- गार्गी एग्रीकल्चर रिसर्च एंड ट्रेनिंग इंस्टीट्यूट (GARTI) — Nashik, Maharashtra (<https://www.gargiedu.com/>)
- आईडीआरएसी बिजनेस स्कूल, इंडिया कैंपस — Pune, Maharashtra (<https://idracindia.org/>)
- तुल्लीहो वाइन एंड स्पिरिट्स अकादमी — New Delhi & Bengaluru (<https://www.tulleeho.com/>)
- इंडियन प्रोफेशनल बारटेंडिंग एकेडमी (IPBA) — Pune & Mumbai, Maharashtra
- इंडियन इंस्टीट्यूट ऑफ बारटेंडिंग (IIBT), चंडीगढ़ — Chandigarh (<https://www.iibtchandigarh.com/>)

ONLINE

- Udemy - Viticulture Courses — Online (<https://www.udemy.com/courses/search/?src=ukw&q=viticulture>)

FEES

Course fees typically range from about ₹7,000 to ₹70,000 depending on the course — certificate/NSQF courses are cheaper while diplomas and degrees cost more. Specialised international courses (like higher WSET levels or a master's degree abroad) can cost significantly more. Fees vary by institute, so always confirm on the official website before applying.

SCHOLARSHIPS

- राष्ट्रीय छात्रवृत्ति पोर्टल (National Scholarship Portal) (<https://scholarships.gov.in>)
- Buddy4Study (<https://www.buddy4study.com>)
- विद्यालक्ष्मी शिक्षा ऋण पोर्टल (Vidyalakshmi) (<https://www.vidyalakshmi.co.in>)

6 What the work is like

WHERE YOU WORK

Work happens mainly at wineries, vineyards (grape farms) and agri-business estates. With experience, growers can start their own vineyard and supply grapes directly to wineries or shops.

WORK CULTURE

This is not a desk job — most time is spent in the field, managing a team of workers and helpers. Hours are flexible, but overtime is common during harvest season. Part-time and contractual work is available in many places, and opportunities exist for persons with disabilities in this field.

WHO HIRES

- Sula Vineyards (Nashik)
- Grover Zampa Vineyards (Nashik & Bengaluru)

- Chandon India / Moët Hennessy (Nashik)
- York Winery and other Nashik-based wineries
- Agriculture/Horticulture/Animal Husbandry departments & Krishi Vigyan Kendras (KVKs)
- Fratelli Wines (Akluj, Maharashtra)
- Export-oriented grape-grower companies/cooperatives (e.g. Sahyadri Farms)

DEMAND (2026)

India's wine industry is small but growing fast — Nashik is often called 'India's wine capital' and now hosts dozens of wineries. Maharashtra is also a major exporter of table grapes, keeping demand alive for trained vineyard growers and viticulture specialists. That said, this remains a niche field, geographically concentrated mainly in Maharashtra and Karnataka, so students from states like Rajasthan will often need to relocate to Nashik or Bengaluru for work.

7 Career growth

- 1 Vineyard Grower
- 2 Field Supervisor
- 3 Vineyard Manager
- 4 Senior Viticulturist / Winemaker (with further study and experience)

EARNINGS

Starting	₹8,000 - ₹15,000/माह (एंट्री-लेवल वाइनयार्ड ग्रोअर/फील्ड वर्कर)
Mid level	₹15,000 - ₹35,000/माह (क्षेत्र पर्यवेक्षक)
Senior level	₹40,000 - ₹80,000+/माह (वाइनयार्ड मैनेजर); डिग्रीधारी वाइनमेकर/विटीकल्चरिस्ट इससे भी अधिक कमा सकते हैं

Government reference data (based on payscale.com's generic 'Farm Worker' figures) puts vineyard grower pay at ₹8,000-₹40,000/month; note this is not vineyard-specific but based on general farm labour. A separate source, salaryexpert.com, estimates the average vineyard worker in India earns about ₹3.87 lakh/year (roughly ₹32,000/month). Actual pay depends on experience, employer size, location (Nashik/Bengaluru) and education level, and can be considerably higher at degree-holding winemaker/manager level.

8 The good parts · The challenges

The good parts

- Chance to work outdoors, close to nature
- Potential to start your own vineyard business
- Growing opportunities in the agriculture and food-processing sector

The challenges

- Very niche, geographically limited field (mainly Maharashtra/Karnataka)
- Long, unpredictable hours during the harvest season
- Income is heavily dependent on weather and climate variability

9 Real-life journeys

Sangeeta Boraste

Grape Farmer / Vineyard Grower

After her husband's death in 2014, Sangeeta Boraste of Niphad taluka near Nashik inherited a seven-acre vineyard along with a Rs 30-lakh debt. With no formal training, she taught herself grape farming, battled droughts and hailstorms, and built up export-quality grape production. Today her vineyard generates about Rs 40 lakh a year in sales with roughly Rs 15 lakh in annual profit, with more than half her produce exported.

The Better India · <https://thebetterindia.com/241804/nashik-grapes-farmers-earn-lakhs-sangeeta-boraste-vineyard-sahyadri-farms-grape-export-success-story-niphad-him16/>

Kaushal Khairnar

Winemaker, Chandon India

Born and raised in Nashik's wine region, Kaushal Khairnar completed an introductory winemaking course and a B.Sc. in Winemaking at the Gargi Agriculture Research and Training Institute (GARTI), Nashik, starting in 2008, followed by a Master's in Viticulture and Oenology from Montpellier SupAgro University in France. Selected for Chandon India's 'Early Career Winemaker Programme' in 2015, he worked as an assistant winemaker in India and Brazil before being promoted to Winemaker at Chandon India in 2018. He has now worked across eight grape harvests in India, France, New Zealand, the USA and Brazil.

Indian Wine Academy · https://www.indianwineacademy.com/item_3_882.aspx

Karishma Grover**Associate Winemaker / Viticulturist, Grover Zampa Vineyards**

Born into the family behind Grover Zampa Vineyards, Karishma Grover's interest in viticulture began at age 16 when renowned oenologist Michel Rolland visited her family's Bengaluru winery. She earned a degree in Viticulture and Oenology from UC Davis in 2008 and returned to become the first woman from the Grover family to lead production. She now oversees production and technical operations across both of Grover Zampa's vineyards — the 400-acre Nandi Hills estate near Bengaluru and the 100-acre Nashik vineyard.

Upper Crust India · <https://uppercrustindia.com/v3/posts/430/karishma-grover-all-things-wine>

10 If this route does not work out

One exam or one attempt does not close the door. The same subjects also open these routes — entry is usually easier, and you can return to this field later.

- Dairy Farmer / Entrepreneur
- Airline Cargo Assistant
- Handicraft Retail Store Manager

11 Sources & further reading

1. Rajasthan Career Guidance Portal — <https://cg.rajasthan.gov.in/careerguidance/hi/career/%e0%a4%b5%e0%a4%be%e0%a4%87%e0%a4%a8%e0%a4%af%e0%a4%be%e0%a4%b0%e0%a5%8d%e0%a4%a1-%e0%a4%97%e0%a5%8d%e0%a4%b0%e0%a5%8b%e0%a4%85%e0%a4%b0/>
2. National Skill Development Corporation (NSDC) — <https://nsdcindia.org/>
3. Vineyard Worker Salary - SalaryExpert — <https://www.salaryexpert.com/salary/job/vineyard-worker/india>
4. Indian Wine Academy - Kaushal Khairnar Profile — https://www.indianwineacademy.com/item_3_882.aspx
5. Gargi Agriculture Research and Training Institute (GARTI) — <https://www.gargiedu.com/>

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