



SAARTHI • सारथी

करियर मार्गदर्शन पोर्टल • Career Guidance Portal

"सही मार्गदर्शन, उज्ज्वल भविष्य।"

करियर शीट • CAREER SHEET

ब्यूटीशियन

Beauticians care for skin, hair and beauty—facials, hairstyling, bridal makeup and spa services. With low capital you can open your own salon and become self-reliant.



Scan for everything on this career

Salary, exams, colleges, the routes in and the steps after — all on the portal.

career.gsssjethantri.in/#/career/beautician

राजकीय उच्च माध्यमिक विद्यालय, जेठन्तरी

Govt. Sr. Sec. School, Jethantri • ब्लॉक समदड़ी • बालोतरा (Block Samdari • Balotra)

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सुशील कुमार शर्मा

प्रधानाचार्य, रा.उ.मा.वि. जेठन्तरी • मास्टर ट्रेनर
Principal, GSSS Jethantri • Master Trainer



श्री चेनाराम चौधरी

प्रधानाचार्य, डाइट बाड़मेर
Principal, DIET Barmer



श्रीमती संघमित्रा

वरिष्ठ व्याख्याता, डाइट बाड़मेर (सहयोग)
Sr. Lecturer, DIET Barmer (Support)



भरत चौधरी

अभिकल्पना व विकास • व्याख्याता (इतिहास)
Designed & developed • Lecturer (History)

विशेष धन्यवाद • SPECIAL THANKS



सुरेन्द्र सिंह राठौड़

व्याख्याता (इतिहास) • रा.उ.मा.वि. कानाना



सुरेश कुमार सैन

व्याख्याता (भूगोल) • रा.उ.मा.वि. रामसीन मूंगड़ा



वनिता कुमारी

व्याख्याता (इतिहास) • रा.उ.मा.वि. रामसीन मूंगड़ा



कमलेश चौधरी

व्याख्याता (राजनीति विज्ञान) • रा.उ.मा.वि. टापरा

करियर मार्गदर्शन कार्यशाला, डाइट बाड़मेर (14-17 जुलाई 2026) में विकसित व लोकार्पित
Developed & unveiled at the Career Guidance Workshop, DIET Barmer (14-17 July 2026)

यह एक स्वतंत्र परियोजना है, जो सरकार की आधिकारिक करियर-मार्गदर्शन सामग्री पर आधारित है। • An independent project based on the Government's official career-guidance content.

1 About this career

Beauticians care for skin, hair and beauty—facials, hairstyling, bridal makeup and spa services. With low capital you can open your own salon and become self-reliant.

2 At a glance

Min qualification	Class 8/10 pass + course
Work mode	Salon job or own parlour
Demand (2026)	Fast growing
Top earning	₹8–25 lakh/year

3 What you need

INTERESTS

- Interest in beauty and fashion
- Creative and artistic work
- Meeting and serving people

ABILITIES

- Sense of colour and face shapes
- Patience and customer service
- Steady, skilled hands

KEY SKILLS

- Facial and skincare
- Bridal and party makeup
- Hygiene and safety practices
- Small business and social media marketing
- Hair cutting and styling
- Waxing, threading, manicure
- Client handling and bookings

4 How to get there

- 1 After Class 8 or 10, choose a beauty/cosmetology course.
- 2 Do a Govt ITI (Basic Cosmetology) or free RSLDC course.
- 3 Practise basic skills—facial, threading, hair.
- 4 Gain experience via internship/job at a salon.
- 5 Specialise (advanced course) in makeup, hair or spa.
- 6 Start your own parlour or freelance work with savings/loan.

5 Where to study

GOVERNMENT INSTITUTES

- Govt ITIs (Basic Cosmetology) — Jaipur, Jodhpur & other districts
- RSLDC Skill Training Centres — Across Rajasthan (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- RSETI (Rural Self Employment Training) — At district level

PRIVATE INSTITUTES

- Lakme Academy — Jaipur (C-Scheme, Tonk Road) (<https://www.lakme-academy.com/locate-a-centre/jaipur>)
- VLCC School of Beauty — Jaipur (Ashok Nagar) (<https://institute.vlccinstitute.com/>)
- स्थानीय ब्यूटी अकादमियाँ — Jaipur, Kota, Udaipur

ONLINE

- Skill India Digital (PMKVY) — Online/blended (<https://www.skillindiadigital.gov.in/pmkvy-landing>)
- Beauty & Wellness Sector Skill Council — Online resources (<https://www.bwssc.in/>)

FEES

Govt ITI/RSLDC courses nearly free to ₹5,000; private academy (Lakme/VLCC) diplomas ₹40,000–₹2.5 lakh.

SCHOLARSHIPS

- Mukhya Mantri Nari Shakti Kaushal Samarthya Yojana (RSLDC) (<https://livelihoods.rajasthan.gov.in/rsldc/>)
- PMKVY 4.0 (Skill India) (<https://www.skillindiadigital.gov.in/pmkvy-landing>)

6 What the work is like

WHERE YOU WORK

Beauty parlours, salons, spas, hotels, wedding teams or own home-based parlour.

WORK CULTURE

Busy in festival and wedding seasons; standing work with direct client contact.

WHO HIRES

- Salon chains like Lakme, VLCC, Naturals
- Local beauty parlours
- Freelance/home-service clients
- Hotel and resort spas
- Wedding and bridal makeup teams
- Own parlour (self-employment)

DEMAND (2026)

Rising weddings, festivals and grooming demand is fast increasing the need for beauticians even in small towns.

7 Career growth

- 1 Trainee/Assistant Beautician
- 2 Beautician/Hair Stylist
- 3 Senior Beauty Therapist/Makeup Artist
- 4 Salon Manager/Trainer
- 5 Parlour/Salon Owner (entrepreneur)

EARNINGS

Starting	₹1.2–2.4 लाख/वर्ष
Mid level	₹3–6 लाख/वर्ष
Senior level	₹8–25 लाख/वर्ष

Starting pay is for salon jobs; own parlour and bridal makeup can earn many times more.

8 The good parts · The challenges

The good parts

- Own business possible with low capital
- Creative, people-connected work
- Flexible, home-based option for women

The challenges

- Long standing hours, physical fatigue
- Seasonal income—depends on weddings/festivals
- Risk of allergy from chemicals

9 Real-life journeys

Poonam Yadav

Beauty parlour owner, Amroha village (UP)

Village-born Poonam took a free one-month RSETI beautician course and opened 'Ashi Beauty Parlour'. She grew clients via self-help groups and trained 50+ girls.

Village Square · <https://villagesquare.in/how-a-woman-from-rural-up-built-her-beauty-business/>

Younis Ahmad Sheikh (Afnan)

Makeup artist & salon owner, Budgam (Kashmir)

Despite losing his mother young and facing poverty, Younis learnt online and opened 'YAS' salon in his village. He set an International Book of Records for fastest bridal makeup.

Kashmir Despatch · <https://kashmirdespatch.com/kashmirs-first-male-makeup-artist-makes-it-to-international-book-of-records/>

Shraddha

Beauty parlour entrepreneur, Lalitpur (UP)

Shraddha began with home-visit threading and facials, took local training, and opened her parlour with a government loan. She now hires other women in wedding season.

YourStory · <https://yourstory.com/2026/02/lalitpur-beauty-parlour-woman-small-business>

10 Sources & further reading

1. Beauty & Wellness Sector Skill Council — <https://www.bwssc.in/>
2. NSDC Beauty & Wellness — <https://nsdcindia.org/beauty-wellness-0>
3. RSLDC (Rajasthan Skills Corp) — <https://livelihoods.rajasthan.gov.in/rsldc/>
4. DGT Cosmetology CTS syllabus — https://dgt.gov.in/sites/default/files/Cosmetology_CTS2.0_NSQF-3.pdf
5. Lakme Academy Jaipur — <https://www.lakme-academy.com/locate-a-centre/jaipur>



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Interest and aptitude tests, government jobs, skill courses and a CV builder — free, no login, and it works offline.

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